Visual Designer

Contract type:	Permanent
Working hours:	Part or Full time (negotiable)
Remuneration:	35,000 to 45,000 depending on experience.
Location:	Flexible. Work remotely or from our London office. Occasional in-person meetings will require travel to London office.
Reporting to:	Head of Product

Working at SH:24

First off, thank you for considering a role with us.

SH:24 is a pioneering online sexual and reproductive health service, delivered in partnership with the NHS. We make it easy for people to self-manage their sexual and reproductive health online by providing free STI test kits, contraception & treatment, information and advice – 24 hours a day. We've won a host of awards and industry recognition for what we do, and we're happy to say that our reach and services offered are expanding every day.

We are not-for-profit and passionate about delivering discreet, convenient and clinically safe sexual health services. Our vision is to make it easier and faster for people to access sexual and reproductive health services, no matter where they live; we've been doing it since 2013. We're also proud of our community and the people who work for us; those who have helped us shape a company that puts our users at the heart of everything we do by designing services that are easy to use, easy to access and easy to understand by all that need them.

The role

We are looking for a Visual Designer to join our team working across our brands.

We are looking for someone to protect and creatively evolve our user experiences, brand guidelines and design systems to ensure all assets (digital and print) are on brand and meet needs of their intended users - ensuring outputs are beautiful to look at, and intuitive to use.

We are looking for someone who shares our vision for a world where everyone has access to sexual and reproductive health services, and with the drive, energy, and tenacity to turn our plans into reality.

What we need from you

Key responsibilities

1. Collaborate with a cross-functional team that includes engineers, content designer and product owners to create enjoyable, easy-to-use (digital and print) products and services
2. Be user centered; gather user requirements, and refine through prototyping and user testing
3. Shape project briefs in collaboration with the product and engineering team
4. Be a brand guardian - ensure organisational outputs are on brand, and maintain and optimise the design system, product design style guide and print brand guidelines
5. Champion accessibility
6. Translate sexual health and contraception concepts into understandable visuals for a variety of audiences, including service users, commissioners and internal stakeholders
7. Offer ways to improve asset management, workflow and inter-team processes.

Experience

- A relevant degree and demonstrable history as a product/graphic/visual designer
- Ability to work across multiple brands covering public and private sectors
- In-house, solo designer experience (we hope to grow our design team but cannot promise that currently)
- Communicating ideas clearly and simply, ability to demonstrate the theory and thinking behind your work
- Confidence in prototyping and running face to face and remote user testing sessions
- Experience of working with agile methods and tools in fast paced environment
- Expert user of key design software/applications for digital and print (we use Figma, and Adobe CC)
- Some experience developing animations and illustrations
- Experience of working with and optimising component libraries and UI Design Systems (we use Storybook)

- Experience facilitating collaborative interactive sessions with internal and external stakeholders (we use Miro)
- Experience of working with content management systems (we use Contentful)
- Designing assets for social content (including experimenting with formats and channels, like Reels, Facebook Live, dual IG Stories, TikTok, YouTube series)
- Achieving high accessibility standards, and designing user interfaces and flows that are easy, intuitive and pleasurable for users to interact with

Our values

Our common values underpin everything we do as employees at SH:24. They show 'how' and 'why' we enjoy working together. We feel these values represent our staff and will help you understand what it means to be a part of SH:24.

Respect:	Understanding, respecting, and supporting one another is fundamental to us.
Acceptance:	We enjoy each other's company, we're open minded and accepting of people's differences.
Empathy:	We are proud to positively impact people's lives. We love to hear from our users and always want to do better.
Reflection & Initiative:	We think critically and thoughtfully and are committed to trying out our ideas.
Conscience & Creativity:	We have a strong social conscience. We explore big issues and we're driven to respond creatively.
Drive & Enthusiasm:	A commitment to grow, succeed and celebrate together.

Equality and Diversity

As an employer, SH:24 is committed to inclusivity.

We want to increase representation of currently under-represented groups to make SH:24 more diverse.

Our aim is to build an inclusive team, where everyone is able to be themselves at work and feel supported, empowered, valued, respected, fairly treated and able to achieve their full potential.

As an inclusive employer we will not tolerate discrimination.

Interview Process

The SH:24 interviews will be held from Friday 25 April with the process as follows:

1. 15 minute 'get to know you' video call interview with a member of the Product team.
2. 60 minute face-to-face or video call interview, with a small panel, where we will ask you to present a prepared exercise.
3. 15 minute follow-up interview with a senior member of the team, either in-person or over video call.

How to apply

The deadline for applications is **6pm Thursday 24 April**.

If you are interested in joining our Product and Design team, please apply with your CV via this Google From: https://forms.gle/xsiiH2qJ2fxPhtWJA