

**ecotricity**

# Our domestic electricity and gas tariffs for new customers

July 2026



Please be aware we reserve the right to withdraw any of these tariffs at any time.



# EcoFixed - 1 Year Electricity v3 07/26

(Fixed tariff)

## Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	23.10	53.93
East Midlands	21.85	53.63
London	23.08	43.71
Merseyside & North Wales	24.31	68.51
Midlands	22.05	59.01
North	22.12	63.64
North West	23.11	48.58
Northern Scotland	23.16	57.21
Southern Scotland	22.04	63.16
South East	23.46	54.89
South	23.00	50.76
South Wales	23.02	57.42
South West	23.14	58.29
Yorkshire	22.04	63.03

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>12 months</b>
Price guaranteed until	<b>12 months from start date</b>
Exit fees (if you cancel this tariff before the end date)	<b>£75</b>

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill.

Effective from 03 July 2026

For more information, email us at  
[switching@ecotricity.co.uk](mailto:switching@ecotricity.co.uk)



# EcoFixed - 1 Year Electricity v3 07/26

(Fixed tariff)

## Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	24.23	15.47	53.93
East Midlands	22.86	15.11	53.63
London	24.28	15.24	43.71
Merseyside & North Wales	25.54	15.81	68.51
Midlands	23.07	15.37	59.01
North	23.16	15.13	63.64
North West	24.29	15.19	48.58
Northern Scotland	24.84	15.83	57.21
Southern Scotland	23.80	15.36	63.16
South East	24.62	15.41	54.89
South	24.09	15.33	50.76
South Wales	24.08	15.42	57.42
South West	24.24	15.17	58.29
Yorkshire	23.07	15.44	63.03

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>12 months</b>
Price guaranteed until	<b>12 months from start date</b>
Exit fees (if you cancel this tariff before the end date)	<b>£75</b>

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## EcoFixed - 1 Year Gas V3 07/26

(Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	6.23	28.61
East Midlands	6.22	28.60
London	6.62	28.76
Merseyside & North Wales	6.41	28.68
Midlands	6.28	28.62
North	6.24	28.62
North West	6.26	28.62
Northern Scotland	6.26	28.62
Southern Scotland	6.26	28.62
South East	6.46	28.70
South	6.67	28.78
South Wales	6.45	28.70
South West	6.68	28.78
Yorkshire	6.37	28.67

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>12 months</b>
Price guaranteed until	<b>12 months from start date</b>
Exit fees (if you cancel this tariff before the end date)	<b>£75</b>

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## EcoFixed EV - 1 Year Electricity

V1 07/26 (Fixed tariff)

### 5 hour off peak – perfect for Electric Vehicle owners

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	30.14	8.36	54.15
East Midlands	28.97	8.07	53.05
London	30.30	8.19	44.35
Merseyside & North Wales	31.30	8.77	69.94
Midlands	29.17	8.34	59.29
North	29.18	8.12	63.48
North West	30.00	8.15	46.89
Northern Scotland	30.31	8.60	58.19
Southern Scotland	29.09	8.15	64.69
South East	30.36	8.37	54.72
South	30.07	8.25	49.67
South Wales	29.90	8.39	56.83
South West	29.99	8.17	58.28
Yorkshire	29.13	8.36	63.69

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>12 months</b>
Price guaranteed until	<b>12 months from start date</b>
Exit fees (if you cancel this tariff before the end date)	<b>£100</b>

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff, you must have a Smart meter installed.

Effective from 01 July 2026

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## EcoFixed EV - 1 Year Gas

V1 07/26 (Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	6.35	29.60
East Midlands	6.34	29.59
London	6.74	29.75
Merseyside & North Wales	6.53	29.66
Midlands	6.41	29.61
North	6.36	29.61
North West	6.38	29.61
Northern Scotland	6.38	29.61
Southern Scotland	6.38	29.61
South East	6.58	29.68
South	6.79	29.77
South Wales	6.57	29.68
South West	6.80	29.77
Yorkshire	6.50	29.65

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>12 months</b>
Price guaranteed until	<b>12 months from start date</b>
Exit fees (if you cancel this tariff before the end date)	<b>£100</b>

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff, you must have a Smart meter installed. Eligible in conjunction with EcoFixed EV Electricity V1 07/26.

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# Green Electricity

(Variable tariff)

## Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	32.11	53.94
East Midlands	30.63	53.59
London	31.77	44.78
Merseyside & North Wales	34.13	70.75
Midlands	31.09	59.70
North	31.12	64.28
North West	31.62	47.61
Northern Scotland	32.27	57.54
Southern Scotland	31.84	64.17
South East	32.46	54.44
South	32.01	49.70
South Wales	32.19	57.83
South West	32.25	57.89
Yorkshire	31.22	64.38

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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## Green Electricity

(Variable tariff)

### Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	32.52	21.68	54.15
East Midlands	31.05	20.70	53.05
London	32.13	21.42	44.35
Merseyside & North Wales	34.36	22.90	69.94
Midlands	31.54	21.03	59.29
North	31.46	20.97	63.48
North West	31.96	21.30	46.89
Northern Scotland	32.68	21.78	58.19
Southern Scotland	32.17	21.45	64.69
South East	32.80	21.86	54.72
South	32.46	21.63	49.67
South Wales	32.56	21.70	56.83
South West	32.59	21.71	58.28
Yorkshire	31.65	21.09	63.69

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill

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## Green Gas

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	7.95	28.70
East Midlands	7.86	28.77
London	8.21	29.52
Merseyside & North Wales	7.97	29.41
Midlands	7.96	29.05
North	7.96	29.15
North West	7.93	29.16
Northern Scotland	7.91	29.22
Southern Scotland	7.91	29.23
South East	8.09	28.62
South	8.23	28.52
South Wales	8.12	29.30
South West	8.18	28.67
Yorkshire	7.95	29.12

Payment method	<b>Monthly Direct Debit</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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# Green Electricity

(Variable tariff)

## Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	33.48	62.74
East Midlands	31.94	62.13
London	33.13	52.12
Merseyside & North Wales	35.53	79.62
Midlands	32.41	68.37
North	32.42	73.21
North West	32.97	55.50
Northern Scotland	33.63	65.92
Southern Scotland	33.16	72.78
South East	33.85	63.33
South	33.40	58.31
South Wales	33.54	66.20
South West	33.62	66.85
Yorkshire	32.52	73.28

Payment method	<b>Payment on receipt of bill</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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## Green Electricity

(Variable tariff)

### Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	33.88	22.59	62.66
East Midlands	32.37	21.58	62.06
London	33.48	22.32	52.07
Merseyside & North Wales	35.77	23.85	79.55
Midlands	32.87	21.91	68.29
North	32.78	21.85	73.12
North West	33.32	22.21	55.45
Northern Scotland	34.00	22.67	65.85
Southern Scotland	33.48	22.32	72.69
South East	34.18	22.79	63.26
South	33.81	22.54	58.25
South Wales	33.95	22.63	66.13
South West	33.94	22.62	66.79
Yorkshire	32.97	21.98	73.20

Payment method	<b>Payment on receipt of bill</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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## Green Gas

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	8.30	36.70
East Midlands	8.21	36.70
London	8.56	36.68
Merseyside & North Wales	8.31	36.69
Midlands	8.31	36.69
North	8.32	36.69
North West	8.26	36.70
Northern Scotland	8.26	36.70
Southern Scotland	8.26	36.70
South East	8.44	36.69
South	8.58	36.68
South Wales	8.46	36.68
South West	8.53	36.68
Yorkshire	8.30	36.70

Payment method	<b>Payment on receipt of bill</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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# Green Electricity PAYG

(Variable tariff)

## Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	25.58	53.94
East Midlands	24.33	53.59
London	25.55	44.78
Merseyside & North Wales	26.82	70.75
Midlands	24.56	59.70
North	24.45	64.28
North West	25.34	47.61
Northern Scotland	25.61	57.54
Southern Scotland	25.06	64.17
South East	25.86	54.44
South	25.61	49.70
South Wales	25.54	57.83
South West	25.59	57.89
Yorkshire	24.54	64.38

Payment method	<b>Prepayment</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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# Green Electricity PAYG

(Variable tariff)

## Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	27.84	18.55	54.15
East Midlands	26.55	17.70	53.05
London	27.71	18.47	44.35
Merseyside & North Wales	29.11	19.40	69.94
Midlands	26.84	17.89	59.29
North	26.66	17.78	63.48
North West	27.50	18.33	46.89
Northern Scotland	27.88	18.59	58.19
Southern Scotland	27.28	18.19	64.69
South East	28.08	18.71	54.72
South	27.88	18.59	49.67
South Wales	27.81	18.54	56.83
South West	27.79	18.52	58.28
Yorkshire	26.83	17.88	63.69

Payment method	<b>Prepayment</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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## Green Gas PAYG

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	7.06	28.70
East Midlands	6.91	28.77
London	7.27	29.52
Merseyside & North Wales	6.98	29.41
Midlands	6.95	29.05
North	6.95	29.15
North West	6.95	29.05
Northern Scotland	6.95	29.15
Southern Scotland	6.95	29.15
South East	7.13	28.62
South	7.31	28.52
South Wales	7.14	29.30
South West	7.27	28.67
Yorkshire	6.91	28.77

Payment method	<b>Prepayment</b>
Contract length	<b>Not applicable</b>
Price guaranteed until	<b>Not applicable</b>
Exit fees (if you cancel this tariff before the end date)	<b>None</b>

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# Check Your Region

If you are unsure of your region, grab a recent electricity bill and look for the MPAN (Meter Point Administration Number). It looks like the image you can see on the right hand side of this page.

Your region number is the first two digits on the second line. Match those numbers up with the map below and you've found your region.

S	00	111	222
	13	1234 5678	345

Your region	Area ID
East	10
East Midlands	11
London	12
Merseyside & North Wales	13
Midlands	14
North	15
North West	16
Northern Scotland	17
Southern Scotland	18
South East	19
South	20
South Wales	21
South West	22
Yorkshire	23



