

SMU CONTINUES ORGANIC GROWTH WITH OPENING OF NEW UNIMARC STORE

Santiago, January 22, 2026.— SMU S.A. (“SMU” or the “Company”) (Santiago Stock Exchange: SMU) announced the opening of a new store in its Unimarc traditional supermarket format, in the Valparaíso Region of Chile.

SMU opened a total of 54 new stores between 2023 and 2025 as part of its organic growth plan, and on average the new stores have outperformed expectations. The Company aims to continue implementing the successful value propositions of its different formats, reaching new customers and improving the shopping experience, through both store openings and store upgrades.

Today’s Unimarc store opening marks the first of the year, following the Company’s announcement of its 2026-2028 strategic plan, which includes 38 new stores in Chile in its different formats (23 Unimarc stores, ten Super10 stores, and five Alvi stores) and 22 Maxiahorro stores in Peru, for a total of 60 openings in the next three years



About SMU

SMU is a leading food retailer in Chile, satisfying the needs of its B2C and B2B customers with multiple formats (*Unimarc, Alvi, Mayorista 10* and *Super10*) and broad geographic coverage, with operations in all 16 regions of the country. SMU also has a growing presence in Peru, through the brands *Mayorsa* and *Maxi Ahorro*.

Caution Regarding Forward-Looking Statements

This press release may contain forward-looking statements. We have based any such forward-looking statements largely on our current beliefs, expectations and projections about future events and financial trends affecting our business. Although management considers these projections to be reasonable based on information currently available to it, many important factors could cause our actual results to differ substantially from those anticipated in our forward-looking statements. The words “believe,” “may,” “will,” “aim,” “estimate,” “continue,” “anticipate,” “intend,” “expect,” “forecast” and similar words are intended to identify forward-looking statements. Forward-looking statements include information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities and the effects of future regulation and competition. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks that predictions, forecasts, projections and other forward-looking statements will not be achieved. In light of the risks and uncertainties described above, the forward-looking events and circumstances discussed in this press release might not occur and are not guarantees of future performance. Therefore, we caution readers not to place undue reliance on these statements. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to update or revise any forward-looking statements included in this press release because of new information, future events or other factors.

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