ecotricity

Our domestic electricity and gas tariffs for new customers

November 2026



To view Principal Terms for any of our tariffs please visit ecotricity.co.uk/the-legal-stuff/principal-terms
Please be aware we reserve the right to withdraw any of these tariffs at any time.

Direct Debit

ecotricity

EcoFixed 2 Year Fixed Electricity

V4 11/26 (Fixed tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	28.18	56.60
East Midlands	26.79	57.39
London	28.30	46.27
Merseyside & North Wales	29.37	70.29
Midlands	27.10	62.06
North	27.03	67.51
North West	28.35	54.69
Northern Scotland	28.26	61.89
Southern Scotland	27.04	65.87
South East	28.44	58.01
South	27.84	56.08
South Wales	27.99	61.44
South West	28.16	62.82
Yorkshire	27.17	66.05

Payment method	**Monthly Direct Debit**
Contract length	**24 months**
Price guaranteed until	**24 months from start date**
Exit fees (if you cancel this tariff before the end date)	**£95.24**

Prices include VAT at 0% and are rounded to 2 decimal places. This may be different to how it appears on your bill.
Effective from 02 November 2026

For more information, email us at switching@ecotricity.co.uk

Direct Debit

ecotricity

EcoFixed 2 Year Fixed Electricity

V4 11/26 (Fixed tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	30.45	19.86	56.60
East Midlands	28.95	19.43	57.39
London	30.66	19.63	46.27
Merseyside & North Wales	31.76	20.20	70.29
Midlands	29.26	19.73	62.06
North	29.21	19.44	67.51
North West	30.69	19.52	54.69
Northern Scotland	31.13	20.14	61.89
Southern Scotland	29.99	19.74	65.87
South East	30.74	19.81	58.01
South	30.05	19.72	56.08
South Wales	30.19	19.78	61.44
South West	30.41	19.47	62.82
Yorkshire	29.36	19.82	66.05

Payment method	**Monthly Direct Debit**
Contract length	**24 months**
Price guaranteed until	**24 months from start date**
Exit fees (if you cancel this tariff before the end date)	**£95.24**

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Effective from 02 November 2026

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Direct Debit

ecotricity

EcoFixed 2 Year Fixed Gas

V4 11/26 (Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	9.91	29.45
East Midlands	9.92	29.45
London	10.32	29.62
Merseyside & North Wales	10.08	29.52
Midlands	10.00	29.48
North	9.83	29.43
North West	9.95	29.48
Northern Scotland	10.00	29.51
Southern Scotland	10.00	29.51
South East	10.23	29.58
South	10.48	29.67
South Wales	10.11	29.54
South West	10.40	29.63
Yorkshire	9.99	29.48

Payment method	**Monthly Direct Debit**
Contract length	**24 months**
Price guaranteed until	**24 months from start date**
Exit fees (if you cancel this tariff before the end date)	**£100**

Prices include VAT at 5% and rounded to 2 decimal places. This may be different to how it appears on your bill.
Effective from 02 November 2026

For more information, email us at switching@ecotricity.co.uk

Direct Debit

ecotricity

EcoFixed EV 1 Year Electricity

V1 11/26 (Fixed tariff)

Off peak – perfect for Electric Vehicle owners

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	43.73	8.01	51.47
East Midlands	42.22	7.64	51.54
London	43.80	7.83	40.57
Merseyside & North Wales	45.11	8.45	64.91
Midlands	42.54	7.95	56.50
North	42.51	7.66	61.41
North West	43.70	7.76	47.76
Northern Scotland	43.39	8.00	55.26
Southern Scotland	42.65	7.80	60.78
South East	43.98	8.01	52.98
South	43.38	7.90	49.43
South Wales	43.53	7.99	55.40
South West	43.58	7.68	56.59
Yorkshire	42.74	8.05	59.93

Payment method	**Monthly Direct Debit**
Contract length	**12 months**
Price guaranteed until	**12 months from start date**
Exit fees (if you cancel this tariff before the end date)	**£95.24**

Prices include VAT at 0% and are rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff, you must have a Smart meter installed and have an electric vehicle (EV) that you intend to charge at the property. Effective from 02 November 2026

For more information, email us at switching@ecotricity.co.uk

Direct Debit

ecotricity

EcoFixed EV 1 Year Gas

V1 11/26 (Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	11.15	32.11
East Midlands	11.15	32.10
London	11.53	32.27
Merseyside & North Wales	11.31	32.16
Midlands	11.22	32.14
North	11.09	32.10
North West	11.18	32.13
Northern Scotland	11.22	32.15
Southern Scotland	11.22	32.15
South East	11.46	32.22
South	11.70	32.32
South Wales	11.33	32.17
South West	11.60	32.27
Yorkshire	11.24	32.14

Payment method	**Monthly Direct Debit**
Contract length	**12 months**
Price guaranteed until	**12 months from start date**
Exit fees (if you cancel this tariff before the end date)	**£100**

Prices include VAT at 5% and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff, you must have a Smart meter installed and have an electric vehicle (EV) that you intend to charge at the property. Effective from 02 November 2026

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Direct Debit

ecotricity

Green Electricity

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	30.61	51.83
East Midlands	29.20	51.45
London	30.44	42.91
Merseyside & North Wales	32.28	67.65
Midlands	29.58	57.23
North	29.48	61.58
North West	30.36	45.67
Northern Scotland	30.37	55.13
Southern Scotland	30.21	61.40
South East	30.91	52.31
South	30.38	47.81
South Wales	30.61	55.40
South West	30.64	55.58
Yorkshire	29.65	61.66

Payment method	**Monthly Direct Debit**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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Direct Debit

ecotricity

Green Electricity

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	33.45	22.29	51.94
East Midlands	31.98	21.32	51.02
London	33.20	22.13	42.56
Merseyside & North Wales	35.11	23.40	67.01
Midlands	32.41	21.61	56.89
North	32.21	21.47	60.97
North West	33.12	22.08	45.12
Northern Scotland	33.20	22.12	55.55
Southern Scotland	32.97	21.98	61.71
South East	33.71	22.47	52.48
South	33.21	22.14	47.74
South Wales	33.44	22.29	54.63
South West	33.41	22.27	55.80
Yorkshire	32.50	21.66	61.13

Payment method	**Monthly Direct Debit**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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Direct Debit

ecotricity

Green Gas

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	8.97	29.34
East Midlands	8.87	29.41
London	9.23	30.20
Merseyside & North Wales	8.96	30.07
Midlands	8.96	29.70
North	8.98	29.79
North West	8.90	29.81
Northern Scotland	8.93	29.87
Southern Scotland	8.93	29.88
South East	9.11	29.25
South	9.24	29.15
South Wales	9.17	29.96
South West	9.20	29.31
Yorkshire	8.95	29.77

Payment method	**Monthly Direct Debit**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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On receipt of bill

ecotricity

Green Electricity

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	31.97	60.62
East Midlands	30.51	60.04
London	31.80	50.50
Merseyside & North Wales	33.68	76.72
Midlands	30.88	65.99
North	30.79	70.60
North West	31.72	53.73
Northern Scotland	31.71	63.66
Southern Scotland	31.53	70.19
South East	32.30	61.18
South	31.74	56.41
South Wales	31.96	63.92
South West	32.00	64.55
Yorkshire	30.96	70.67

Payment method	**Payment on receipt of bill**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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On receipt of bill

ecotricity

Green Electricity

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	34.92	23.28	60.55
East Midlands	33.40	22.27	59.96
London	34.67	23.11	50.45
Merseyside & North Wales	36.63	24.42	76.63
Midlands	33.84	22.56	65.91
North	33.64	22.42	70.52
North West	34.60	23.06	53.66
Northern Scotland	34.65	23.09	63.58
Southern Scotland	34.41	22.94	70.10
South East	35.19	23.46	61.11
South	34.68	23.12	56.34
South Wales	34.92	23.28	63.85
South West	34.88	23.25	64.47
Yorkshire	33.92	22.61	70.58

Payment method	**Payment on receipt of bill**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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On receipt of bill

ecotricity

Green Gas

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	9.35	37.50
East Midlands	9.26	37.50
London	9.63	37.49
Merseyside & North Wales	9.35	37.50
Midlands	9.33	37.50
North	9.38	37.49
North West	9.30	37.50
Northern Scotland	9.30	37.50
Southern Scotland	9.30	37.50
South East	9.51	37.49
South	9.65	37.47
South Wales	9.56	37.49
South West	9.60	37.49
Yorkshire	9.33	37.50

Payment method	**Payment on receipt of bill**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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Green Electricity PAYG

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	25.80	51.83
East Midlands	24.58	51.45
London	25.78	42.91
Merseyside & North Wales	27.01	67.65
Midlands	24.82	57.23
North	24.67	61.58
North West	25.68	45.67
Northern Scotland	25.54	55.13
Southern Scotland	25.30	61.40
South East	26.05	52.31
South	25.65	47.81
South Wales	25.74	55.40
South West	25.77	55.58
Yorkshire	24.82	61.66

Payment method	**Prepayment**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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Green Electricity PAYG

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	28.37	18.91	51.94
East Midlands	27.11	18.07	51.02
London	28.27	18.84	42.56
Merseyside & North Wales	29.62	19.74	67.01
Midlands	27.41	18.27	56.89
North	27.19	18.12	60.97
North West	28.17	18.78	45.12
Northern Scotland	28.10	18.73	55.55
Southern Scotland	27.84	18.56	61.71
South East	28.59	19.06	52.48
South	28.21	18.81	47.74
South Wales	28.33	18.89	54.63
South West	28.29	18.86	55.80
Yorkshire	27.43	18.28	61.13

Payment method	**Prepayment**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

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Effective from 01 October 2026

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Green Gas PAYG

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	7.68	29.34
East Midlands	7.53	29.41
London	7.90	30.20
Merseyside & North Wales	7.61	30.07
Midlands	7.57	29.70
North	7.57	29.79
North West	7.57	29.70
Northern Scotland	7.57	29.79
Southern Scotland	7.57	29.79
South East	7.78	29.25
South	7.94	29.15
South Wales	7.79	29.96
South West	7.89	29.31
Yorkshire	7.53	29.41

Payment method	**Prepayment**
Contract length	**Not applicable**
Price guaranteed until	**Not applicable**
Exit fees (if you cancel this tariff before the end date)	**None**

Prices include VAT at 5% and rounded to 2 decimal places. This may be different to how it appears on your bill.
Effective from 01 October 2026

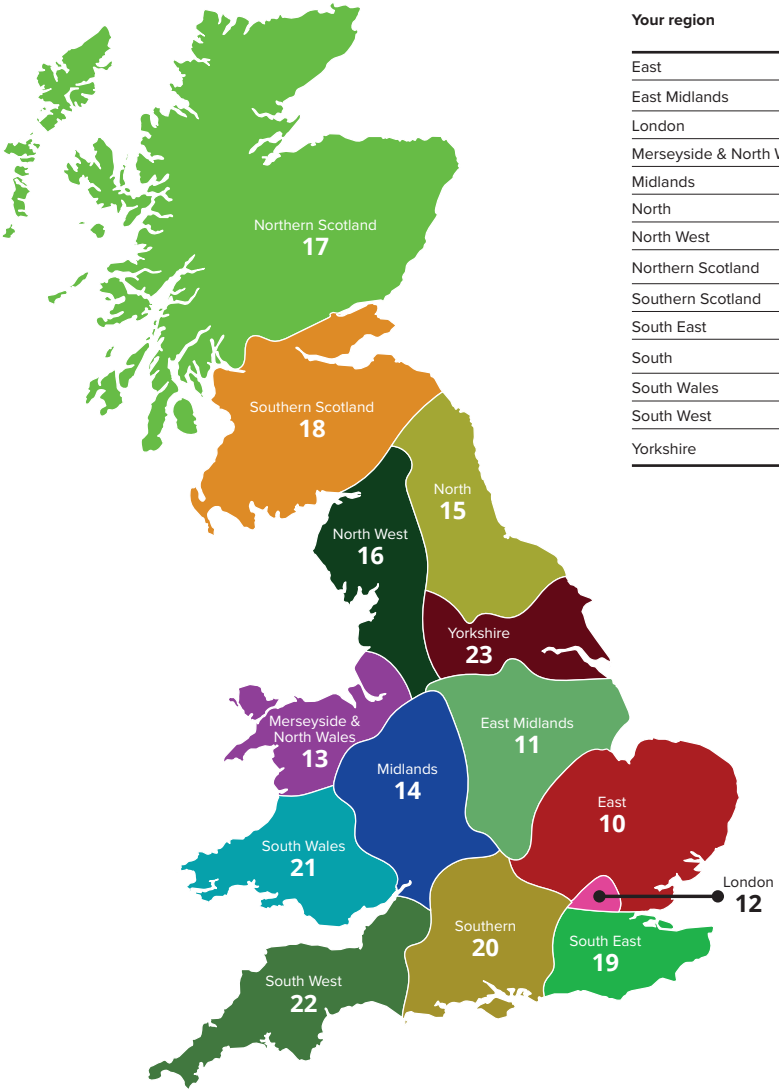
For more information, email us at switching@ecotricity.co.uk

Check Your Region

If you are unsure of your region, grab a recent electricity bill and look for the MPAN (Meter Point Administration Number). It looks like the image you can see on the right hand side of this page.

Your region number is the first two digits on the second line. Match those numbers up with the map below and you've found your region.

S	00	111	222
	13	1234 5678	345



Your region	Area ID
East	10
East Midlands	11
London	12
Merseyside & North Wales	13
Midlands	14
North	15
North West	16
Northern Scotland	17
Southern Scotland	18
South East	19
South	20
South Wales	21
South West	22
Yorkshire	23

