

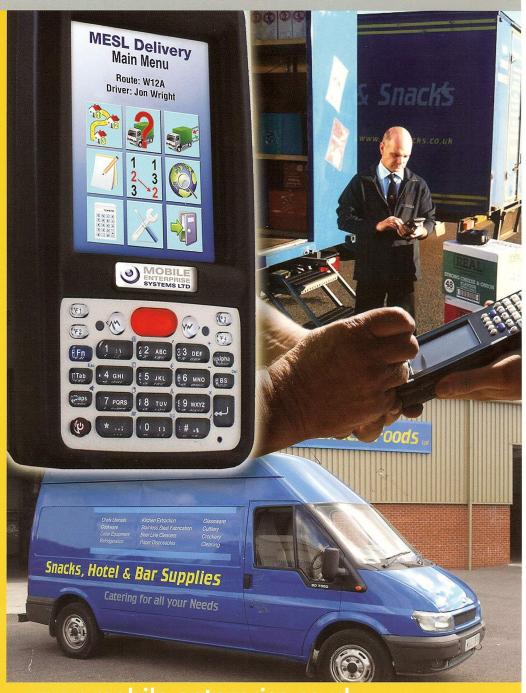


Our software provides Van Sales and Route Accounting organisations with a single, fully integrated software suite to manage their business. Designed from the outset to incorporate handheld computers, our solution is a must in today's competitive environment.

Delivering competitive advantage

The modern, professional way for van sales companies

- Create a professional image every time you visit your customer
- Customer specific pricing, promotions, sales history, order pick ticket, electronic signature capture
- Print via Bluetooth invoice, delivery notes credit notes, statements, etc.
- Transfer data from handhelds to office system in real time; updating customer file, sales ledger, etc.
- Reduce office paperwork processing so significantly the system will pay for itself within 18 months
- Use customer specific buying profiles to maximum sales and minimise returns
- Optional integrated sales ledger, customer contact management, telesales (in and outbound), standing order management, etc.,
- Easy to use, intuitive, flexible and robust. Your reps will enjoy using the system
- Productivity increases of one hour per day per rep. are typical.



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Used in over 17 countries, by thousands of mobile workers every day, our solution is a thoroughly proven business application

The office element of the system can be used to provide a single fully integrated solution or we can interface to your existing systems.

- Route creation, call sequencing, order allocation to vehicle
- Option for real time dispatch and closure using 3G/GPRS
- Real time visibility of all reps, call schedules, completed sales, amendments, returns information and GPS location
- Instant recall of electronic proof of delivery complete with all sales details and customer signature
- Management reporting with over 300 standard reports.

100% RETURN on your investment within 18 months







HANDHELD COMPUTER START OF DAY

User ID and password log in Vehicle load Vehicle reload facility Vehicle defect report Vehicle mileage capture Batch number capture Dispatch temperature capture Driver check list

ROUTE TRANSACTIONS Electronic signature capture Today's calls & sequence displayed Make unscheduled customer calls Enter customer orders Use 'stock and order' to build orders Suggested customer orders Enter orders with future delivery dates Apply special offers and pricing Review customer buying history Capture product weight at point of sale/delivery Deliver telesales orders Amend telesales order Record returned items; with return Record delivered/returned boxes and trays Capture vehicle temperature at point of sale/delivery Record 'missed call' reasons Record 'no sale' calls with reasons Take payments on account Take cash, cheque and credit card payments Navigate to customer using integrated SatNav

DAY END

Automatic reconciliation: Sales & returns transactions Payments received Vehicle stock movements Generate deposit slips Take stock Vehicle mileage Create driver load request and send to office via 3G/GPRS

Electronic proof of attendance –

Camera, Door Scanning, GPS Location

OFFICE SYSTEM

CUSTOMER ACCOUNT

Instant recall of electronic proof of delivery with signatures Fax or email ePOD from desktop **Customer** profiles (independent/multiple) Multiple delivery points Separate Bill To address Master Account for billing Billing frequency Consolidated billing Multiple invoice types (including weekly) Delivery frequency & route Standing orders management Payment terms **EDI** output Sales YTD and MTD Profit YTD and MTD Sales ledger account Credit control

PRICING

Contact diary

Standard prices **Price lists** Customer specific prices Promotions pricing Buy/get promotion groups Package plan pricing

Credit card processing

STOCK MANAGEMENT

Multiple warehouses Goods receipt Vehicle loads generation Suggested vehicle loads Wave picking Pick by vehicle/route Automatic warehouse updates for vehicle loads Begin day 'plus ups' Warehouse to warehouse transfers Van to van transfers

FINANCE TRANSACTIONS

Sales invoices Statements **Dunning letters** Credit control Payment processing Credit card processing Returned cheque processing Purchase orders

TELESALES

Outbound call schedules Fast order processing Template orders Suggested orders Standing orders View order history Quotes

REPORTING

Rep productivity Call times Missed call report Journey audit reports Free items analysis Over/under charge reports Bottles/cages/trays in field reports Sales/returns analysis: by customer by product by route by sales person by product group by customer group by return reason Aged debtor reports Over 300 standard reports

OTHERS

Route optimisation Satellite navigation Vehicle tracking Customer surveys Vehicle inspections Predictive sales orders Predictive vehicle loads

DATA COMMUNICATIONS

3G/GPRS Wireless LAN (WiFi) Local area network

INTEGRATION TO EXISTING **SYSTEMS**

Standard routines to import/ export customer data Standard routines to import/ export invoicing details Sage, Exchequer, Oracle, Movex and many more

For more information please call +44 (0) 117 3250505 or email info@mobile-enterprise.co.uk