

**Joris Knauf**  
**Senior Vice President, CFO**

Joris was appointed to the role of Chief Financial Officer of Peet's in February 2024 and oversees all aspects of our financial business. Prior to this role, he was the Global Group Controller of JDE Peet's, where he joined in 2019, which is the world's leading global pure-play coffee company with a listing on the Euronext stock exchange since 2020.

His favorite Peet's Drink: A Latte Macchiato.