

Customer Relationship Management

Get a more Personal Understanding of each Customer

Offer the right products at the right time, boosting sales & exceeding customer expectations.

Sales Order History

- Leverage customers order history to increase X-sell and Up-sell opportunities
- Impress Customers with specific stocks that they may not have even acknowledged yet
- Auto-pick default quantity items using past records and analysis
- Equip both your Van Operatives and your Back-Office ERP with a far greater understanding of each customer's interests, habits and requirements
- Utilise data to offer the right products, at the right time, to the right customer



WoW Customers

- WoW your customers by meeting to their unique needs which are otherwise very difficult to manage. Needs such as supporting deliveries at 4 am, or end-of-site surveys
- Your drivers can edit the product and price qty on the go, as per business rules.
- Route Monitor arms the back-office with the exact state of today's route and can answer all customer queries accurately



Extra Capabilities

- Invoice customers immediately following the delivery, if you want
- Schedule standing orders or forward orders for the coming days, weeks or months and know that they are safely recorded & organised on the System
- Customer-specific delivery instructions and messages for the drivers can be implemented, so your drivers will see them first & foremost before servicing.
- Customer-specific pricing allows you to reward long-term customers or provide discounts on selected stocks for each customer
- Equally, your driver can send pre-prepared messages if delays/errors occur, so not to spend time manually contacting a customer yet still keeping them in the loop.

Click on a customer to see delivery points, status, which routes they are on, total prices, orders etc.

ID	Account Name	Route	Stop Type	Post Code	Actions
1	Abu Nohho Sidra	Route 5		17806	
2	Ah Sanam Sidra	Route 3		7777	
3	Alipari East Sidra	Route 2		7777	
4	Al Agla Sidra	Route 6		7777	
5	Al Dajwan Sidra	Route 3		7777	
6	Al Fiqah PS Sidra	Route 1		7777	
32	Al Hiba Sidra	Route 2		7777	
33	Al Kharabiat Sidra	Route 1		7777	
34	Al Khor Sidra	Route 3		7777	
35	Al Masraf Sidra	Route 2		7777	
36	Al Muntaz Sidra	Route 4		7777	
37	Al Rayyan Sidra	Route 1		7777	



Over 100 Customers



Operating In 3 Countries



2000+ Mobile Workers Daily



Go Live In < a Week



low-cost monthly subscription

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Delivering Performance