

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. It should be read in conjunction with the offer contained in the accompanying document dated 17 September 2021 (the “Increased Offer Document”). If you are in any doubt about the Increased Offer or the action you should take, you are recommended immediately to seek your own personal financial advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 and specialising in advising on the acquisition of shares and other securities if you are in the United Kingdom, or otherwise from another appropriately authorised independent financial adviser in the relevant jurisdiction.

If you sell or have sold or otherwise transferred all of your Good Energy Shares, please send this document and any accompanying document (but not this personalised Form of Acceptance) as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee. However, such documents should not be mailed or otherwise forwarded, distributed or sent in whole or in part in, into or from the United States, Canada, Australia or Japan or any other Restricted Jurisdiction. If you have sold or otherwise transferred only part of your holding of Good Energy Shares, you should retain these documents and contact the bank, stockbroker or other agent through whom the sale or transfer was effected.

All words and expressions defined in the Increased Offer Document or the Original Offer Document have the same meaning in this Form of Acceptance. The terms and conditions of the Increased Offer as contained or referred to in the Increased Offer Document are deemed to be incorporated herein.

FORM OF ACCEPTANCE

in respect of the

INCREASED CASH OFFER

by

ECOTRICITY GROUP LIMITED

for

GOOD ENERGY GROUP PLC

Acceptances of the Increased Offer must be received by
1.00 p.m. (London time) on 10 October 2021 or, if earlier, the Unconditional Date

Good Energy Shareholders who hold Good Energy Shares in uncertificated form only
(that is, in CREST) should NOT complete this Form of Acceptance

- The Increased Offer referred to in this Form of Acceptance is not being made directly or indirectly in, and neither the Increased Offer Document nor this Form of Acceptance is being, and must not be, directly or indirectly, mailed, transmitted or otherwise distributed, in whole or in part, in or into or from, any Restricted Jurisdiction if to do so would violate the laws in that jurisdiction and the Increased Offer will not be capable of acceptance in such jurisdictions.

ACTION TO BE TAKEN

- Please read pages 2 and 4 of this Form of Acceptance, where detailed instructions on how to complete the form are set out, and complete and sign where indicated on page 3 of this Form of Acceptance. Send the completed and signed form (together with relevant share certificate(s) and/or other document(s) of title) either by post or by hand (during normal business hours only) to Link Group, Corporate Actions at 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL, as soon as possible and in any event so as to be received no later than 1.00 p.m. (London time) on 10 October 2021 or, if earlier, the Unconditional Date. A reply-paid envelope (for use within the UK only) accompanies this Form of Acceptance.
- If you hold Good Energy Shares both in CREST and in certificated form (that is, outside CREST), complete this form for your holding of Good Energy Shares in certificated form. The procedure for acceptance of the Increased Offer for Good Energy Shares held in CREST is set out in paragraph 13.2 of the letter from Ecotricity contained in the Increased Offer Document.
- If your share certificate(s) and/or other document(s) of title is/are not readily available or is/are lost, this Form of Acceptance should nevertheless be completed, signed and returned as stated above and the share certificate(s) and/or other document(s) of title forwarded as soon as possible thereafter. If you hold your Good Energy Shares in certificated form but under different designations you should complete a separate Form of Acceptance in respect of each designation. You can obtain further Forms of Acceptance by contacting Link Group at the address set out above or on the telephone number below.
- Do not detach any part of this form.
- * If you have any queries as to how to complete this form, please contact Link Group on 0371 664 0321. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. The helpline is open between 9.00 a.m. – 5.30 p.m., Monday to Friday excluding public holidays in England and Wales. Please note that Link Group cannot provide any financial, legal or tax advice and calls may be recorded and monitored for security and training purposes. You are reminded that, if you are a CREST sponsored member, you should contact your CREST sponsor before taking any action.

HOW TO COMPLETE THIS FORM OF ACCEPTANCE

To accept the Increased Offer complete Box 1, Box 3 if appropriate and sign Box 2A or 2B.

If appropriate you should also complete Box(es) 4 and/or 5.

PLEASE COMPLETE THIS FORM IN BLACK INK

1**TO ACCEPT THE INCREASED OFFER**

To accept the Increased Offer insert in Box 1 the total number of certificated Good Energy Shares in respect of which you wish to accept the Increased Offer and, if appropriate, complete Box 3. You must also sign Box 2A (in the presence of an independent witness) if you are an individual or Box 2B if you are a

corporation. If no number, or a number greater than your entire holding of certificated Good Energy Shares, is inserted in Box 1, and you have signed Box 2A or Box 2B, you will be deemed to have accepted the Increased Offer in respect of your entire holding of certificated Good Energy Shares.

Box 1 →**2A****SIGNATURES OF INDIVIDUALS**

If you wish to accept the Increased Offer, you must sign and date Box 2A regardless of the other box(es) you complete. In the case of a joint holding ALL holders must sign. Each signature by an individual must be signed in the presence of a witness who must be over 18 years of age and must not be one of the joint registered holders. The witness should state his/her name and sign where indicated.

The same witness may witness each signature of the joint holders, if applicable. If this Form of Acceptance is not signed by the registered holder(s), insert the name(s) and capacity (e.g. executor) of the person(s) signing this Form of Acceptance. You should also deliver evidence of your authority in accordance with the notes on page 4 of this Form of Acceptance.

Box 2A →**2B****COMPANY SIGNATURES**

A company may affix its common seal, which should be affixed and witnessed in accordance with its articles of association or other regulations. Alternatively, a company to which section 44 of the Companies Act 2006 applies may execute this Form of Acceptance as a deed by (i) a director of the company before a witness (who must also sign), (ii) two directors, or (iii) one director and the company secretary signing and dating the execution part of

Box 2B. A company incorporated outside England and Wales should execute this Form of Acceptance in accordance with the provisions of The Overseas Companies (Execution of Documents and Registration of Charges) Regulations 2009, as amended, and the laws of the territory in which the relevant company is incorporated. In all cases, the name of the company should be inserted in the space provided.

Box 2B →**3****NAME, ADDRESS AND TELEPHONE NUMBERS**

Only complete Box 3 in BLOCK CAPITALS with the full name and address of the registered holder and, in the case of Good Energy Shares jointly held, the full name and address of the first registered holder together with the names of all joint holders if the details printed in Box 1 are missing or are incorrect.

Unless you complete Box 4, this is the address to which your consideration and/or other documents will be sent. If the address inserted in Box 3 is in a Restricted

Jurisdiction whose laws may be violated by despatch of the consideration or other documents to the address inserted in Box 3, you must insert in Box 4 an alternative address, outside a Restricted Jurisdiction, to which your consideration and/or other documents are to be sent.

Please enter a daytime telephone number in the space provided where you may be contacted in the event of a query regarding the completion of this form (outside a Restricted Jurisdiction).

Box 3 →**4****ALTERNATIVE ADDRESS FOR DESPATCH OF CONSIDERATION AND/OR OTHER DOCUMENTS**

If you want the consideration and/or other documents to be sent to someone other than the first named registered holder at the address detailed in Box 1 or inserted in Box 3 (e.g. your bank manager or stock broker), you should also complete Box 4.

Box 4 must also be completed by holders with registered addresses in a Restricted

Jurisdiction whose laws may be violated by the despatch of the consideration or other documents to the address in Box 1 or by holders who have completed Box 3. You must not insert in Box 4 an address in a Restricted Jurisdiction whose laws may be violated by the despatch of the consideration and/or other documents.

Box 4 →**5****OVERSEAS SHAREHOLDERS**

If you are unable to give the warranties set out in paragraph (b) of Section D of Part 2 of the Original Offer Document you must

put "NO" in Box 5. If you do not put "NO" in Box 5 you will be deemed to have given such warranties.

Box 5 →

PLEASE COMPLETE IN BLOCK CAPITALS AS EXPLAINED ON PAGE 2
 To accept the Increased Offer complete Box 1, Box 3 if appropriate and sign Box 2A or 2B.
 If appropriate you should also complete Box(es) 4 and/or 5.

1

TO ACCEPT THE INCREASED OFFER

Please insert the number of Good Energy Shares in respect of which you wish to accept the Increased Offer.

For your information only, this is the number of Good Energy Shares in certificated form held by you as at 15 September 2021.

Box 1

Number of certificated Good Energy Shares for which you wish to accept the Increased Offer.

2A

EXECUTION BY INDIVIDUALS

Box 2A

Signed and delivered as a deed by each registered shareholder:

Witnessed by:

1	Dated	1. Name	Address
Signature		Signature	
2	Dated	2. Name	Address
Signature		Signature	
3	Dated	3. Name	Address
Signature		Signature	
4	Dated	4. Name	Address
Signature		Signature	

Note: All Good Energy Shareholders who are individuals should sign and date Box 2A in the presence of a witness who should also sign Box 2A in accordance with the instructions printed in Note 2A. The witness must be over 18 years of age and must not be one of the joint holders.

2B

EXECUTION BY A COMPANY

Box 2B



.....
NAME OF COMPANY	NAME OF DIRECTOR	SIGNATURE/DATE
.....
NAME OF COMPANY	NAME OF DIRECTOR/SECRETARY/WITNESS	SIGNATURE/DATE

3

NAMES, ADDRESS AND TELEPHONE NUMBERS

Box 3

ONLY COMPLETE BOX 3 IF THE DETAILS PRINTED IN BOX 1 ABOVE ARE INCORRECT

Insert in BLOCK CAPITALS the full name(s) of the person(s) in whose name(s) the Good Energy Shares are registered and the address of the first named registered holder.

Name and address of the first-named registered holder		Name(s) of joint registered holder(s)	
1. Forename(s).....	2. Forename(s).....	3. Forename(s).....	4. Forename(s).....
Surname	Surname	Surname	Surname
(Mr/Mrs/Ms/Title)	(Mr/Mrs/Ms/Title)	(Mr/Mrs/Ms/Title)	(Mr/Mrs/Ms/Title)
Address			
.....			
Postcode		Daytime Telephone No.	

4

ALTERNATIVE ADDRESS

Box 4

Alternative address (outside a Restricted Jurisdiction whose laws may be violated by the despatch of the consideration or other documents) to which consideration and/or other documents is/are to be sent, if not that of the first-named registered holder printed in Box 1, or inserted in Box 3.

Name	Agent's reference
Address
.....

5

OVERSEAS SHAREHOLDERS

Box 5

Put "NO" in Box 5 if you are unable to give the warranties set out in paragraph (b) of Section D of Part 2 of the Original Offer Document.

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ADDITIONAL NOTES REGARDING THE COMPLETION OF THIS FORM OF ACCEPTANCE

In order to be effective this Form of Acceptance must, except as mentioned below, be signed as a deed by the registered holder or, in the case of a joint holding, by ALL the joint holders, or under a power of attorney and in accordance with the notes on page 2 of this Form of Acceptance. A corporation must execute this Form of Acceptance as a deed in accordance with the notes on page 2 of this Form of Acceptance.

In order to avoid delay and inconvenience to yourself, the following points may assist you.

1. If a holder is away from home (e.g. abroad or on holiday)

Send this Form of Acceptance by the quickest means (e.g. airmail), but not into a Restricted Jurisdiction if to do so would violate the relevant laws of that jurisdiction, to the holder for execution or, if he has executed a power of attorney, have this Form of Acceptance signed by the attorney. In the latter case, the power of attorney should be lodged with this Form of Acceptance for noting (see paragraph 7 below). No other signatures are acceptable.

2. If you have sold or otherwise transferred all, or wish to sell or otherwise transfer part, of your holding of Good Energy Shares in certificated form

If you have sold or transferred all of your holding of Good Energy Shares in certificated form, you should immediately send any accompanying documents (including the enclosed reply-paid envelope (for use within the UK only)) but NOT this personalised Form of Acceptance to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee. However, such documents should not be forwarded or transmitted in or into a Restricted Jurisdiction where to do so would violate the laws in that jurisdiction. If your Good Energy Shares are in certificated form and you wish to sell part of your holding of Good Energy Shares and also wish to accept the Increased Offer in respect of the balance but are unable to obtain the balance share certificate by the applicable time, you should ensure that your stockbroker or other agent through whom you make the sale obtains the appropriate endorsement or indication, signed on behalf of Good Energy, in respect of the balance of your holding of Good Energy Shares.

3. If the sole holder has died

If probate or letters of administration have been registered with Good Energy's registrars, Computershare Investor Services plc, The Pavilions, Bridgwater Road, Bristol BS99 6ZY, this Form of Acceptance must be signed by the personal representative(s) of the deceased.

If probate or letters of administration have been granted but have not been registered with Computershare Investor Services plc, the personal representative(s) should sign this Form of Acceptance and forward it to Link Group at the address given on page 1 of this form with the share certificate(s) and with a sealed copy of the probate or letters of administration as soon as possible.

If probate or letters of administration have not been granted, the personal representative(s) should sign this Form of Acceptance and forward it to Link Group at the address given on page 1 of this form with the share certificate(s). However, a sealed copy of the probate or letters of administration must be lodged with Link Group before the consideration due under the Increased Offer can be forwarded to the personal representative(s).

4. If one of the joint holders has died

This Form of Acceptance is valid if signed by all the surviving joint holders and lodged with the death certificate, probate or letters of administration of the deceased.

5. If the share certificate(s) is/are held by your stockbroker or other agent

If your share certificate(s) and/or other document(s) of title are with your stockbroker or other agent, you should complete this Form of Acceptance and arrange for it to be lodged by such agent with the relevant document(s).

If the share certificate(s) is/are not readily obtainable, lodge this Form of Acceptance duly completed together with a note saying e.g. "share certificate(s) to follow" and arrange for the share certificate(s) to be forwarded as soon as possible thereafter. It is helpful for your stockbroker or other agent to be informed of the full terms of the Increased Offer.

6. If the share certificate has been lost

Complete and lodge this Form of Acceptance together with a letter of explanation and any share certificate(s) available, with Link Group at the address given on page 1 of this Form of Acceptance. You should then write to Good Energy's registrars, Computershare Investor Services plc, The Pavilions, Bridgwater Road, Bristol BS99 6ZY for a letter of indemnity which should be completed in accordance with the instructions given. When completed, the letter of indemnity must be lodged with Link Group at the address given on page 1 of this Form of Acceptance.

7. If this form is signed under a power of attorney

The completed Form of Acceptance, together with the share certificate(s) and/or other documents of title, should be lodged with Link Group at the address given on page 1, accompanied by the original power of attorney (or a copy duly certified in accordance with the Powers of Attorney Act 1971). The power of attorney will be noted by Link Group and returned as directed.

8. If your name or other particulars are shown incorrectly on the share certificate e.g.:

(a) name on the certificate James Smith

correct name James Smythe

complete and lodge this Form of Acceptance with the correct name and accompanied by a letter from your stockbroker, bank or solicitor confirming that the person described on the share certificate and the person who has signed this Form of Acceptance are one and the same;

(b) incorrect address, write the correct address on this Form of Acceptance;

(c) change of name, lodge your marriage certificate or the deed poll with this Form of Acceptance for noting.

9. If you are not resident in the United Kingdom

The attention of Good Energy Shareholders who are citizens or residents of countries outside the United Kingdom or who are holding shares for such citizens or residents and any person (including, without limitation, any custodian, nominee or trustee) who may have an obligation to forward any document in connection with the Increased Offer outside the United Kingdom is drawn to paragraph 12 of Part 1 of the Increased Offer Document and to paragraph 7 of Section C of Part 2 and to paragraph (b) of Section D or paragraphs (b) to (e) of Section E of Part 2 of the Original Offer Document.

The consideration due to you under the Increased Offer cannot be sent to you until all relevant documents have been properly completed and lodged either by post or by hand (during normal business hours only) with Link Group at the address given on page 1 of this Form of Acceptance but in any event whilst the Increased Offer remains open for acceptance.