

Studio Ensemble Revolution

Course Outline

1. Getting Started

- **Mindset** - The mindset YOU MUST HAVE to make any studio ensemble thrive.
- **Small Ensembles VS Large Ensembles** - Figuring out the best jumping off point.
- **Organization** - Being good at organizing your studio's lessons is one thing but being good at organizing your ensembles is something totally different.
- **Communicating with Technology** - Learn the correct tools to assist in teaching online and the best apps to integrate into your program. TUTORIALS provided!





2. Finances

- **Setting Tuition** - How much is too much or too little to charge? Will students not want to do it because there is an extra cost involved? These questions and more are answered.
- **Expenses** - How much money should you spend on sheet music, apps, rehearsal spaces, concert spaces? There are some considerations to follow, and these are explored in this session.
- **Outsourcing** - Sometimes the right answer is to hire someone to help you out.

3. Making it Happen

- **Establishing a time slot** - Yes, kids are crazy busy, your teaching schedule is packed, and it may seem like you do not have any more time! This session shows you how to make scheduling easy.
- **Term Structure** - Figure out how to assemble a rehearsal schedule to achieve concert goals.
- **Assigning Parts** - Who do I put on what part? How should I balance the ensemble? Find out how in this session.
- **Running in-person rehearsals** - What do you do when kids are no-shows or come late? How do you make progress with your ensemble? These questions and more are answered.
- **Running online rehearsals** - Is it even possible? Why yes, it is! You will learn how to run an effective online ensemble rehearsal.
- **Running HYBRID rehearsals** - Yes you read that correctly...we will discuss exactly what this entails.
- **Live Parasky Flute Studios online rehearsals** - Want to see how it is done? We've got you covered. Watch live online rehearsals to see how it works.





4. Growth

- **Marketing and generating buzz** - Learn how to talk to your students and parents about how cool joining the studio ensemble is. There is a specific way to do it, and you will learn in this session.
- **Growth** - Learn how to expand your program and number of ensemble offerings.
- **Resources** - Who doesn't love access to awesome resources recommended by a pro? You will get all the goods here.