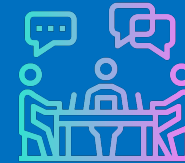


Application for the
next bootcamp via
startups@bryck.com

BRYCK BOOTCAMP SCHEDULE

Essen (BRYCK Tower) – Date: tbd



Week 1: Day 1 & 2

On-Site – Full-day

Workshops

- Founder & Idea Pitch
- Concept Canvas & Intro Business Model Canvas
- Value Proposition Deep Dive

Workshops

- Customer Exploration & Validation
- Riskiest Assumptions
- Customer Interview Guideline
- Validation Roadmap

Legal Session - How to Found a Company

Presented by Sebastian Longrée (KUEMMERLEIN)

Investment Session – How to find an Investor

Presented by Business Angel Stefan Bongartz

Week 2: Day 3 & 4

On-Site – Full-day

Workshops

- Customer Journey
- Product Scribble & further Validation
- Business Model Canvas - Resources & Capabilities

Workshops

- Rough Revenue Model
- First Cost Model
- 6-Month Roadmap
- Pitch Building – Tipps & Tricks

Legal Session - How to Found a Company

Presented by Sebastian Longrée (KUEMMERLEIN)

Investment Session – Business Angels & Other Investors

Presented by Investor Stefan Bongartz

Week 3: Day 5

On-Site – Full-day

Workshops

- Pitch Performance
- Pitch Deck
- Pitch Training & Sparring

BRYCK Community Pitch Session

Pitch Training & Sparring by Daria Markova

Space Access & Community Events

BRYCK