

PHILIPP HERRMANN

CEO

IDEAS ARE COMMODITY. EXECUTION IS KEY.

Philipp Herrmann is an experienced entrepreneur and founder. Coming from over 15 years of experience in building, leading and transforming companies, he is now sharing the CEO position of BRYCK with his business partner Christian Lüdtkke. He strongly believes in innovation through collaboration: amplify what's already successful and co-create what's still needed.

CAREER MILESTONES

Philipp started his career at Bertelsmann, where he became Director of Corporate Development, focusing on new technologies and digital media. Subsequently, he built as Head of Product Strategy the online startup scoyo, a subsidiary of Bertelsmann, which is today Germany's biggest platform for Learning content for students and was eventually sold to a joint venture of Disney and RTL Group. He then continued his venture building activities as Partner for eBusiness at ClimatePartner, where he developed and launched the company's digital B2B product from scratch. Today, ClimatePartner has become a well-known player in the climate protection space.

Based on his insights at Bertelsmann, scoyo, and ClimatePartner, he co-founded etventure in 2010 while pursuing his MBA in Stanford. The design thinking-driven digital consultancy accomplished several major success stories, helping DAX companies and SME shape their digital future in the last ten years. In 2017, etventure was acquired by EY (Ernst & Young) and Philipp became Partner at EY. In 2021, Philipp decided to pursue new venture building activities and found his new challenge: BRYCK.

BACKGROUND

Philipp was born in Freiburg, Germany, but grew up in Nigeria before returning to Germany for high school. He studied Business and Psychology at the University of Mannheim, Germany and at York University in Toronto, Canada. Between 2010 and 2012, he lived and worked in Silicon Valley, graduated from Stanford Graduate School of Business (MBA) and became a leader at the Design Thinking School at Stanford University.

In 2012, the German business magazine Wirtschaftswoche selected Philipp as one of 100 most important people of the Internet industry in Germany. Since then, Philipp has become an active mentor and advisor for several startup entrepreneurs as well as for CEOs of industrial companies that are facing digital transformation challenges. He also accompanied the German Minister of Economy and Technology as member of the official German business delegation to Silicon Valley.