

STARTUP NAME



Co-Founder



Co-Founder



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Slide 1:

1. Title of Startup

2. People you want to send to the sprint program (please send 3 people maximum).

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The Problem

Why now



Slide 2:

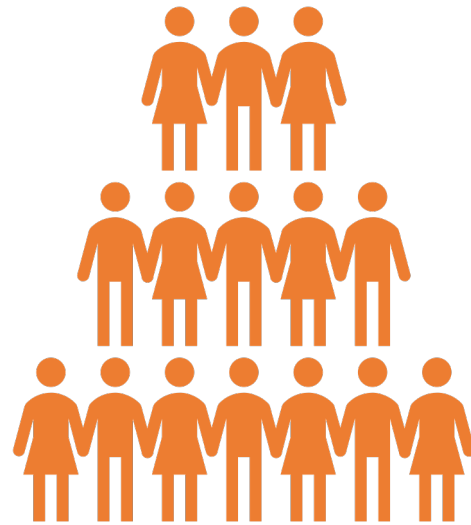
Description of the problem your business solves.
Why is it relevant to many people?
And why now?



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Target group

Potential customers



Slide 3:

Describe your potential target group. Who has a need for your solution?



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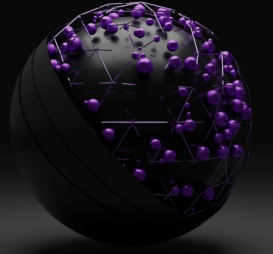
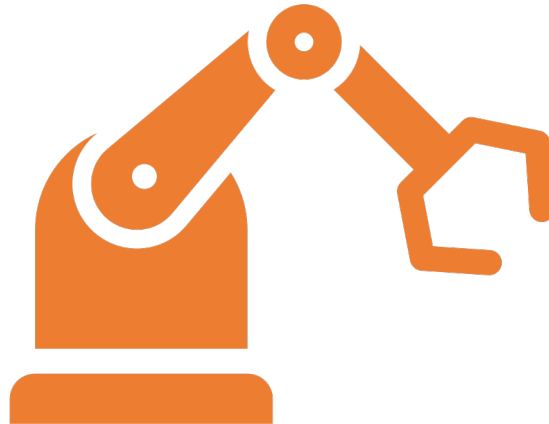


Slide 4:

Teaser of the
solution / product
you developed.
What makes your
solution innovative?

Product

How does it work



Slide 5:

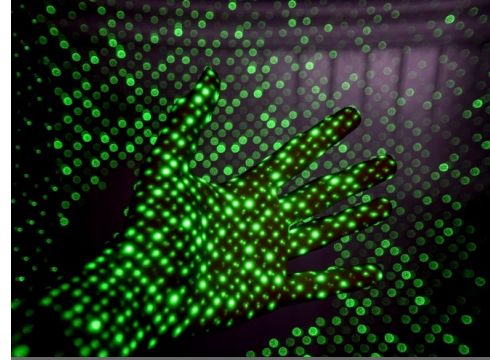
More details about the solution/ product you developed – how does it work and what are important components?



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Technical aspects

Give us some detail



Slide 6:

More details about the solution/ product you developed – what is the technical solution?



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Market

What are you targeting



Slide 7:

The current market situation. How big is the market potential?



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Competitors

Who are they



Slide 8:

Your competitors:
Who are they and in
what way will your
solution be
different or better
than the ones of
other players?



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Business model

How do you generate revenue



Slide 9:

Your business
model: How do you
earn money?



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Proof of concept

Your MVP



Slide 10:

Proof of concept:
Show us some proof
of feasibility. For
example, by initial
sales or number of
users.



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Team

Your expertise



Slide 11:

Most important – the team! Please list all team members with their roles and their special expertise.



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Challenges

Tell us your goals

- ! Challenge #1
- ! Challenge #2
- ! Challenge #3



Slide 12:

Please tell us, what your top three challenges are for the next 6 months. This is where we will support you in the upcoming Sprint program.

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SET THE FIRST IMPULSE AND JOIN US.

We look forward to your application pitch!

Deadline: August 30th, 2022 EOD

Send your pitch to: startups@bryck.com



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Statement of agreement

Your commitment

With the **submission** of your Pitch Deck you **agree**:

- ✓ to be **present** at the **BRYCK Tower** in **Essen** on attendance days (min. 2 team member, max. 3 team member)
 - ✓ 4th + 5th of October 2022
 - ✓ 8th + 9th of November 2022
 - ✓ 8th + 9th of December 2022
- ✓ to spend the time for at least **2 hours** per week for **1:1** mentor and/or expert sessions (remote)
- ✓ to participate in **4 group sessions** (remote)
- ✓ to work **independently** with your team on your challenges to **reach** the set **milestones**

