



Health and Nutrition Policy Statement





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At SMU, we work every day to fulfill our corporate purpose of making life easier for our customers, and we recognize the importance of promoting health and nutrition for consumers by offering a product assortment that meets different needs and preferences, providing clear and transparent information about the food we sell.

Promoting nutrition includes offering a product assortment that has a positive impact on our customers' overall wellbeing, including products with a variety of ingredients and clear and transparent labels that make it possible for customers to make informed decisions.

At SMU, in our role as a food retailer and developer of private label products, as part of our strategic plan, we commit to promoting and implementing practices that facilitate informed choices about food and that promote the inclusion of quality products within our private label product portfolio.

- **Analysis of trends and expert advisory:** To carry out studies on customers and trends, including matters relating to health and nutrition. In addition, with the help of expert advisory services, we strive to develop products that respond to customer concerns relating to health and nutrition.
- **Product assortment:** To incorporate in our private label assortment foods that promote a balanced diet and respond to specific customer needs, such as products that are free from gluten, lactose, added sugar, and/or common allergens.
- **Accurate and timely information:** To provide details about the ingredients contained in our products, including nutritional information, product origin, legal information about the supplier, forms of consumption, health records, batch number, and expiration date.
- **Nutritional properties:** To provide information about the nutritional properties of the food, including calories, protein content, fat content, carbohydrates, vitamins, and minerals.
- **Collaboration with suppliers:** To work with suppliers to ensure that they comply with labeling requirements and supporting them with action plans when necessary.
- **Measurement and monitoring of private label product portfolio:** To evaluate the private label product assortment on an ongoing basis to ensure that it includes a range of products that meet different nutritional needs.
- **Measurement and monitoring of products with high nutritional value:** To evaluate the private label product mix, considering the nutritional value and content, including vitamins, minerals, protein, fiber, phytochemicals, or other additives.
- **Innovation and healthy nutrition:** To explore criteria for product innovations and the existing portfolio, in order to reduce artificial additives and to prioritize less processed options. We will explore innovative technologies and practices that improve the nutritional quality of our products.

Through this commitment, we aim to offer foods that not only satisfy our customers' nutritional requirements, but also promote informed choices and a balanced diet, in line with the latest research and the growing expectations of society.