THE 2026 MICHELIN GUIDE TORONTO AND REGION FACT SHEET

TORONTO AND THE MICHELIN GUIDE

- Toronto was the first Canadian MICHELIN Guide destination (announced in 2022) and the sixth in North America.
- Last year, the 2025 MICHELIN Guide Toronto & Region recognized:
  - 16 Starred restaurants, including one with Two Stars
  - 3 Green Stars[1]
  - 26 Bib Gourmands
  - 63 Recommended restaurants
- Last year's selection comprised 106 restaurants across 31 cuisine types.

TORONTO'S CULINARY DIVERSITY

- Toronto is home to residents from over 240 ethnic origins and more than 180 languages are spoken in the city.
- Toronto's neighbourhoods showcase flavours from around the world in more than 15,000 restaurants and food establishments.
- According to Resonance Consultancy, Toronto ranks 3rd in its comp set for culinary offerings, trailing only NYC and LA.
- Toronto's culinary diversity and talent was recently in the spotlight in 2025 along with other Canadian cities on *Top Chef: Destination Canada* (Season 22), with 1.9M viewers per episode (35-day average).

CULINARY TRAVEL INSIGHTS

- According to Destination Ontario's Ontario Travel & Tourism Monthly, culinary experiences are a consistent travel motivator for travellers planning to visit Ontario in the next year, with food-related activities ranking among the most popular planned experiences across seasons.
- According to Destination Canada, trying local food and drink is among the most frequently desired travel activities for global travellers, and over one-quarter of global travellers specifically seek fine dining and gourmet cuisine while travelling.
- In 2025, 10% of domestic leisure travellers indicated in a survey that they experienced a food and drink festival or event on their recent domestic trip (up from 8% in 2023); other food and dining related activities that were undertaken by domestic travellers include fine dining (14%), visiting local markets (20%) and trying local food and drink (27%).



CULINARY TOURISM: BOOSTING SPENDING, JOBS, AND GROWTH

Culinary tourism is a powerful driver of visitor spending, economic growth and local jobs, in Toronto and also across the country.

Toronto:

- The Toronto region's food and beverage sector employs more than 64,000 workers and generates $3.2 billion in annual wages, according to the City of Toronto. More than half of those workers are employed by businesses located within Toronto.

Ontario:

- In 2025, there were more than 37,000 food and beverage establishments in Ontario, accounting for 35% of tourism-related businesses in Ontario.
- Food and beverage was estimated to be the largest spending category for visitors in 2025, accounting for nearly one-third of total visitor spending in Ontario.

Canada (from Restaurants Canada):

- The restaurant sector supports 17.7 jobs per $1M in output, more than double the Canadian industrial average of 7.8 jobs.
- The restaurant industry is Canada's 4th-largest private employer, ahead of auto manufacturing, aerospace, banking, primary agricultures and steel combined.
- Every dollar spent in foodservice generates an additional $2.25 in economic output, above the all-industry average of $1.92.

[1] Retired by the MICHELIN Guide

DESTINATION TORONTO DESTINATION ONTARIO DESTINATION CANADA