



Third Quarter 2025 Earnings Presentation

November 5, 2025

Disclaimer

Cautionary Note Regarding Forward-Looking Statements

This presentation (the "Presentation") contains summary information about the activities of Sezzle as of the date of this Presentation. The information in this Presentation is of a general nature and does not purport to be complete and the information in the Presentation remains subject to change without notice. Also, the information in the Presentation should not be relied upon as advice to potential investors or current shareholders. This Presentation has been prepared without taking into account the objectives, financial situation or needs of any particular prospective investor or current shareholder. Before making an investment decision, prospective investors and current shareholders should consider the appropriateness of the information having regard to their own objectives, financial situation and needs and seek appropriate advice, including financial, legal and taxation advice appropriate to their jurisdiction. The Presentation also includes information regarding our market and industry that is derived from publicly available third-party sources that have not been independently verified by Sezzle.

This Presentation contains certain "forward-looking statements" under Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including, but not limited to, statements regarding our anticipated new products, our ability to gain future market share, our timeline and intentions relating to operations in international markets, our strategy, our future operations, our financial position, our estimated revenues and losses, our projected costs, our prospects, and the plans and objectives of management. These forward-looking statements are generally identified by the words "could," "believe," "anticipate," "intend," "estimate," "expect," "project" or other words or expressions of similar meaning (or the negative versions of such words or expressions). These forward-looking statements are subject to a number of risks and uncertainties, including those set out in this Presentation, but not limited to: (i) impact of the "buy-now, pay-later" ("BNPL") industry becoming subject to increased regulatory scrutiny; (ii) impact of operating in a highly competitive industry; (iii) impact of macro-economic conditions on consumer spending; (iv) our ability to increase our merchant network and Gross Merchandise Volume ("GMV"); (v) our ability to increase our consumer base and GMV; (vi) our ability to effectively manage growth, sustain our growth rate and maintain our market share; (vii) our ability to promote and maintain our brand; (viii) our ability to maintain adequate access to capital in order to meet the capital requirements of our business; (ix) our ability to manage financial risk of consumer loans facilitated on our platform; (x) impact of exposure to consumer bad debts and insolvency of merchants; (xi) our ability to manage risk with respect to our agreement with our originating bank partner; (xii) impact of the integration, support and prominent presentation of our platform by our merchants; (xiii) impact of any data security breaches, cyberattacks, employee or other internal misconduct, malware, phishing or ransomware, physical security breaches, natural disasters, or similar disruptions; (ix) impact of key vendors or merchants failing to comply with legal or regulatory requirements or to provide various services that are important to our operations; (xv) impact of the loss of key partners and merchant relationships; (xvi) impact of exchange rate fluctuations in the international markets in which we operate; (xvii) our ability to protect our intellectual property rights and third party allegations of the misappropriation of intellectual property rights; (xviii) our ability to retain employees and recruit additional employees; (ixx) impact of the costs of complying with various laws and regulations applicable to the BNPL industry in the United States and Canada; (xx) our ability to achieve our public benefit purpose and our election to forego B Corporation recertification; and (xxi) the other factors identified in the "Risk Factors" section of our Annual Report on Form 10-K for the year ended December 31, 2024 and the Company's subsequent filings filed with the Securities and Exchange Commission available at www.sec.gov. These forward-looking statements are based on our current expectations and assumptions about future events and are based on currently available information as to the outcome and timing of future events. Nevertheless, and despite the fact that management's expectations and estimates are based on assumptions management believes to be reasonable and data management believes to be reliable, our actual results, performance or achievements are subject to future risks and uncertainties, any of which could materially affect our actual performance. Except as otherwise required by applicable law, we disclaim any duty to update any forward-looking statements to reflect events or circumstances after the date of this Presentation.

This Presentation has been prepared in good faith, but no representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, correctness, reliability or adequacy of any statements, estimates, opinions or other information, or the reasonableness of any assumption or other statement, contained in the Presentation (any of which may change without notice).

All financial figures are expressed in U.S. dollars unless otherwise stated.

In addition to financial measures presented in accordance with U.S. generally accepted accounting principles ("U.S. GAAP"), this Presentation includes certain financial information, including Gross Merchandise Volume ("GMV", formerly known as Underlying Merchant Sales, or UMS), Monthly On-Demand & Subscribers ("MODS"), and Active Subscribers, which has been provided as supplemental measures of operating performance that are key metrics used by management to assess Sezzle's growth and operating performance. For example, GMV is an operating metric in assessing the volume of transactions that take place on the Sezzle Platform, which is an indicator of the success of our merchants and the strength of the Sezzle Platform and MODS is a monthly metric that captures unique users of the On-Demand product and subscribers enrolled in Anywhere and Premium products. Sezzle also use these operating metrics in order to evaluate the effectiveness of our business strategies, to make budgeting decisions, and to compare our performance against that of other peer companies using similar measures. GMV, MODS, and Active Subscribers do not represent revenue earned by Sezzle, are not components of Sezzle's income or included within Sezzle's financial results prepared in accordance with GAAP. The GMV, MODS, and Active Subscribers financial measures used by Sezzle may differ from the non-U.S. GAAP financial measures used by other companies.

No Offer or Solicitation

This report shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act or pursuant to another available exemption.

WebBank

Pay Later loans are originated by WebBank except loans in IA, Puerto Rico & Canada. For example, for a \$300 loan Pi4, you make one \$75 down payment today, then three \$75 payments every two weeks for a 45.0% annual percentage rate (APR) & total payments of \$307.49, which includes a \$7.49 Service Fee (finance charge) charged at loan origination. Service fees vary & can range from \$0 to \$7.49 depending on the purchase price & Sezzle product. Actual fees are reflected in checkout.

3Q25 Snapshot

3Q25 Results

GMV Growth (YoY)	58.7%
Total Revenue Growth (YoY)	67.0%
Net Income	\$26.7M
Net Income Margin	22.8%
Adjusted EBITDA ¹	\$39.6M
Adjusted EBITDA Margin	33.9%
Total Revenue Less Transaction Related Costs ² as a % of Total Revenue	54.2%
Average Quarterly Purchase Frequency	6.5x
3Q24 Average Quarterly Purchase Frequency	5.4x
Last Twelve Months (LTM) Return on Equity ³	107.0%
Monthly On-Demand & Subscribers (MODS ⁴)	784k
YoY Growth	48.2%

FY2025 Updated Guidance

	August Guidance	November Guidance
Adjusted Net Income ⁵	\$120.0M	No change
YoY %	85.8%	85.8%
Adjusted Net Income Per Diluted Share ⁶	\$3.25	\$3.38
YoY %	80.6%	87.8%
Adjusted EBITDA	\$170.0-\$175.0M	\$175.0-\$180.0M
YoY %	92-98%	98-104%

Recognitions & Awards in FY2025

TIME

America's Growth Leaders 2026

Newsweek

America's Best Online Platforms

U.S. News

Best Companies to Work For



World's Top Fintech Companies

¹ Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation Adjusted EBITDA, see Appendix II. ² Total Revenue Less Transaction Related Costs is a non-GAAP financial measure. For a reconciliation of Operating Income and Total Revenue Less Transaction Related Costs, see Appendix I. ³ Return on Equity (ROE) is calculated as Net Income over the last twelve months (LTM) divided by average shareholders' equity during the same period. ⁴ As of September 30, 2025. Monthly On-Demand & Subscribers (MODS) defined as the combined total of Active Subscribers and Monthly On-Demand users. Monthly On-Demand users are unique users that have made at least one purchase through On-Demand during the month. MODS rounded to the nearest thousand. ⁵ Adjusted Net Income is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted Net Income see Appendix III for reconciliation. ⁶ Effective March 28, 2025, we performed a 6-for-1 stock split of the Company's common stock, affected through a stock dividend.

Features Drive Consumer Acquisition, Retention, and Engagement

Features launched in 2025

Earn Tab: Sezzle Arcade, Coupons & Discount, Gas & Dining Discounts, Sezzle Quest, Money IQ

Sezzle Balance

Browser
Extension

Price
Comparison

Wishlist

Future Potential Products

Checking Account

Support Chatbot

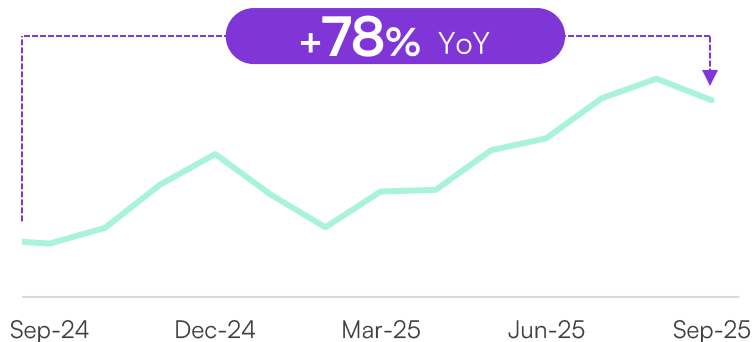
AI Shopping
Assistant

Debit Card

Credit Card

Mobile Phone Plan

Monthly Sessions¹



Minimizing User Churn Through Targeted Marketing Promotions & Data Driven Messaging

38%

YoY Growth in
Monthly
Active Users²

120%

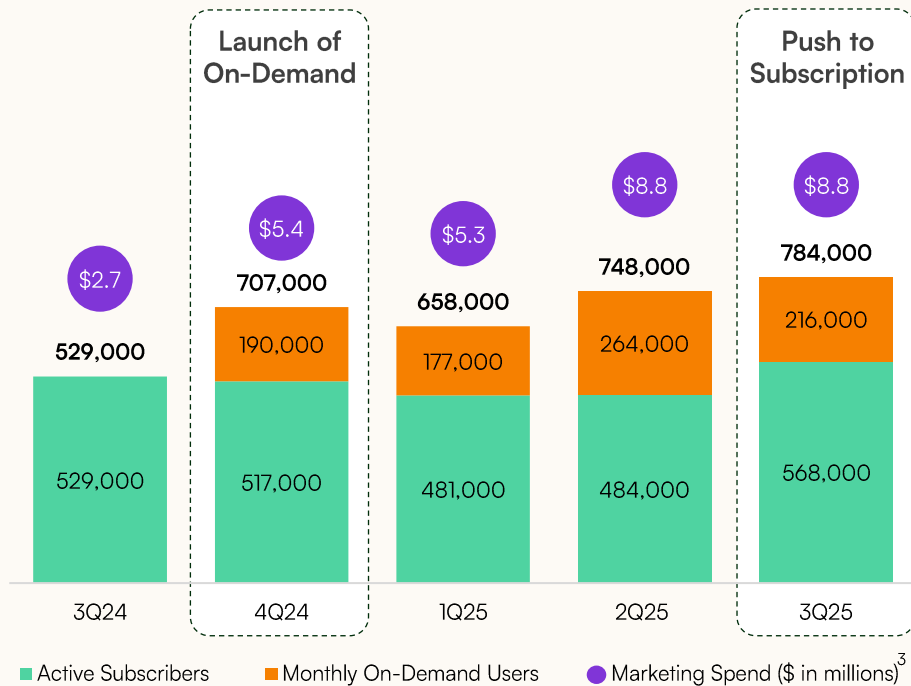
YoY Growth in
Revenue Generating
Users³ by Month

48%

YoY Growth
in MODS⁴

¹ For the month of September, a session occurs when a Sezzle Consumer opens the Sezzle app and ends after 30 minutes of inactivity. ² Monthly Active Users is defined as the number of unique users that transacted or engaged with the Sezzle app during the month. ³ Revenue Generating Users are unique users that Sezzle monetized. ⁴ As of September 30, 2025. Monthly On-Demand & Subscribers (MODS) defined as the combined total of Active Subscribers and Monthly On-Demand users. Monthly On-Demand users are unique users that have made at least one purchase through On-Demand during the month. MODS rounded to the nearest thousand.

Subscription Outperformance Driving Profitable Growth



Subscription Performance in 3Q25

- 10** More Orders from *Subscribers* vs. *Non-Subscribers* on Average
- 36x** Top 10% *Anywhere Subscribers* 90-days Frequency¹
- 37%** In-store Orders as % of *Total Anywhere Orders*²

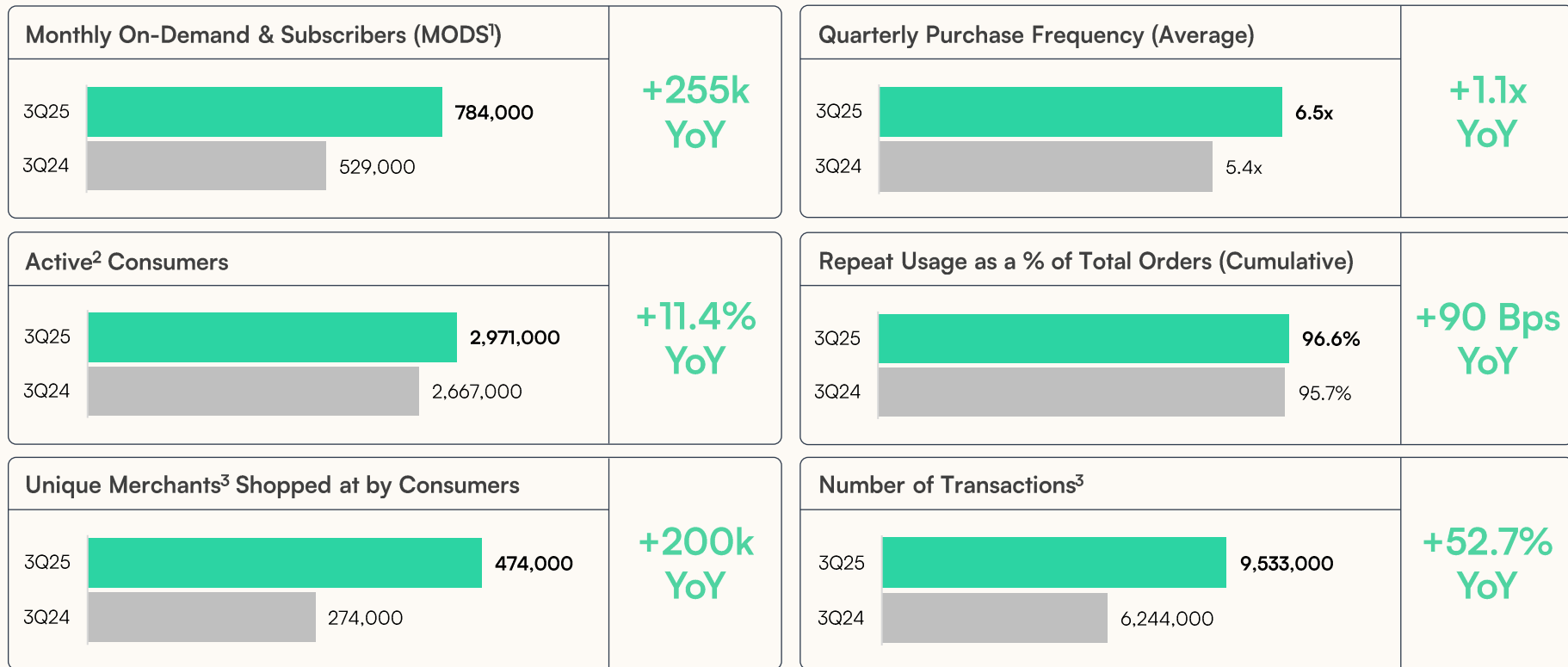
On-Demand Contributions

- Effective in driving merchant conversations and conversions (e.g., Vallarta, Heritage, EZCorp, Cato Fashions, D&B Supply, Dunham's Sports)

¹Frequency is defined as the average total number of Sezzle orders placed by active Anywhere subscribers in 3Q25. ²Orders placed during 3Q25.

³Marketing Spend corresponds to the Marketing, advertising, and tradeshow line item presented in the Company's Financial Statements.

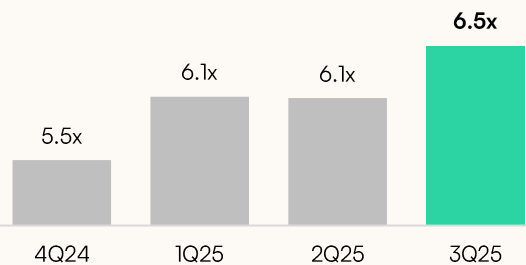
YoY Engagement Metrics



¹ Monthly On-Demand & Subscribers (MODS) defined as the combined total of Active Subscribers and Monthly On-Demand users. Monthly On-Demand users are unique users that have made a least one purchase through On-Demand during the month. MODS rounded to the nearest thousand. ² Active is defined as having had at least one transaction through the Sezzle platform in the last twelve months, not subject to a minimum required number of transactions criteria (Consumers rounded to nearest thousand). ³ Unique Merchants and Number of Transactions are rounded to the nearest thousand.

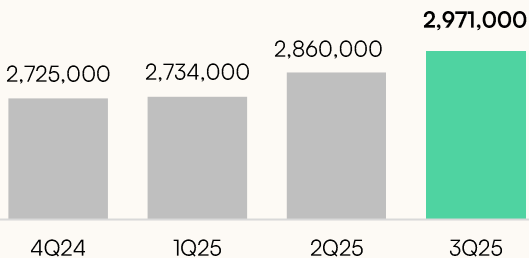
Last Twelve Months (LTM) QoQ Engagement Metrics

Quarterly Purchase Frequency (Average)



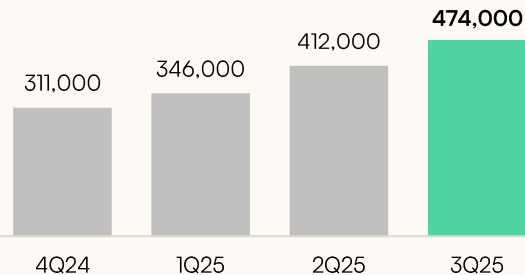
+0.4x QoQ

Active¹ Consumers



+3.9% QoQ

Unique Merchants² Shopped at by Consumers



+62k QoQ

¹ Active is defined as having had at least one transaction through the Sezzle platform in the last twelve months, not subject to a minimum required number of transactions criteria (Consumers rounded to nearest thousand).

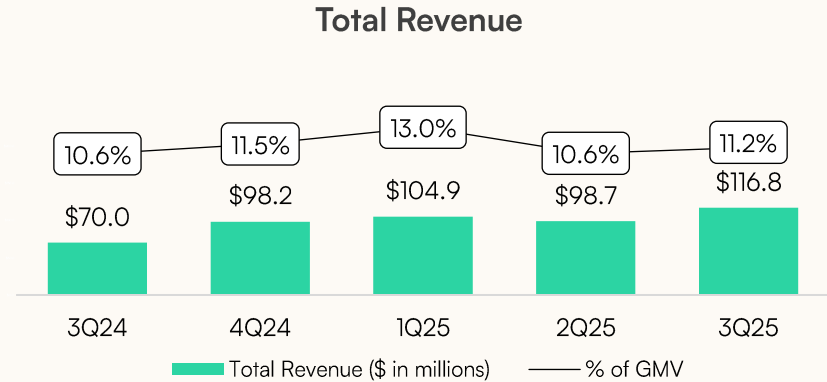
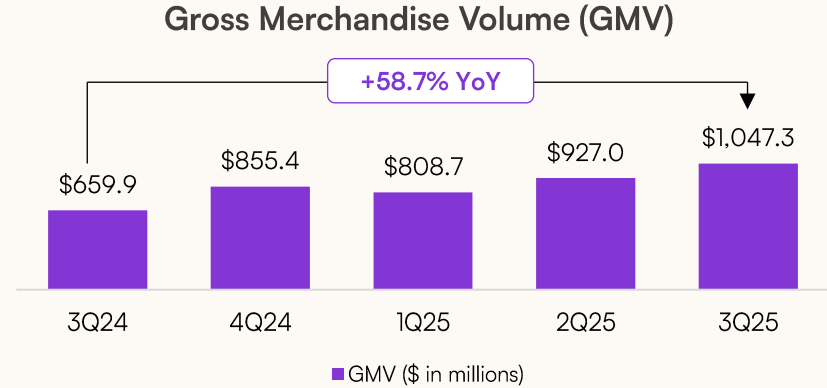
² Unique Merchants are rounded to the nearest thousand.

YoY Progression Overview

	3Q24	3Q25	YoY Change
Total Revenue	\$70.0M	\$116.8M	67.0% ↑
Net Income	\$15.4M	\$26.7M	72.7% ↑
Adjusted Net Income ¹	\$16.7M	\$25.4M	52.6% ↑
Adjusted EBITDA Margin ²	32.4%	33.9%	1.5 Pts ↑
Total Revenue Less Transaction Related Costs ³ as a % of Total Revenue	55.0%	54.2%	-0.8 Pts ↓
Non-Transaction Related OpEx ⁴ as a % of Total Revenue	30.0%	27.1%	-2.9 Pts ↓

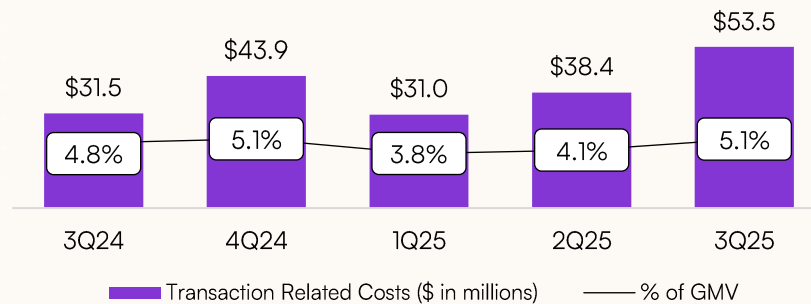
¹ Adjusted Net Income is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted Net Income, see Appendix III. Adjusted prior periods to include the windfall/shortfall to income tax expense for equity-based compensation and corporate strategic project costs. ² Adjusted EBITDA Margin is a non-GAAP financial measure equal to non-GAAP Adjusted EBITDA divided by Total Revenue. For a reconciliation of Net Income to non-GAAP Adjusted EBITDA, see Appendix II. Adjusted prior periods to include corporate strategic project costs. ³ Total Revenue Less Transaction Related Costs is a non-GAAP financial measure. For a reconciliation of Operating Income and Total Revenue Less Transaction Related Costs, see Appendix I. ⁴ Non-Transaction Related Operating Expenses is a non-GAAP financial measure and is equal to Personnel, Third-Party Technology and Data, Marketing, Advertising, and Tradeshow, and General and Administrative Operating Expenses. See Appendix I for reconciliation of Non-Transaction Related Operating Expenses and respective definitions.

Gross Merchandise Volume (GMV) & Total Revenue

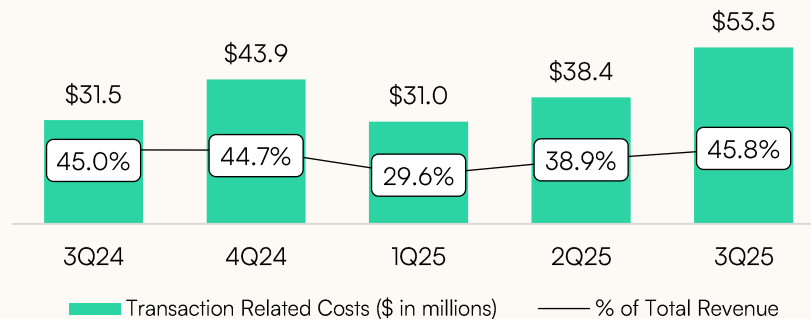


Transaction Related Costs¹

As a % of GMV



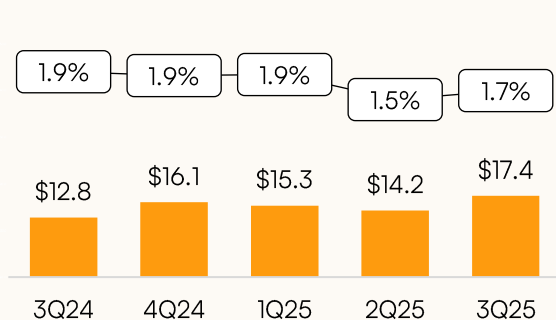
As a % of Total Revenue



¹Transaction Related Costs is a non-GAAP financial measure that represents the combined total of Transaction Expense, Provision for Credit Losses, and Net Interest Expense.
For a reconciliation of Transaction Related Costs, see Appendix II.

Transaction Related Costs¹

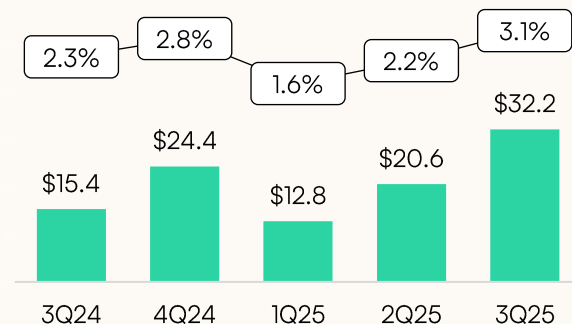
Transaction Expense



Transaction Expense (\$ in millions) — % of GMV

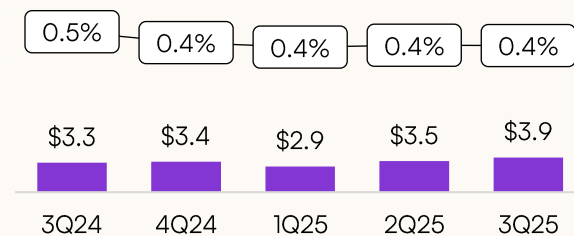
Provision for Credit Losses

Updating FY2025 guidance to 2.5%-2.75% from 2.5%-3.0%



Provision for Credit Losses (\$ in millions) — % of GMV

Net Interest Expense

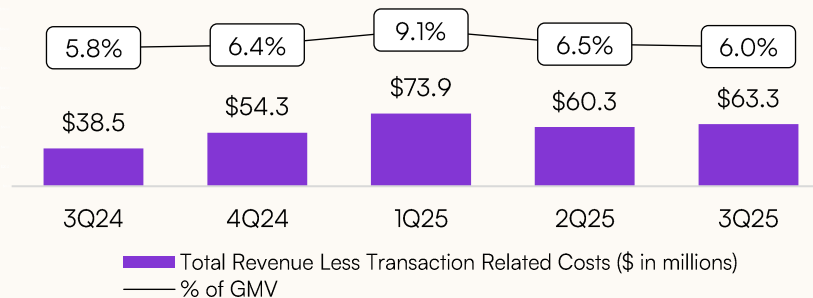


Net Interest Expense (\$ in millions) — % of GMV

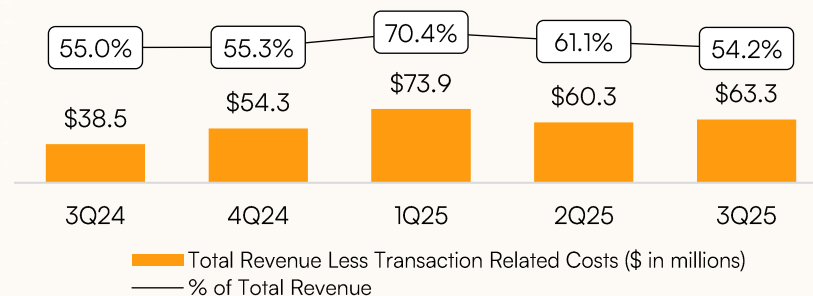
¹Transaction Related Costs is a non-GAAP financial measure that represents the combined total of Transaction Expense, Provision for Credit Losses, and Net Interest Expense. For a reconciliation of Transaction Related Costs, see Appendix II.

Total Revenue Less Transaction Related Costs¹

As a % of GMV

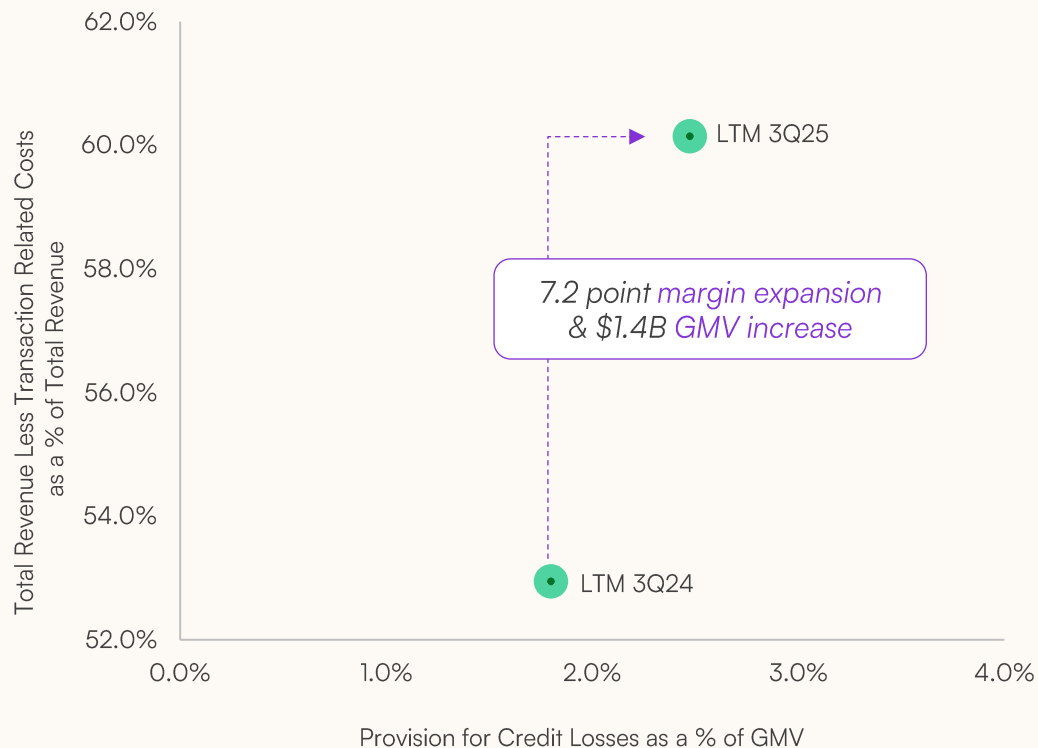


As a % of Total Revenue



¹Total Revenue Less Transaction Related Costs is a non-GAAP financial measure. For a reconciliation of Operating Income and Total Revenue Less Transaction Related Costs see Appendix I for reconciliation.

Positioned for All Conditions

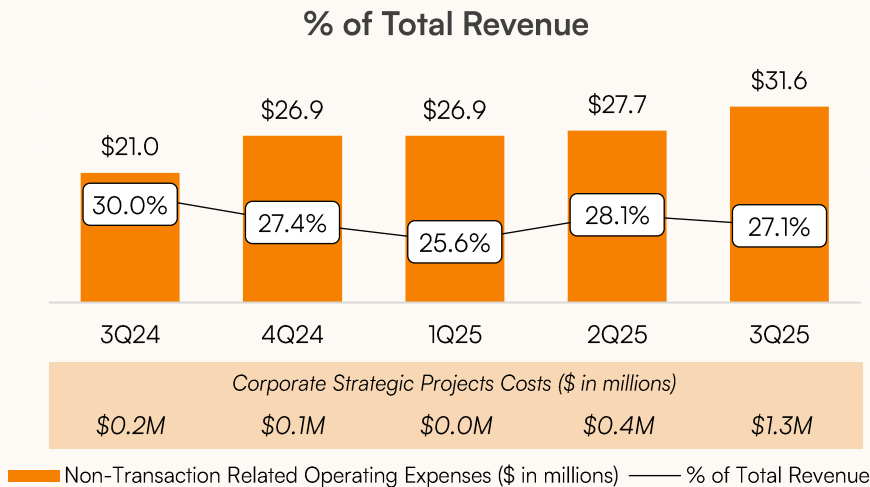


The short duration product results in quick portfolio turnover, with repayment trends evident after 14 days

Type of Loan	Std. Loan Tenor
Sezzle	42 days
Lease-to-Own	12+ months
Personal Loans (e.g. home improvement)	12-84 months
Auto Loan	~70 months
Home Equity Line of Credit (HELOC)	10-15 years
Home Mortgage	15-30 years

Source: PYMNTS, Wells Fargo, U.S. Bank, Experian, Citizens Bank, SoFi

Non-Transaction Related Operating Expenses¹



Corporate Strategic Project Costs Included in Non-Transaction Related Operating Expenses:



Capital Markets
Exploration



Antitrust
Suit

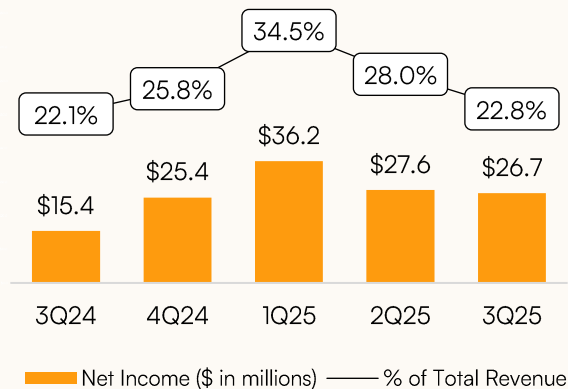


Banking Charter
Discovery

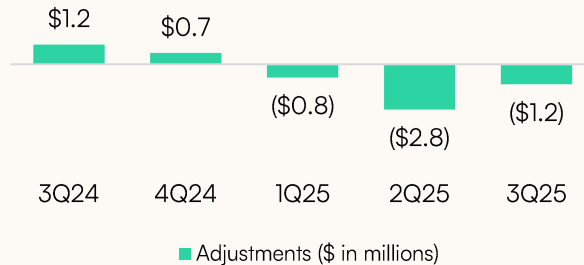
¹ Non-Transaction Related Operating Expenses is a non-GAAP financial measure. For a reconciliation of Non-Transaction Related Operating Expenses, see Appendix I.

Net Income & Adjusted Net Income

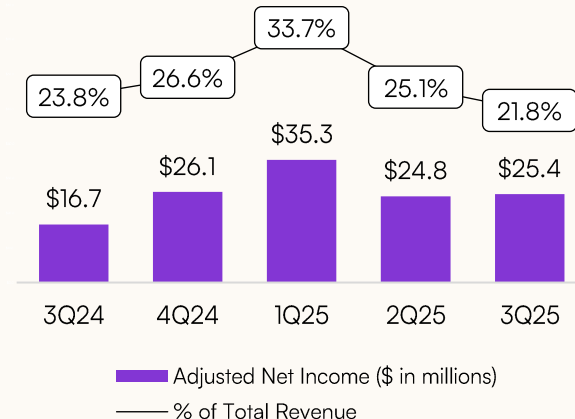
Net Income



Adjustments



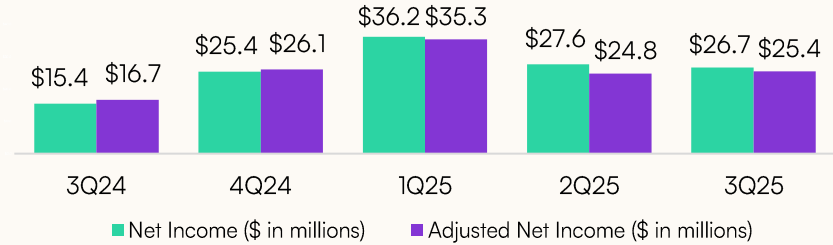
Adjusted Net Income¹



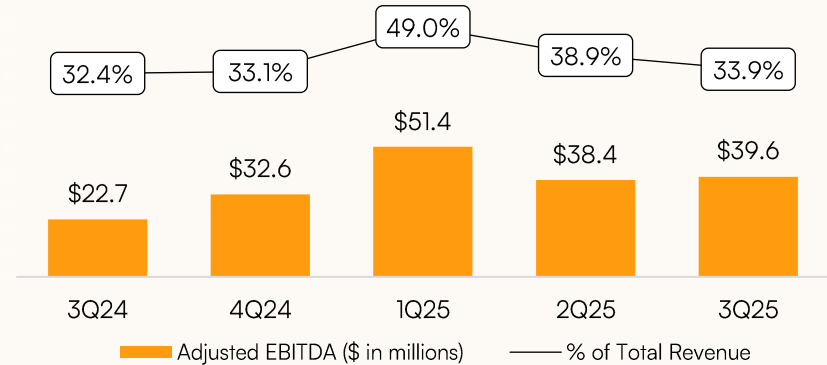
¹ Adjusted Net Income is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted Net Income see Appendix III. Adjusted prior periods to include the windfall/shortfall to income tax expense for equity-based compensation and corporate strategic project costs.

Net Income & Adjusted EBITDA

Net Income & Adjusted Net Income¹



Non-GAAP Adjusted EBITDA²



¹ Adjusted Net Income is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted Net Income see Appendix III for reconciliation. Adjusted prior periods to include the windfall/shortfall to income tax expense for equity-based compensation and corporate strategic project costs. ² Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation of Adjusted EBITDA, see Appendix II. Adjusted prior periods to include corporate strategic project costs.

Select Balance Sheet & Cash Flow Metrics

Balance Sheet

\$ in Thousands

	Audited Mar 31, 2025	Unaudited Jun 30, 2025	Unaudited Sep 30, 2025
Key Assets			
Cash and cash equivalents ¹	\$88,893	\$88,943	\$104,147
Restricted cash	\$31,976	\$31,026	\$30,509
Total cash	\$120,869	\$119,969	\$134,656
Total notes receivables, net	\$146,628	\$184,940	\$184,131
Key Liabilities			
Merchant accounts payable	\$65,380	\$60,478	\$57,829
Drawn on line of credit ²	\$70,800	\$131,300	\$118,000
Total Stockholders' Equity¹	\$125,762	\$130,398	\$155,270

Net Cash Provided From Operations

Year-to-Date	\$58,837	\$22,522	\$55,618
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¹ On December 22, 2023, and June 20, 2024, our Board of Directors authorized stock repurchase plans to buy back up to \$5M and \$15M of outstanding shares, respectively. These plans expired on June 17, 2024, and July 9, 2024, respectively, in accordance with their terms. The Board adopted a new repurchase program on March 10, 2025, authorizing the buy back of up to \$50 million of outstanding shares with no fixed expiration, subject to market conditions and other factors. ² The availability on the line of credit for quarters ending September 30, 2025, June 30, 2025, and March 31, 2025, is as follows: \$32.0M, \$4.0M, and \$52.2M, respectively.

Outlook

<i>FY2025 Guidance</i>	2024 Actual	August 2025 Guidance	November 2025 Guidance
Total Revenue	70% Growth	60% — 65%	No change
Total Revenue Less Transaction Related Costs ¹ as a % of Total Revenue	55.7%	60% — 65%	No change
Effective Income Tax Rate	(16.6%) ²	~25% (excluding discrete items)	No change
Adjusted Net Income ⁴	\$64.6M	\$120.0M	No change
Adjusted Net Income Per Diluted Share ^{3, 4}	\$1.80	\$3.25	\$3.38
Net Income	\$78.5M	YTD, Net Income guidance will differ from Adjusted Net Income due to discrete tax items	\$125.0M
Net Income Per Diluted Share ³	\$2.19		\$3.52
Adjusted EBITDA ⁵	\$88.4M	\$170.0 — \$175.0M	\$175.0 — \$180.0M

<i>Preliminary FY2026 Guidance</i>	
Adjusted Net Income Per Diluted Share	\$4.35 (~25% effective income tax rate)

¹ Total Revenue Less Transaction Related Costs is a non-GAAP financial measure. For a reconciliation of Operating Income and Total Revenue Less Transaction Related Costs see Appendix I.

² Effective Income Tax Rate of (16.6%) for FY2024 was driven by the release of the Company's valuation allowance during the year ended December 31, 2024. ³ The November 2025 Guidance assumes diluted weighted-averaged share count of 35.5 million. This share count reflects the 6-for-1 stock split of the Company's common stock, affected through a stock dividend. ⁴ Adjusted Net Income is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted Net Income see Appendix III. Adjusted prior periods to include the windfall/shortfall to income tax expense for equity-based compensation and corporate strategic project costs. The 2024 actual on Net Income per Diluted Share and Adjusted Net Income per Diluted Share guidance is adjusted to reflect the 6-for-1 stock split. ⁵ Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation of Net Income and Adjusted EBITDA see Appendix II. Adjusted prior periods to include corporate strategic project costs.

Appendices

Appendix I: Reconciliation of GAAP to Non-GAAP Financial Measures

Reconciliation of Operating Income to Total Revenue Less Transaction Related Costs

(in \$ thousands)	For the three months ended					
	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	
Operating income	\$ 35,561	\$ 36,086	\$ 49,895	\$ 30,870	\$ 20,842	
Personnel	14,320	11,681	15,048	14,580	13,423	
Third-party technology and data	3,705	3,428	3,374	2,871	2,387	
Marketing, advertising, and tradeshows	8,775	8,772	5,346	5,364	2,726	
General and administrative	4,823	3,846	3,131	4,085	2,417	
Net interest expense	(3,923)	(3,501)	(2,914)	(3,441)	(3,328)	
Total revenue less transaction related costs	\$ 63,261	\$ 60,312	\$ 73,880	\$ 54,329	\$ 38,467	

Reconciliation of Operating Expenses to Non-Transaction Related Operating Expenses

(in \$ thousands)	For the three months ended					
	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	
Operating expenses	\$ 81,235	\$ 62,616	\$ 55,017	\$ 67,353	\$ 49,116	
Transaction expense	(17,435)	(14,243)	(15,317)	(16,074)	(12,761)	
Provision for credit losses	(32,177)	(20,646)	(12,801)	(24,379)	(15,402)	
Non-transaction related operating expenses	\$ 31,623	\$ 27,727	\$ 26,899	\$ 26,900	\$ 20,953	

Appendix II: Reconciliation of GAAP to Non-GAAP Financial Measures

Reconciliation of Operating Expenses to Transaction Related Costs

(in \$ thousands)	For the three months ended					
	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	
Operating expenses	\$ 81,235	\$ 62,616	\$ 55,017	\$ 67,353	\$ 49,116	
Personnel	(14,320)	(11,681)	(15,048)	(14,580)	(13,423)	
Third-party technology and data	(3,705)	(3,428)	(3,374)	(2,871)	(2,387)	
Marketing, advertising, and tradeshows	(8,775)	(8,772)	(5,346)	(5,364)	(2,726)	
General and administrative	(4,823)	(3,846)	(3,131)	(4,085)	(2,417)	
Net interest expense	3,923	3,501	2,914	3,441	3,328	
Transaction related costs	\$ 53,535	\$ 38,390	\$ 31,032	\$ 43,894	\$ 31,491	

Reconciliation of Net Income to Adjusted EBITDA¹

(in \$ thousands)	For the three months ended					
	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	
Net income	\$ 26,671	\$ 27,604	\$ 36,164	\$ 25,367	\$ 15,446	
Depreciation and amortization	369	324	274	258	233	
Income tax expense (benefit)	4,961	5,068	10,842	2,362	2,163	
Equity and incentive-based compensation	2,409	1,498	1,273	1,370	1,456	
Corporate strategic projects	1,284	442	4	62	163	
Other (income) expense, net	6	(87)	(25)	(300)	(95)	
Net interest expense	3,923	3,501	2,914	3,441	3,328	
Adjusted EBITDA	\$ 39,623	\$ 38,350	\$ 51,446	\$ 32,560	\$ 22,694	

¹ Adjusted prior periods to include corporate strategic project costs.

Appendix III: Reconciliation of GAAP to Non-GAAP Financial Measures

Reconciliation of Net Income to Adjusted Net Income¹

(in \$ thousands; except per share amounts)	For the three months ended					
	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	
Net income	\$ 26,671	\$ 27,604	\$ 36,164	\$ 25,367	\$ 15,446	
Discrete tax expense (benefit)	(2,520)	(3,155)	(803)	951	1,154	
Corporate strategic projects	1,284	442	4	62	163	
Other (income) expenses, net	6	(87)	(25)	(300)	(95)	
Adjusted net income	\$ 25,441	\$ 24,804	\$ 35,340	\$ 26,080	\$ 16,668	
Diluted weighted-average shares outstanding ²	35,675				35,435	
Adjusted net income per diluted share	\$ 0.71				\$ 0.47	

¹Adjusted prior periods to include the windfall/shortfall to income tax expense for equity-based compensation and corporate strategic project costs. ²Effective March 28, 2025, we performed a 6-for-1 stock split of the Company's common stock, affected through a stock dividend. Share and per-share amounts have been retroactively adjusted.

Non-GAAP Financial Measures

To supplement our operating results prepared in accordance with generally accepted accounting principles in the United States (“GAAP”), we present the following non-GAAP financial measures: Total revenue less transaction related costs; transaction related costs; non-transaction related operating expenses; adjusted net income; adjusted net income margin; adjusted net income per diluted share; adjusted earnings before interest, taxes, depreciation, and amortization (“Adjusted EBITDA”); and Adjusted EBITDA margin. Definitions of these non-GAAP financial measures and summaries of the reasons why management believes that the presentation of these non-GAAP financial measures provide useful information to the Company and investors are as follows:

- Total revenue less transaction related costs is defined as GAAP total revenue less transaction related costs. Transaction related costs is the sum of GAAP transaction expense, provision for credit losses, and net interest expense less certain non-recurring charges as detailed in the reconciliation table of GAAP operating income to non-GAAP total revenue less transaction related costs above. We believe that total revenue less transaction related costs is a useful financial measure to both management and investors for evaluating the economic value of orders processed on the Sezzle Platform.
- Non-transaction related operating expenses is defined as the sum of GAAP personnel; third-party technology and data; marketing, advertising, and tradeshow; and general and administrative operating expenses. We believe that non-transaction related operating expenses is a useful financial measure to both management and investors for evaluating our management of operating expenses not directly attributable to orders processed on the Sezzle Platform.
- Adjusted EBITDA is defined as GAAP net income, adjusted for certain charges including depreciation, amortization, equity and incentive—based compensation, corporate strategic project costs, and merger-related costs, as well as net interest expense as detailed in the reconciliation table of GAAP net income to adjusted EBITDA. We believe that this financial measure is a useful measure for period-to-period comparison of our business by removing the effect of certain non-cash and non-recurring charges, as well as funding costs, that may not directly correlate to the underlying performance of our business.
- Adjusted EBITDA margin is defined as Adjusted EBITDA divided by GAAP total revenue. We believe that this financial measure is a useful measure for period-to-period comparison of our business’ unit economics by removing the effect of certain non-cash and non-recurring charges, as well as funding costs, that may not directly correlate to the underlying performance of our business.
- Adjusted net income is defined as GAAP net income, adjusted for certain charges including discrete tax items, fair value adjustments on warrants, losses on the extinguishment of our lines of credit, corporate strategic project costs, and other income and expense, as detailed in the reconciliation table of GAAP net income to adjusted net income. We believe that this financial measure is useful for period-to-period comparison of our business by removing the effect of certain charges that, in management's view, does not correlate to the underlying performance of our business during a given period.
- Adjusted net income margin is defined as Adjusted net income divided by GAAP total revenue. We believe that this financial measure is a useful measure for period-to-period comparison of our business by removing the effect of certain charges that, in management's view, does not correlate to the underlying performance of our business during a given period.
- Adjusted net income per diluted share is defined as non-GAAP adjusted net income divided by GAAP weighted-average diluted shares outstanding. We believe that this financial measure is a useful measure for period-to-period comparison of shareholder return by removing the effect of certain charges that, in management's view, does not correlate to the underlying performance of our business during a given period.

Non-GAAP Financial Measures (Cont.)

Additionally, we have included these non-GAAP measures because they are key measures used by our management to evaluate our operating performance, guide future operating plans, and make strategic decisions, including those relating to operating expenses and the allocation of resources. Therefore, we believe these measures provide useful information to investors and other users of this press release to understand and evaluate our operating results in the same manner as our management and board of directors. However, non-GAAP financial measures have limitations, should be considered supplemental in nature, and are not meant as a substitute for the related financial information prepared in accordance with U.S. GAAP. These limitations include the following:

- Total revenue less transaction-related costs is not intended to be measures of operating profit or cash flow profitability as they exclude key operating expenses such as personnel, general and administrative, and third-party technology and data, which have been, and will continue to be for the foreseeable future, significant recurring GAAP expenses.
- Transaction related costs exclude significant expenses such as personnel, general and administrative, and third-party technology and data, which have been, and will continue to be for the foreseeable future, significant recurring GAAP expenses.
- Non-transaction related operating expenses exclude significant expenses, including transaction expense and provision for credit losses, which have been, and will continue to be for the foreseeable future, significant recurring GAAP expenses.
- Adjusted EBITDA and adjusted EBITDA margin exclude certain charges such as depreciation, amortization, and equity and incentive—based compensation, which have been, and will continue to be for the foreseeable future, recurring GAAP expenses. Further, these non-GAAP financial measures exclude certain significant cash inflows and outflows, which have a significant impact on our working capital and cash.
- Adjusted EBITDA and adjusted EBITDA margin excludes net interest expense, which has a significant impact on our GAAP net income, working capital, and cash.
- Adjusted net income, adjusted net income margin, and adjusted net income per diluted share excludes certain charges such as losses on the extinguishment of our lines of credit, fair value adjustments on our warrants, other income and expense, and discrete tax items which have been, and may be in the future, recurring GAAP expenses. Further, these non-GAAP financial measures exclude certain significant cash inflows and outflows, which have a significant impact on our working capital and cash.
- Long-lived assets being depreciated or amortized may need to be replaced in the future, and these non-GAAP financial measures do not reflect the capital expenditures needed for such replacements, or for any new capital expenditures or commitments.
- These non-GAAP financial measures do not reflect income taxes that may represent a reduction in cash available to us.
- Non-GAAP measures do not reflect changes in, or cash requirements for, our working capital needs.
- Other companies, including companies in our industry, may calculate the non-GAAP financial measures differently or not at all, which reduces their usefulness as comparative measures.

Because of these limitations, you should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of our financial results as reported under GAAP, and these non-GAAP financial measures should be considered alongside other financial performance measures, including net income and other financial results presented in accordance with GAAP. We encourage you to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.



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