



Lobbying the UK government

Since Ecotricity was founded in 1995, Britain has increased its green energy output from 3% to 33%, but there's still a long way to go. That's why we've been lobbying the UK government to pursue wider reaching and more determined policies to address the climate emergency.

To make our case, we asked the independent consultancy Cambridge Econometrics to model the economic impacts of a future green Britain – one with more ambitious carbon emissions targets, more renewable energy and the use of electric vehicles. The study revealed a wide range of benefits including an increase in GDP of up to £5 billion, a saving of £8 billion on oil imports and £1.25 billion-worth in health and environmental benefits.

Our suggestions to the government include:

- Appointing a Minister for Carbon – to set carbon limits across economic sectors
- Achieving 80% renewable energy by 2030 – saving £11.7 billion in fossil fuel costs
- Implementing 'Quantitative Greening' – quantitative easing by the Bank of England, going directly into the renewables sector
- Ending fossil fuel subsidies – by 2025
- Supporting electric vehicles – let's scrap VAT on EVs and make sure all cars are electric by 2030

People sometimes think that going green means that you have to give something up, or that it's all about saving polar bears. In fact, going green represents a huge opportunity for Britain in terms of jobs, industry, health and more. We're urging all political parties to adopt our 2030 vision.