

Corporate Presentation SMU S.A.

October 2024



CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements. We have based all forward-looking statements largely on our current beliefs, expectations and projections about future events and financial trends affecting our business. Although management considers these projections to be reasonable based on information currently available to it, many important factors could cause our actual results to differ substantially from those anticipated in our forwardlooking statements. Figures related to future dates, as well as the words "target," "goal," "objective," "believe," "may," "will," "aim," "estimate," "continue," "anticipate," "intend," "expect," "forecast" and similar words are intended to identify forward-looking statements. Forward-looking statements include information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities and the effects of future regulation and competition.

By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks that predictions, forecasts, projections and other forward-looking statements will not be achieved. In light of the risks and uncertainties described above, the forward-looking events and circumstances discussed in this presentation might not occur and are not guarantees of future performance. Therefore, we caution readers not to place undue reliance on these statements. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to update or revise any forward-looking statements included in this presentation because of new information, future events or other factors.

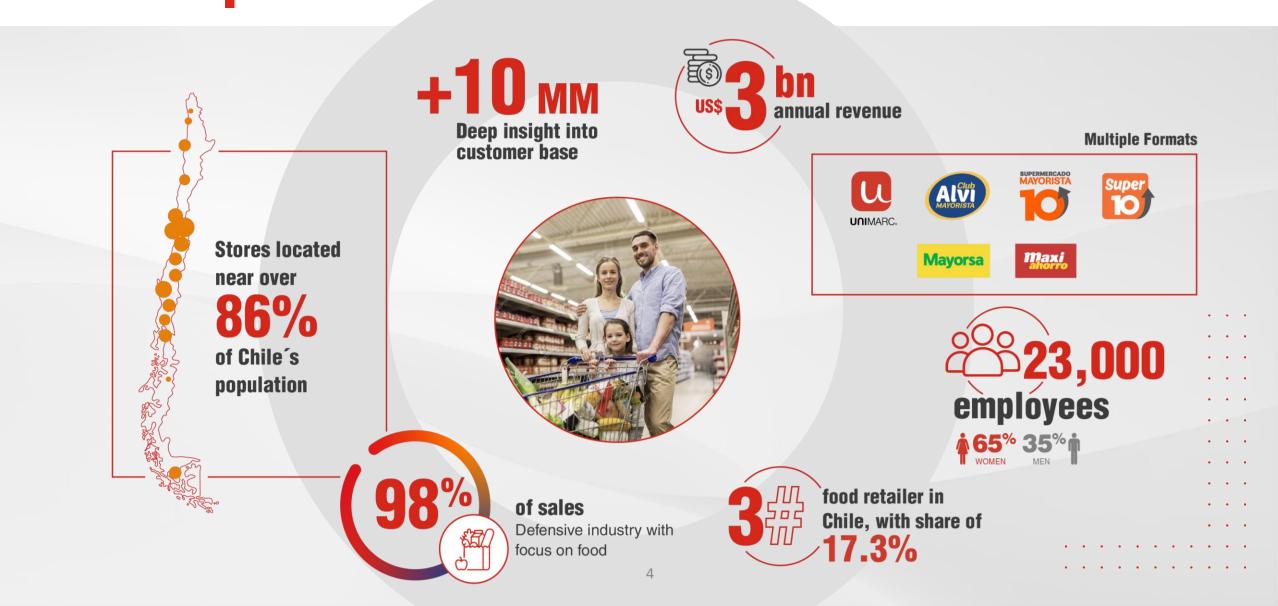
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- **1. Company Overview**
- 2. Company Strategy
- 3. Financials



SMU Today At a Glance

Leading food retailer in Chile, with multiple formats and broad market coverage in a defensive industry



SMU Today **Our Formats**

Multiple formats provide broad coverage of all socioeconomic segments and all shopping habits











UNIMARC Unimarc **Traditional** supermarket (Focus on proximity and fill-in) 296

Stores

67% of revenue

1,200 Average size (m2)

6,500

Average SKUs

Mayorista 10 & Super 10 Soft discount

> (Focus on Price and stock-up)

Stores

17%

of revenue

1,300

Average size (m2)

3,400

Average SKUs

Alvi

Cash & carry (Wholesale club: focus on fill-in)

35

Stores

14%

of revenue

1,400

Average size (m2)

3,200

Average SKUs

Maxiahorro & Mayorsa

Soft discount/ cash & carry (Focus on price and stock-up)

30

Stores

2%

of revenue

600

Average size (m2)

3,000

Average SKUs







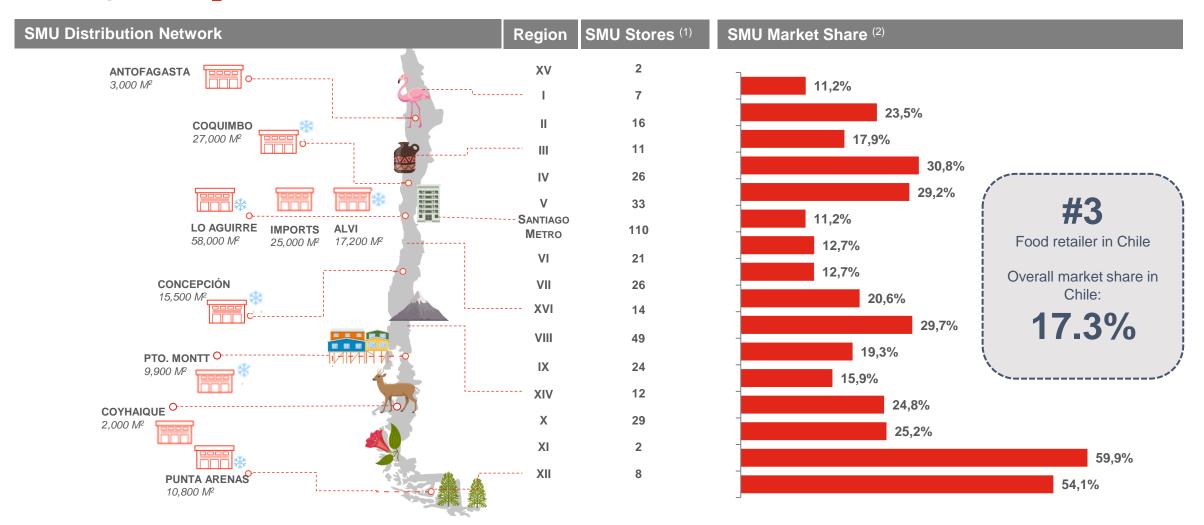






SMU Today Geographic Coverage

100% coverage of Chile with leading position in several regions, supported by integrated operating platform



⁽¹⁾ Number of Unimarc, Alvi, Mayorista 10, and Super10 stores as of Dec. 31, 2023.



⁽²⁾ Market share figures are calculated as portion of SMU's sales in total 2023 Chilean supermarket sales by region according to INE as of Dec. 31, 2023.

SMU Today Our Customers

Loyalty programs provide insight that allows us to **better understand our more than**10 million customers and respond to their changing needs and preferences





Regístrate aquí y disfruta los descuentos del Club Unimarc en viajes, restaurantes, entretención y mucho más!











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SMU Strategy Our History

Proven track record of strategy execution, with action plans for future growth and profitability

Growth + Integration 2007-2013

Optimization + Efficiency 2014-2016

Growth + Profitability 2017-2019

2020-2022

2023 -



LUBBA







Mayorsa













Colón.



Expansion to New Formats

National Coverage

Organic and Inorganic Growth



Commercial Strengthening

Operating Efficiency

Financial Strengthening





Customer Experience



Operating Efficiency



Organizational Excellence



Sustainability



Technological Development



Financial Strengthening



Omnichannel Growth

- 19 new stores + 43 remodels
- Launches Soft Discount + Unimarc.cl



Customer Experience

- Private label development: 14 specialty brands: 1.500 SKUs
- · Advanced analytics to improve promotions and assortment



Efficiency & Productivity

- Product availability (efficient operating model, new demand planning tool)
- Logistics efficiency (voice picking,



Committed & Sustainable **Organization**

- Support small, regional suppliers
- Reduce food waste
- Manage carbon footprint





Omnichannel Growth



Customer Experience



Efficiency & Productivity



Committed & Sustainable Organization

NET INCOME

2013 CLP (531) bn

2016 CLP 12 bn

2019 CLP 35 bn

2022 (1) **CLP 111 bn**

Attain **profitable and sustainable growth** through the consolidation of our **multiformat strategy**, satisfying the **needs of our customers** and creating **shared value** for all of our stakeholders

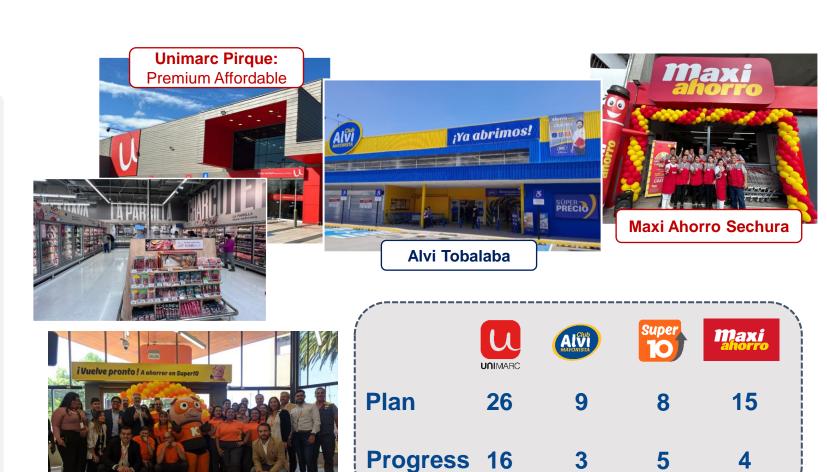




Omnichannel **Growth**

Leverage multiformat strategy and build on broad geographic coverage

- ✓ New openings (58), remodels (78), and conversions M10/S10 (14)
- ✓ Consolidate e-commerce business, improving experience and efficiency







Super10 Limache

Attain **profitable and sustainable growth** through the consolidation of our **multiformat strategy**, satisfying the **needs of our customers** and creating **shared value** for all of our stakeholders

Plan 23 25



Customer **Experience**

Satisfy customer needs through loyalty programs and improved product assortment

- ✓ Loyalty programs: attractive promotions; new benefits and partnerships
- ✓ Private label growth, with new products and specialty brands

Customer Loyalty





- ✓ Deep customer insight
- ✓ Innovative promotions & immediate benefits
- ✓ New membership levels



Private Label

- **√300+** new products
- √20+ specialty brands
- ✓ Certified recyclable packaging for 25% of assortment







Attain **profitable and sustainable growth** through the consolidation of our **multiformat strategy**, satisfying the **needs of our customers** and creating **shared value** for all of our stakeholders

Plan 23 25



Efficiency & **Productivity**

Optimization and innovation to improve the customer experience while controlling operating expenses

- ✓ In-store: new technologies and operating models
- ✓ Logistics: new technologies; expand network to support organic growth and multiformat strategy
- ✓ Energy: optimize consumption; expand use of renewables and electric vehicles

In-Store Efficiency

- ✓ New efficient operating model (150+ stores)
- √ Self-service modules (190+ stores)
- √ Roll-out of digital treasury system



Logistics Efficiency

- √ Expansion of voice picking
- Expansion of automated demand planning tool
- √ Roll-out of new warehouse management system

Energy Efficiency

✓ Implementation of energy management system, certified under ISO 50001



 ✓ Increasing use of renewable energy sources from 15% to 30% of consumption in Chile





Attain **profitable and sustainable growth** through the consolidation of our **multiformat strategy**, satisfying the **needs of our customers** and creating **shared value** for all of our stakeholders

Plan 23 25



Committed & Sustainable Organization

Continue to drive initiatives that promote sustainable practices across our operations, covering the different pillars of our sustainability model

- ✓ Shared value with suppliers and communities
- ✓ Reduce food waste; manage carbon footprint
- ✓ Diversity and inclusion

Shared Value



√400+ small, regional suppliers have benefited from 100% Nuestro program,

which supports development through training, visibility, and other initiatives

Diversity & Inclusion

- ✓ Gender equity management system: Expanding coverage of certification
- ✓ Alliances with organizations that promote diversity and inclusion, such as *Teletón*, *Fundación Las Rosas*, *Fundación Descúbreme*, and others

Environment



✓ 11.3% increase in tons of food waste avoided in 2023 vs. 2022, through Pronto Consumo and donation programs

✓ Carbon footprint:

Measurement and
certification of carbon
footprint since 2018







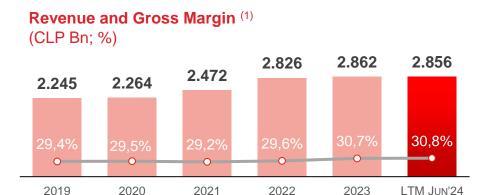


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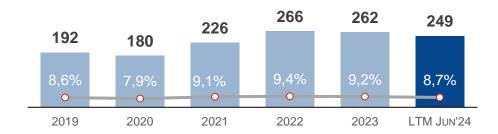
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Solid performance in revenue, gross margin, EBITDA, EBITDA margin, and net income, with a **focus on profitability**



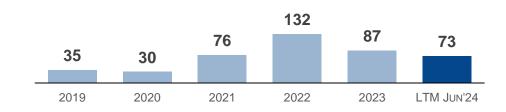




Operating Expenses and OPEX Margin (1,2) (CLP Bn; %)



Net Income (4) (CLP Bn)





⁽¹⁾ Revenue, operating expenses, and EBITDA exclude OK Market in all periods.

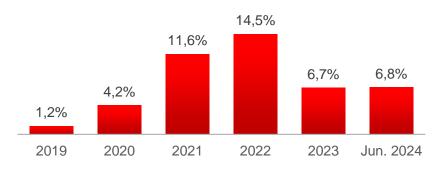
⁽²⁾ Operating expenses: Sum of distribution and administrative expenses, excluding depreciation and amortization.

³⁾ EBITDA = Gross profit - administrative expenses - distribution costs + depreciation + amortization

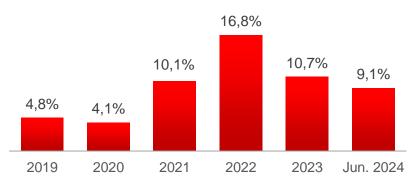
Net income for 2022 includes the non-recurring impact of the sale of OK Market (CLP 20.5 Bn)

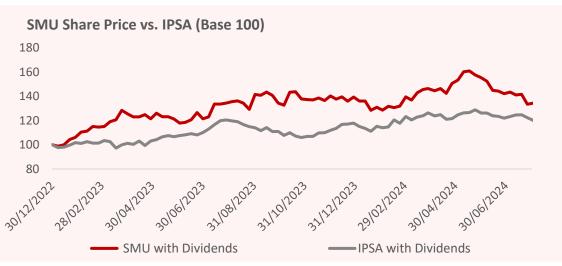
Total profitability for SMU's share price in 2023 was 50%, outperforming the IPSA





Return on Equity (2)





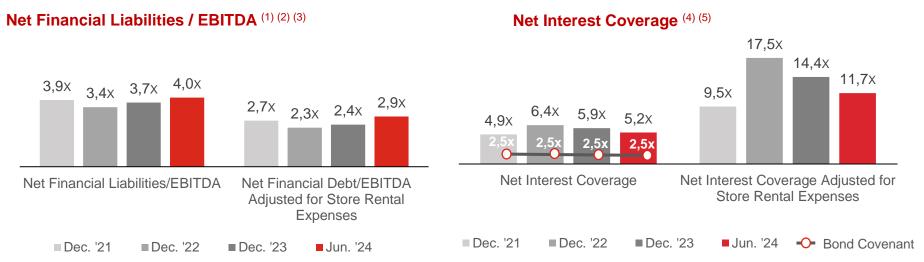
Dividend policy: 75% of net income



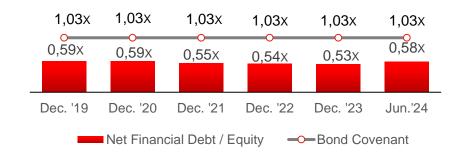
⁽¹⁾ Dividend Yield = Dividends paid during last 12 months / share price at period end.

⁽²⁾ Return on Equity = Net income for last 12 months / shareholders' equity at period end.

Operating improvements and capital structure optimization have led to sustained strengthening of financial position, maintaining full compliance with bond covenants



Net Financial Debt / Equity

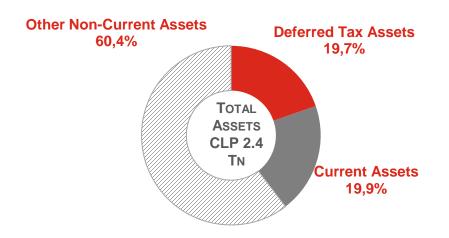


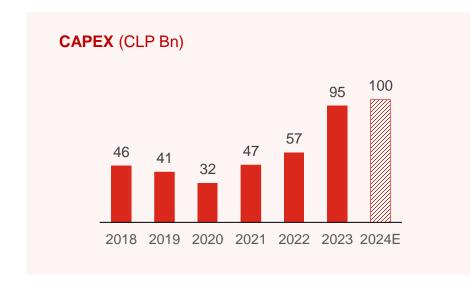
- Net financial liabilities = other current and non-current financial liabilities cash and cash equivalents
- (2) Net financial debt = Total current and non-current financial liabilities minus total current and non-current obligations for rights of use minus cash and cash equivalents
- (3) EBITDA adjusted for store rental expenses = EBITDA including store rental expenses not included in administrative expenses under IFRS
- (4) Net interest coverage = EBITDA/net financial expenses
- (5) Net interest coverage adjusted for store rental expenses = EBITDA adjusted for store rental expenses/(total financial expenses - financial expenses for obligations for rights of use - total financial income)



...and flexibility in the Company's cash position, further supported by valuable accumulated NOL's

Net Operating Losses – Jun. 2024



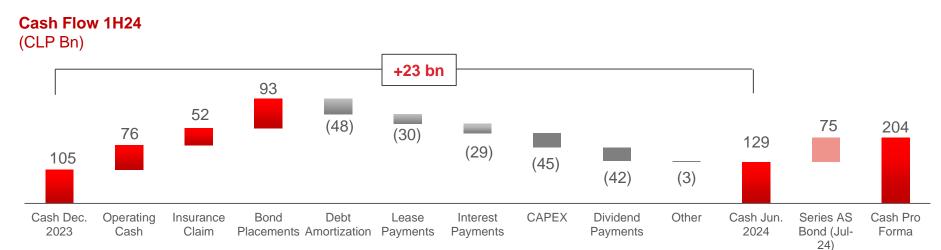


Highlights:

- SMU has accumulated Net Operating Losses (NOLs) backing a deferred tax asset from tax losses recorded at CLP 467 Bn
- Chilean law allows companies to carry losses forward indefinitely, offsetting future income taxes
- No annual limit on the utilization of tax losses in Chile
- NOLs are adjusted annually for inflation

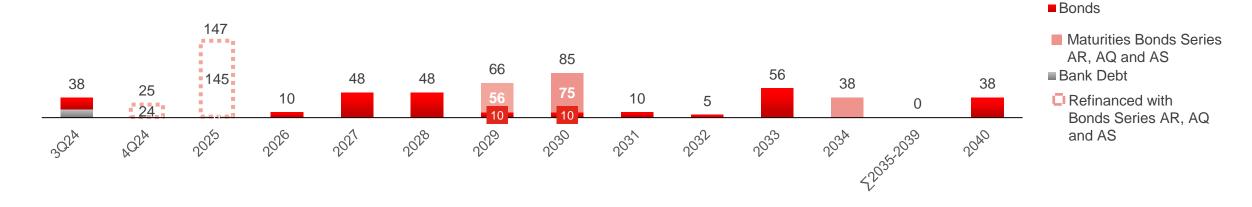


Solid cash position provides flexibility to meet financial obligations, finance capex, and pay dividends, with recent bond placements further contributing to a **comfortable debt maturity profile** for coming periods



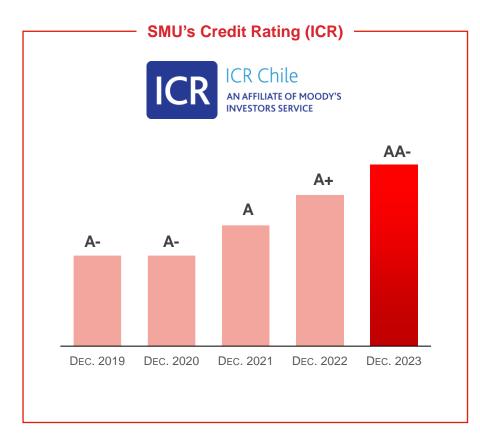
- Ending cash balance of CLP 129 bn, well above minimum target (CLP 50 bn).
- Bond placement in July adds CLP 75 bn to cash balance

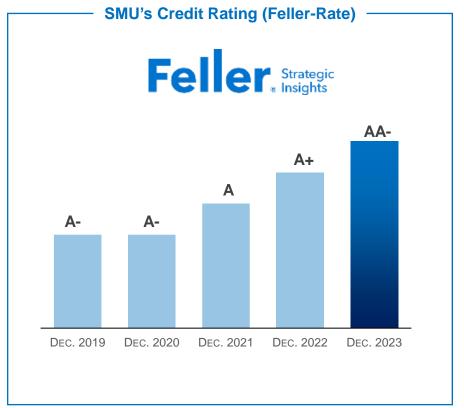
Debt Maturity Profile as of June 30, 2024, Pro Forma (1) (Bonds and Bank Debt - CLP Bn)





In 2023, for the third consecutive year, **SMU's local credit rating was upgraded, reaching category AA-**

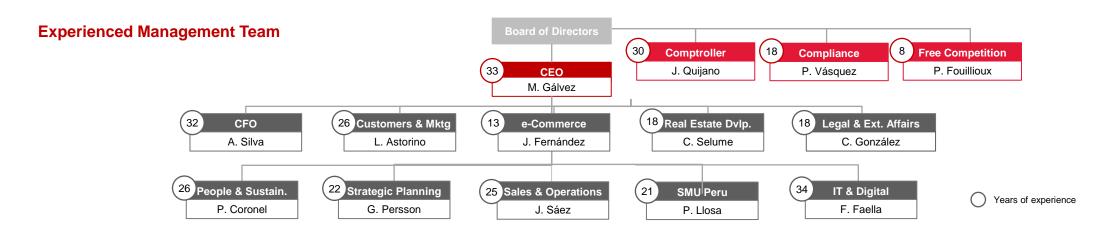




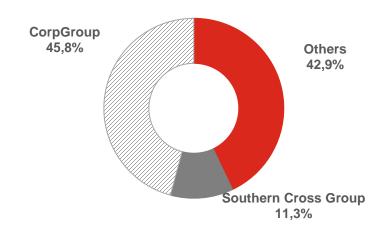


Corporate **Governance**

Experienced management team and a committed board of directors with ample industry expertise



Ownership Structure (Sept. 30, 2024)



Board of Directors: Expertise in Diverse Industry Sectors

| Name | Position | Sector Expertise |
|-----------------------|----------------------|-----------------------------|
| Pilar Dañobeitía E. | Chairwoman | Multisector |
| Francisca Saieh G. | Vice Chairwoman | Marketing & Consumer Design |
| Alejandro Álvarez A. | Director | Legal |
| Abel Bouchon S. | Director | Consumer & Retail |
| Alejandro Danús Ch. | Independent Director | Multisector |
| Fernando Del Solar C. | Director | Consumer & Retail |
| Enrique Gundermann W. | Independent Director | Consumer & Retail |
| Andrés Olivos B. | Director | Consumer & Retail |
| Raúl Sotomayor V. | Director | Multisector |



Sustainability

We have strengthened our ESG performance and transparency, improving our ESG scores









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