MOBILE ENTERPRISE SYSTEMS

SELL SMARTER, DELIVER FASTER

Configurable and connected mobile sales, delivery and route management software

A powerful platform to drive business growth, revenue and customer satisfaction

Our cost-effective, end-to-end distribution management solution allows businesses to enhance sales and delivery operations.
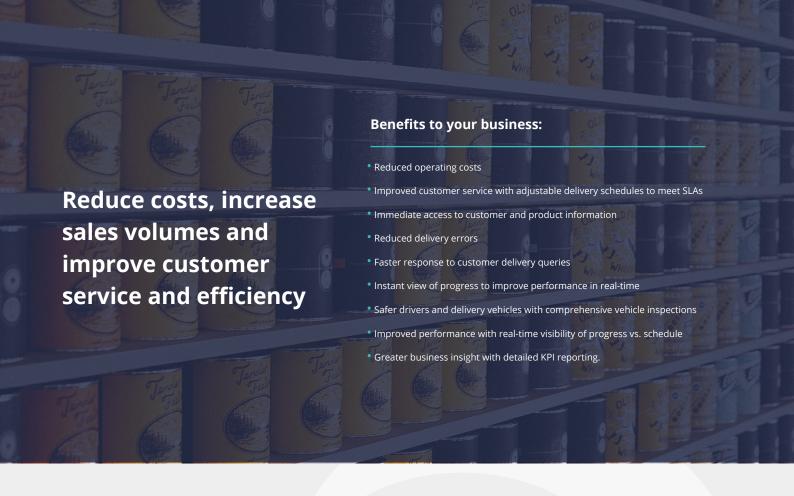
The powerful Mobile Enterprise Systems solution creates the operational hub for consumer packaged goods distributors, connecting office and mobile workers in real-time to ensure efficient execution of front and back office operations.

> Automating day-to-day field activities with real-time flow of information between mobile workers and office staff allows CPG businesses to gain real competitive edge, whilst keeping 'costs to serve' to a minimum.

Our feature-packed software streamlines and automates business processes with features including route planning, customer and driver schedules, field sales management and customer inventory management, providing accurate, real-time information in one secure location. It also controls the integration between your back office accounting, ERP or warehouse management system.

With enhanced visibility, CPG businesses are improving customer service, achieving greater customer loyalty and creating more time to focus on penetrating new markets.

Features	Benefits
Rules-based, attribute-driven setup	• Manage mobile sales team processes and workflow, managing both wholesale delivery and sales routes.
Maintenance of complex pricing requirements	• Manage all pricing and discounting options including customer-specific prices, group pricing, product quantity break pricing, and more.
Order entry management and integrated dispatching	• Simple, in-store ordering on tablet or mobile devices with full product images and catalogues; real-time data transfers to the office for processing. • Instant access to customer history and credit control, plus stock levels. • Speed entry of orders using customer-specific order templates or suggested orders using customer history. • Offer and promotion management to drive sales and promote marketing campaigns.
Customer stock and display asset management	• Track display equipment reducing loss of returnable assets. • Customer and consignment stock management. • Van stock tracking and reporting.
Sales team management	• Route sequence creation to manage delivery schedules based on call frequency and customer SLAs. • Single view of customer information such as sales history, quotes, pricing and routes. • Real-time view of mobile sales team location and progress, maximising customer service and route efficiency allowing you to monitor progress against objectives. • Operates offline with no data connection required.
Comprehensive payment management and reconciliation	• Full in-store payment management, including cash payments. • End of Day sales, cash and stock summary with full payment reconciliation.
Seamless integration to a variety of third-party ERP solutions	• Maximise the value of information contained in your ERP through integrated system communication. • Span the gap between what is offered in your ERP and what is required to operate a modern van sales, service and/or delivery organisation.
Real-time communication	• New orders and instructions are sent instantly to/from mobile sales team via their mobile/tablet devices, and route progress and live transaction data is sent back to the office for faster, more efficient processing.
Complete control of business operations	• In-depth management and KPI reporting.
Delivery management	• Electronic proof of delivery (with photo capture) for fast response to customer queries. • Generate POD or invoice transactions. • Instant POD updates with adjustments to orders and deliveries entered at point of delivery.

Reduce costs, increase sales volumes and improve customer service and efficiency

Benefits to your business:

- Reduced operating costs
- Improved customer service with adjustable delivery schedules to meet SLAs
- Immediate access to customer and product information
- Reduced delivery errors
- Faster response to customer delivery queries
- Instant view of progress to improve performance in real-time
- Safer drivers and delivery vehicles with comprehensive vehicle inspections
- Improved performance with real-time visibility of progress vs. schedule
- Greater business insight with detailed KPI reporting.

EASILY DEPLOYED
HIGHLY CONFIGURABLE
& COMPLETELY SCALABLE

Designed to seamlessly integrate with existing accounting, ERP or WMS systems, or available as a stand-alone mobile and office solution.

Our market-leading CPG delivery software provides real-time visibility to business-critical information, allowing you to focus on expanding your business and maximising new sales opportunities.

DISCOVER HOW OUR MOBILE DATA SOLUTIONS CAN TRANSFORM YOUR BUSINESS

Let our experts show you how our powerful software can seamlessly extend your office controls to your mobile workers. We can't wait to show you around.

REQUEST YOUR FREE ONLINE DEMO TODAY

GET IN TOUCH ›

MOBILE ENTERPRISE SYSTEMS

CONSUMER PACKAGED GOODS DISTRIBUTORS

ABOUT US

Mobile Enterprise Systems is the leading supplier
of delivery and mobile sales management systems.

We provide configurable, end-to-end software solutions allowing
businesses with mobile workforces to benefit from advanced levels
of supply chain responsiveness, performance and profitability.

A complete, powerful and adaptable platform to drive business growth,
increase revenue and improve customer satisfaction;
with implementations from 10 to over 1,000 users.

Contact Us

Head Office
T: +44 (0) 117 325 0505
E: info@mobile-enterprise.co.uk

Ireland Office
T: +353 (0) 190 14675
E: info@mobile-enterprise.ie

Mobile Enterprise Systems Ltd, Enterprise House, Westway Business Centre, Bath, BA2 9HN.