

Customer Relationship Management

Get a more Personal Understanding of each Customer

Offer the right products at the right time, boosting sales & exceeding customer expectations.



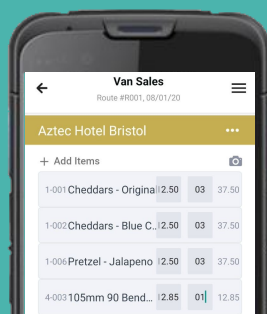
Sales Order History

- Leverage customers order history to increase X-sell and Up-sell opportunities
- Impress customers with specific stocks that they may not have even acknowledged yet
- Auto-pick default quantities for items using past records and analysis
- Equip both your Van Operatives and your Back-Office ERP with a far greater understanding of each customer's interests, habits and requirements
- Utilise data to offer the right products, at the right time, to the right customer.



WOW Customers

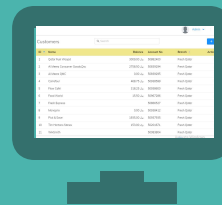
- Impress your customers by meeting their unique needs which are otherwise very difficult to manage. Needs such as supporting deliveries in the early morning hours, or end-of-site surveys
- Your drivers can edit the product quantity and price on the go, as per business rules.
- The Route Monitor arms the back-office with the exact state of today's routes and can answer all customer queries accurately.



Extra Capabilities

- Invoice customers immediately following the delivery
- Schedule standing orders or forward orders for the coming days, weeks or months and know that they are safely recorded & organised on the System
- Customer-specific delivery instructions and messages for the drivers can be implemented, so your drivers will see them first & foremost before servicing.

ID	Account Name	Route	Stop Type	Post Code	Actions
1	Abu Nasha Sida	Route 5		L7806	🔍
2	Ain Senan Sida	Route 3		7777	🔍
3	Airport East Sida	Route 2		7777	🔍
4	Al Ajja Sida	Route 6		7777	🔍
5	Al Daywan Sida	Route 3		7777	🔍
6	Al Faweh PS Sida	Route 1		7777	🔍
32	Al Hilal Sida	Route 1		7777	🔍
33	Al Kharabiyat Sida	Route 1		7777	🔍
34	Al Khir Sida	Route 3		7777	🔍
35	Al Marhaf Sida	Route 2		7777	🔍
36	Al Muntaza Sida	Route 4		7777	🔍
37	Al Rayyan Sida	Route 1		7777	🔍
38	Al Shamyayya Sida	Route 6		7777	🔍
39	Al Thadhira Sida	Route 3		7777	🔍



Click on a customer to see delivery points, status, which routes they are on, total costs, orders etc.

- Customer-specific pricing allows you to reward long-term customers or provide discounts on selected stocks for each customer
- Equally, your driver can send pre-prepared messages if delays/errors occur, so not to spend time manually contacting a customer yet still keeping them in the loop.



Over 100 Customers



Operating in 2000+ mobile 3 countries workers daily



Go Live in < a week



Pricing from £39/Month

UK OFFICE +447340 413873
E: Joseph@mobile-enterprise.co.uk
Mobile Enterprise Systems Ltd
27 Rosewell Court, Bath, BA1 2AQ

UAE OFFICE +971 52 920 3250 E:
vasudha@datainsights.ae
A3, Business Center, Dubai World
Central. P.O. Box 390667, Dubai

routemagic
Delivering Performance