

Rosy Gu

Chief Financial Officer

Rosy Gu joined Peet's Coffee in 2019 as the company's Chief Financial Officer. Rosy brings tremendous depth, experience, and perspective to Peet's, having worked globally across a wide range of consumer, food, and service industries.

Prior to Peet's, Rosy served as Global VP of Finance for Danone's Advanced Medical Division. Before this, she was VP Finance, Greater China, for Danone's Early Life Nutrition division for four years, during which she achieved major business model transformation and growth. From 2011 to 2014, she was CFO for Mars Food China overseeing the Mars Chocolate business. She was instrumental in doubling the business while developing a team of engaged and talented finance leaders. Other roles Rosy has held include CFO for Human Touch LLC in Long Beach, a private equity owned marketing and distribution company; Manager of Business Planning and then Director of Strategic Planning at Mars Petcare USA; EIS Inc/Eastman Kodak Company in 2004, as Finance Manager and then Director of Financial Reporting.

Rosy has a Master's in Business Administration (MBA) from Pepperdine University, and a BA in Economics and International Trade from Shanghai International University.

Favorite Peet's drink: a perfectly brewed cup of medium roast Big Bang to start a cheerful day, or a refreshing Cold Brew Fog during a hot summer afternoon.