

SEZZLE OVERVIEW

Our Company

Sezzle is a purpose-driven digital payments company that is on a mission to financially empower the next generation. Launched in 2017, we have built a digital payments platform that provides consumers a flexible alternative to traditional credit.

Our Consumers

Generation Breakdown: 24.5% and 56.8% of Active Consumers fall between ages of 18—29 and 30—48, respectively.

Our Products

Full Suite of Payment Options

- Pay-in-Full, Pay-in-Two², Pay-in-Four², Pay-in-Five², Long-Term³

Flagship Products & Features

- Sezzle Up (Credit Reporting), Subscription Products (Premium & Anywhere), On-Demand

KEY METRICS

+\$14B Gross Merchandise Volume
(since inception)

+19M Completed Sign-Ups
(since inception)

887K Monthly On-Demand & Subscribers (MODS⁴)
(as of March 31, 2026)

IR Contact Information

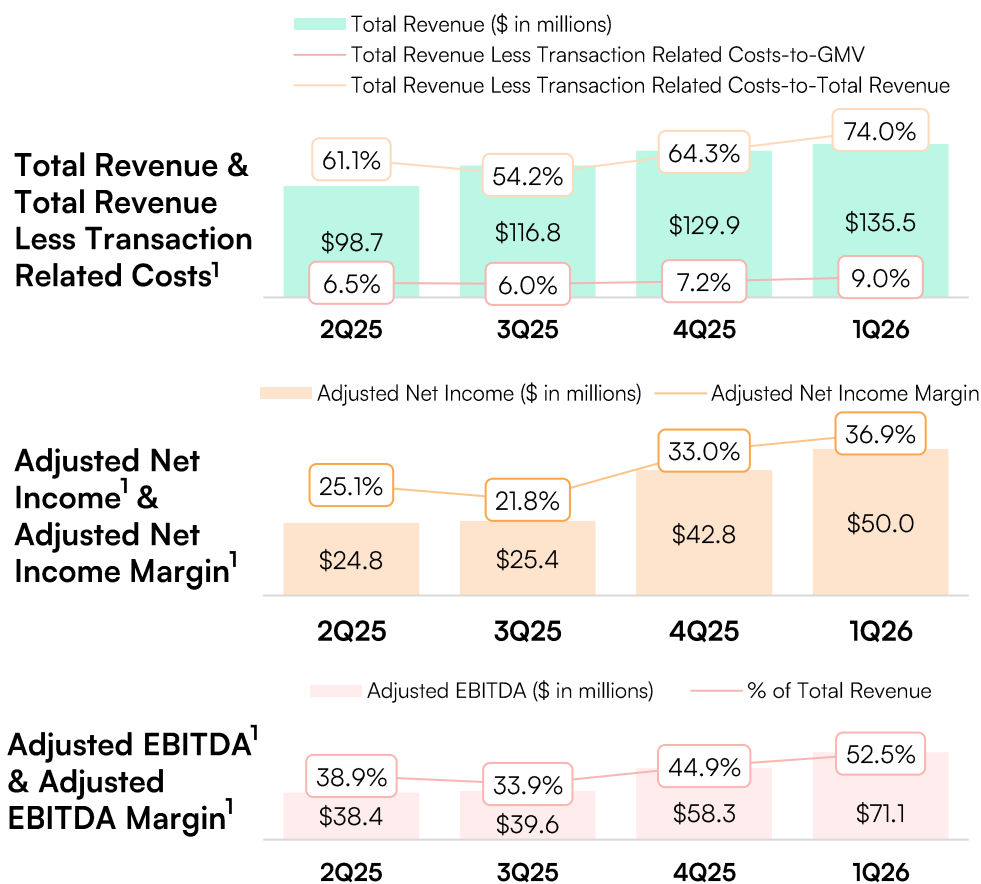
Jack Fagan

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KEY DIFFERENTIATORS

- **Offers a full suite of payment options**, allowing consumers to choose based on their schedule and needs.
- The first BNPL in North America to **offer credit reporting optionality** through short-term in the U.S. & Canada.
- **Sezzle primarily serves consumers with limited access** to traditional credit products (e.g., younger generation & prime-to-be).
- A **profitable company** that achieved Net Income for every quarter since 3Q22.
- A **prudent, simple, and sustainable capital structure** with a sole debt funding facility for the receivables and no hybrid securities.
- **Driving shareholder value** through continuous evaluation of capital return options including, but not limited to, incremental share repurchases, special dividends, or a combination of both.

KEY FINANCIAL METRICS *(through March 31, 2026)*



¹Some Key Financial Metrics are non-GAAP financial measures. For the reconciliation of these metrics, please refer to the appendix of the Company's 1Q 2026 Earnings Presentation and Announcement found on the [Sezzle Investor Relations website](#). ²Originated by Sezzle and third party lenders, including WebBank. ³Provided through a long-term lending partner. Length of loan and APR vary by user and merchant offering and are determined by Sezzle's long-term lending partner. Loan origination is subject to applicable licensing requirements. ⁴MODS is the combined total of Active Subscribers and Monthly On-Demand users. Monthly On-Demand users are unique users that have made a least one purchase through On-Demand during the month.