



Our domestic electricity and gas tariffs for new customers

October 2025



Please be aware we reserve the right to withdraw any of these tariffs at any time.



EcoFixed - 1 Year Electricity v4 10/25
(Fixed tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	23.68	51.99
East Midlands	22.66	52.15
London	23.11	46.78
Merseyside & North Wales	24.92	73.29
Midlands	22.89	56.34
North	22.67	62.13
North West	24.02	51.30
Northern Scotland	24.27	60.57
Southern Scotland	22.56	60.18
South East	24.23	51.79
South	23.81	48.41
South Wales	23.98	54.76
South West	24.06	56.83
Yorkshire	22.39	61.35

Payment method	Monthly Direct Debit
Contract length	12 months
Price guaranteed until	12 months from start date
Exit fees (if you cancel this tariff before the end date)	£75

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff a smart meter needs to be installed. If you don't already have one, you agree to us installing one within 3 months of your tariff start date. Effective from 16 October 2025.

For more information, email us at
switching@ecotricity.co.uk



EcoFixed - 1 Year Electricity v4 10/25
(Fixed tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	24.70	16.84	51.99
East Midlands	23.59	16.55	52.15
London	24.12	16.73	46.78
Merseyside & North Wales	26.04	17.08	73.29
Midlands	23.82	16.82	56.34
North	23.60	16.56	62.13
North West	25.12	16.51	51.30
Northern Scotland	25.89	17.49	60.57
Southern Scotland	24.19	16.67	60.18
South East	25.31	16.89	51.79
South	24.83	16.74	48.41
South Wales	24.97	16.86	54.76
South West	25.07	16.67	56.83
Yorkshire	23.29	16.73	61.35

Payment method	Monthly Direct Debit
Contract length	12 months
Price guaranteed until	12 months from start date
Exit fees (if you cancel this tariff before the end date)	£75

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff a smart meter needs to be installed. If you don't already have one, you agree to us installing one within 3 months of your tariff start date. Effective from 16 October 2025.

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EcoFixed - 1 Year Gas v4 10/25

(Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	4.84	53.04
East Midlands	4.84	52.92
London	5.12	56.65
Merseyside & North Wales	4.91	53.75
Midlands	4.84	52.91
North	4.87	53.51
North West	4.88	53.62
Northern Scotland	4.79	52.38
Southern Scotland	4.79	52.38
South East	4.77	52.13
South	4.89	53.62
South Wales	4.96	54.40
South West	5.08	55.94
Yorkshire	4.97	54.61

Payment method	Monthly Direct Debit
Contract length	12 months
Price guaranteed until	12 months from start date
Exit fees (if you cancel this tariff before the end date)	£75

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill. To be eligible for this tariff a smart meter needs to be installed. If you don't already have one, you agree to us installing one within 3 months of your tariff start date. Effective from 16 October 2025.

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Green Electricity

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	30.23	48.25
East Midlands	29.25	49.08
London	29.34	46.05
Merseyside & North Wales	31.43	69.94
Midlands	29.35	52.99
North	29.13	59.86
North West	30.81	51.16
Northern Scotland	30.75	60.99
Southern Scotland	29.54	56.54
South East	30.62	47.59
South	30.18	44.61
South Wales	30.53	51.68
South West	30.52	54.03
Yorkshire	29.03	58.64

Payment method	Monthly Direct Debit
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill
Effective from 01 October 2025

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Green Electricity

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	31.34	20.91	48.66
East Midlands	30.35	20.23	48.58
London	30.43	20.30	45.74
Merseyside & North Wales	32.55	21.70	69.30
Midlands	30.47	20.32	52.76
North	30.22	20.15	59.17
North West	31.82	21.21	50.56
Northern Scotland	31.88	21.26	61.95
Southern Scotland	30.60	20.40	57.55
South East	31.70	21.14	48.04
South	31.30	20.87	44.77
South Wales	31.66	21.11	50.75
South West	31.59	21.06	54.66
Yorkshire	30.19	20.13	58.12

Payment method	Monthly Direct Debit
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Gas
(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	7.09	33.66
East Midlands	7.01	33.75
London	7.25	34.57
Merseyside & North Wales	7.16	34.43
Midlands	7.08	34.05
North	7.15	34.15
North West	7.12	34.17
Northern Scotland	7.11	34.21
Southern Scotland	7.11	34.24
South East	7.05	33.60
South	7.22	33.47
South Wales	7.33	34.29
South West	7.37	33.64
Yorkshire	7.12	34.11

Payment method	Monthly Direct Debit
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Electricity

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	31.78	56.55
East Midlands	30.75	57.17
London	30.83	53.17
Merseyside & North Wales	33.04	78.52
Midlands	30.85	61.07
North	30.62	68.31
North West	32.39	59.02
Northern Scotland	32.34	69.33
Southern Scotland	31.05	64.46
South East	32.19	55.91
South	31.72	52.78
South Wales	32.10	59.45
South West	32.09	62.59
Yorkshire	30.51	67.00

Payment method	Payment on receipt of bill
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Electricity

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	35.11	23.40	56.51
East Midlands	34.06	22.70	57.12
London	34.16	22.76	53.13
Merseyside & North Wales	36.38	24.26	78.45
Midlands	34.20	22.80	61.01
North	33.93	22.62	68.25
North West	35.61	23.74	58.98
Northern Scotland	35.68	23.78	69.28
Southern Scotland	34.32	22.88	64.40
South East	35.49	23.66	55.87
South	35.07	23.38	52.74
South Wales	35.45	23.63	59.40
South West	35.37	23.58	62.54
Yorkshire	33.90	22.60	66.93

Payment method	Payment on receipt of bill
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Gas

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	7.43	41.76
East Midlands	7.36	41.76
London	7.61	41.75
Merseyside & North Wales	7.52	41.75
Midlands	7.42	41.76
North	7.51	41.75
North West	7.47	41.75
Northern Scotland	7.47	41.76
Southern Scotland	7.47	41.76
South East	7.39	41.76
South	7.58	41.75
South Wales	7.70	41.74
South West	7.74	41.74
Yorkshire	7.48	41.75

Payment method	Payment on receipt of bill
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill
Effective from 01 October 2025

For more information, email us at switching@ecotricity.co.uk



Smart 1 Year Fixed Green Electricity EV V25.1

(Fixed tariff)

5 hour off peak – perfect for Electric Vehicle owners

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	31.70	8.05	51.20
East Midlands	30.71	7.80	56.58
London	31.26	7.99	41.43
Merseyside & North Wales	32.81	8.30	67.60
Midlands	30.89	8.05	63.55
North	30.58	7.83	71.72
North West	32.07	7.78	51.74
Northern Scotland	32.38	8.44	62.85
Southern Scotland	30.52	7.75	65.04
South East	32.07	8.14	58.15
South	31.67	7.93	64.47
South Wales	31.65	8.06	63.56
South West	31.68	7.89	68.61
Yorkshire	30.43	7.98	68.08

Payment method	Monthly Direct Debit
Contract length	12 months
Price guaranteed until	12 months from start date
Exit fees (if you cancel this tariff before the end date)	£100

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill
Effective from 07 February 2025

For more information, email us at
switching@ecotricity.co.uk



Smart 1 Year Fixed Green Gas EV V25.1

(Fixed tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	6.11	36.60
East Midlands	6.11	36.60
London	6.35	39.48
Merseyside & North Wales	6.20	37.60
Midlands	6.17	37.22
North	6.21	37.73
North West	6.20	37.63
Northern Scotland	6.20	37.64
Southern Scotland	6.20	37.64
South East	6.21	37.66
South	6.28	38.67
South Wales	6.37	39.50
South West	6.43	40.22
Yorkshire	6.27	38.44

Payment method	Monthly Direct Debit
Contract length	12 months
Price guaranteed until	12 months from start date
Exit fees (if you cancel this tariff before the end date)	£100

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill
Effective from 07 February 2025. Only eligible for use in conjunction with the Smart 1 Year Fixed EV Electricity V25.1 tariff.

For more information, email us at
switching@ecotricity.co.uk



Green Electricity PAYG

(Variable tariff)

Standard

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	25.71	48.25
East Midlands	24.77	49.08
London	24.84	46.05
Merseyside & North Wales	26.87	69.94
Midlands	24.85	52.99
North	24.64	59.86
North West	26.27	51.16
Northern Scotland	26.22	60.99
Southern Scotland	25.04	56.54
South East	26.09	47.59
South	25.66	44.61
South Wales	26.01	51.68
South West	26.00	54.03
Yorkshire	24.55	58.64

Payment method	Prepayment
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Electricity PAYG

(Variable tariff)

Economy 7

Your region	Day rate (pence per kWh)	Night rate (pence per kWh)	Standing charge (pence per day)
East	28.59	19.06	48.66
East Midlands	27.63	18.42	48.58
London	27.71	18.47	45.74
Merseyside & North Wales	29.76	19.83	69.30
Midlands	27.75	18.50	52.76
North	27.50	18.33	59.17
North West	29.04	19.36	50.56
Northern Scotland	29.12	19.40	61.95
Southern Scotland	27.87	18.57	57.55
South East	28.94	19.29	48.04
South	28.55	19.04	44.77
South Wales	28.90	19.26	50.75
South West	28.83	19.23	54.66
Yorkshire	27.48	18.31	58.12

Payment method	Prepayment
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

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Effective from 01 October 2025

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Green Gas PAYG

(Variable tariff)

Your region	Unit rate (pence per kWh)	Standing charge (pence per day)
East	6.03	33.66
East Midlands	5.90	33.75
London	6.17	34.57
Merseyside & North Wales	6.04	34.43
Midlands	5.96	34.05
North	6.00	34.15
North West	5.96	34.05
Northern Scotland	6.00	34.15
Southern Scotland	6.00	34.15
South East	5.96	33.60
South	6.16	33.47
South Wales	6.21	34.29
South West	6.31	33.64
Yorkshire	5.90	33.75

Payment method	Prepayment
Contract length	Not applicable
Price guaranteed until	Not applicable
Exit fees (if you cancel this tariff before the end date)	None

Prices are inclusive of VAT and rounded to 2 decimal places. This may be different to how it appears on your bill
Effective from 01 October 2025

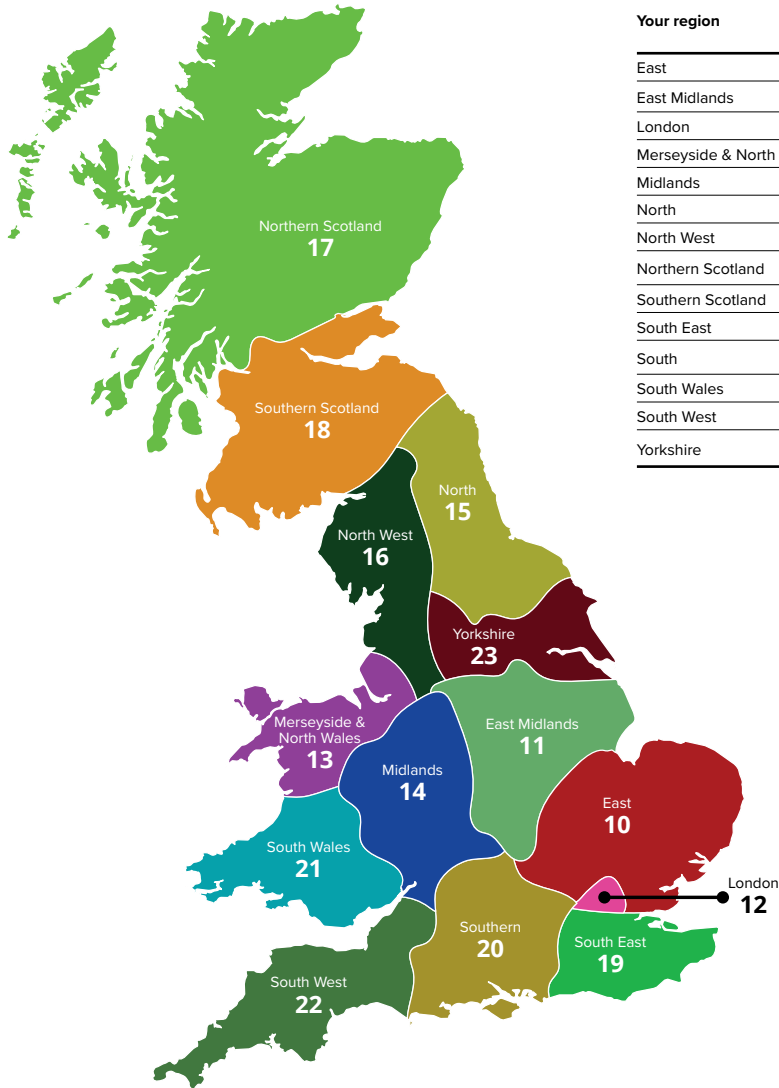
For more information, email us at switching@ecotricity.co.uk

Check Your Region

If you are unsure of your region, grab a recent electricity bill and look for the MPAN (Meter Point Administration Number). It looks like the image you can see on the right hand side of this page.

Your region number is the first two digits on the second line. Match those numbers up with the map below and you've found your region.

S	00		111	222
	13	1234	5678	345



Your region	Area ID
East	10
East Midlands	11
London	12
Merseyside & North Wales	13
Midlands	14
North	15
North West	16
Northern Scotland	17
Southern Scotland	18
South East	19
South	20
South Wales	21
South West	22
Yorkshire	23

