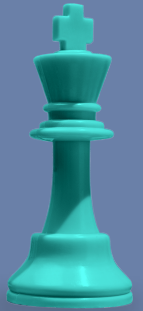# 10 Things to know about RouteMagic

1

1. Your Business, your rules

RouteMagic offers 3 levels of control: Customer (ensure the expectations they have such as delivery time slots & instructions), driver (what they can and cannot do, such as take cash deposits), and Company level (whether invoicing, sales orders etc require confirmations from your Back-Offices.) Forget the need to micro-manage.

2

2. Route Planner

Advanced Route scheduling & planning (ascribing routes to vans & drivers, allocating orders, detailed order info, optimizing routes etc.) through mour Route Planner, which features an easy-to-use dragand- drop interface.

3

3. Route Monitor

Have a complete bird's eye view of your entire business' operation, at a glance. Route Monitor gives you complete visibility; vehicle locations, loading & delivery status', site summaries and PODs all get updated in real-time.
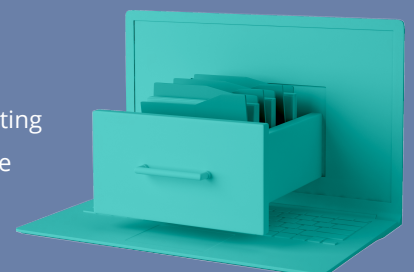
4

4. Superior Stock Control

RouteMagic keeps thorough records of how much stock is in each inventory, updated as stocks are moved between warehouses, to & from vans and customers, separating damaged goods. This allows un/loading to be stress-free, whilst preventing stock pilferage.

5

5. Advanced Analytics

RouteMagic will compile reports on your business' expenditure & growth, using records from customers, sales, products etc, pinpointing the areas which require more efforts & show slow growth. Leverage these insights to outperform your competitors and expand your business with higher profit margins.
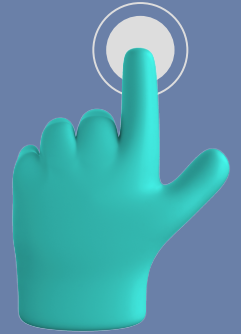
6. Product Management

6

Manage discounts & promotions, permit certain discounts for certain customers, and allow individual drivers to apply promotions. Enforce minimum/maximum percentage reductions, and organise products into groups, define packaging and delivery package types.

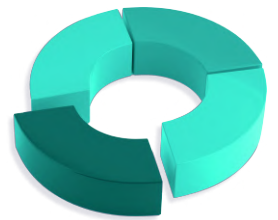## 7. Adoption & Integration

7

Have a complete bird's eye view of your entire business' operation, at a glance. Route Monitor gives you complete visibility; vehicle locations, loading & delivery status', site summaries and PODs all get updated in real-time.

8. CRM Features

8

Suggested orders allows our System to understand your customers, recommending the right products, at the right time, to the right customer. This proliferates up-sell opportunities & gives you better insights through extensive sales history.

9. Additional Features

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Bar-code scanners, blue-tooth printing, mobile invoicing, full offline capabilities & a customer portal all lead to faster, improved servicing & remove the need to update customers manually and complete mundane, time-consuming tasks.

10. SaaS Offering

10

We offer monthly subscription pricing which equates to less than a coffee/day. As a SaaS - we do the IT heavy lifting so you can focus on your core business. Get your system up and running in an hour, and go live in <1 week.

routemagic
Delivering Performance