

Eric Lauterbach
President

Eric is president of Peet's Coffee, Inc. Eric has been with Peet's since 2010 and was appointed to the role of company President in 2022, following roles as President of the Consumer Division, which grew 10x during his time, and COO. He is responsible for all the company's domestic and global businesses, including its subsidiaries: Stumptown Coffee, Intelligentsia Coffee and Peet's China.

Prior to Peet's, he spent time at P&G, Clorox in addition to some startups. A Northern California native, Eric lives in San Francisco with his family.

His favorite Peet's drink: A cup of Guatemala San Sebastián.