

Allan Smith

Chief Information Officer

Allan has been with Peet's since 2018 and is responsible for digital technology strategy and oversees design, development and delivery of global information technology, ecommerce, and information security platforms. With over 25 years of technology experience, Allan's expertise spans many industries and technologies in both private and public sector companies. Allan began his career working in the aerospace industry as a systems programmer at Lockheed Missiles and Space Company, in Sunnyvale, California. At Lockheed, Allan held numerous technical and management positions in systems engineering, information technology and systems architecture that led him to work on major programs supporting aircraft, space and other defense technology developments.

From Lockheed Martin, Allan moved to Gap Inc., a global apparel retailer, where he where he held roles in technology leadership and strategy including Vice President and Chief Architect in Gap's IT division. In 2011, Allan moved to Lululemon Athletica, a global Canadian technical apparel retailer, where he was Senior Vice President and Chief Information Officer responsible for all aspects of Lululemon information technology worldwide. While at Lululemon, Allan led the IT organization through major enhancements to their global ecommerce, supply chain and core infrastructure platforms that helped the company grow from \$800M to over \$2.6B in annual revenue during his tenure.

Allan is an active member of the National Retail Federation CIO Council and has advised non-profit, early growth and private equity companies on technology platform and growth investment strategies.

An East Bay native, Allan attended the University of California, Berkeley and holds a Bachelor of Science degree from California State University, East Bay. Allan is an avid skier and hiker and can be found skiing in Sierra's during the winter and hiking Bay Area beaches and hills with his wife Maria.

Favorite drink: A cup of single origin Sumatra