

The Directors
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17 September 2021

Dear Sirs

Increased cash offer for Good Energy Group plc (the “Increased Offer”)

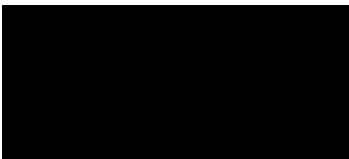
We refer to the offer document to be published by Ecotricity (the “**Increased Offer Document**”) on or around 17 September 2021, in connection with the Increased Offer, a copy of which is attached hereto.

The Increased Offer Document includes certain references to Zeus Capital Limited (“**Zeus**”).

Zeus hereby gives its consent to the publication of the Increased Offer Document with the inclusion therein of references to its name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully



For and on behalf of **Zeus Capital Limited**

APPENDIX

INCREASED OFFER DOCUMENT