

Tracie Lorber
Senior Director, Human Resources

Tracie joined Peet's Coffee in 2017 with 20 years in retail HR experience, to lead the People and Culture team with a focus on talent acquisition and development. During her tenure, she has led multiple people-first initiatives to create and sustain a healthy employee culture with a focus on the full employee lifecycle. With her increased responsibility, she now oversees all aspects of the human resources team for the retail division including talent acquisition, talent management, HR business partnerships and learning & development as well as Compensation and HR Operations across the company.

Her favorite Peet's drink: Triple Latte with almond milk.