Prague

Summit

6th – 8th June 2023 Paralelní Polis

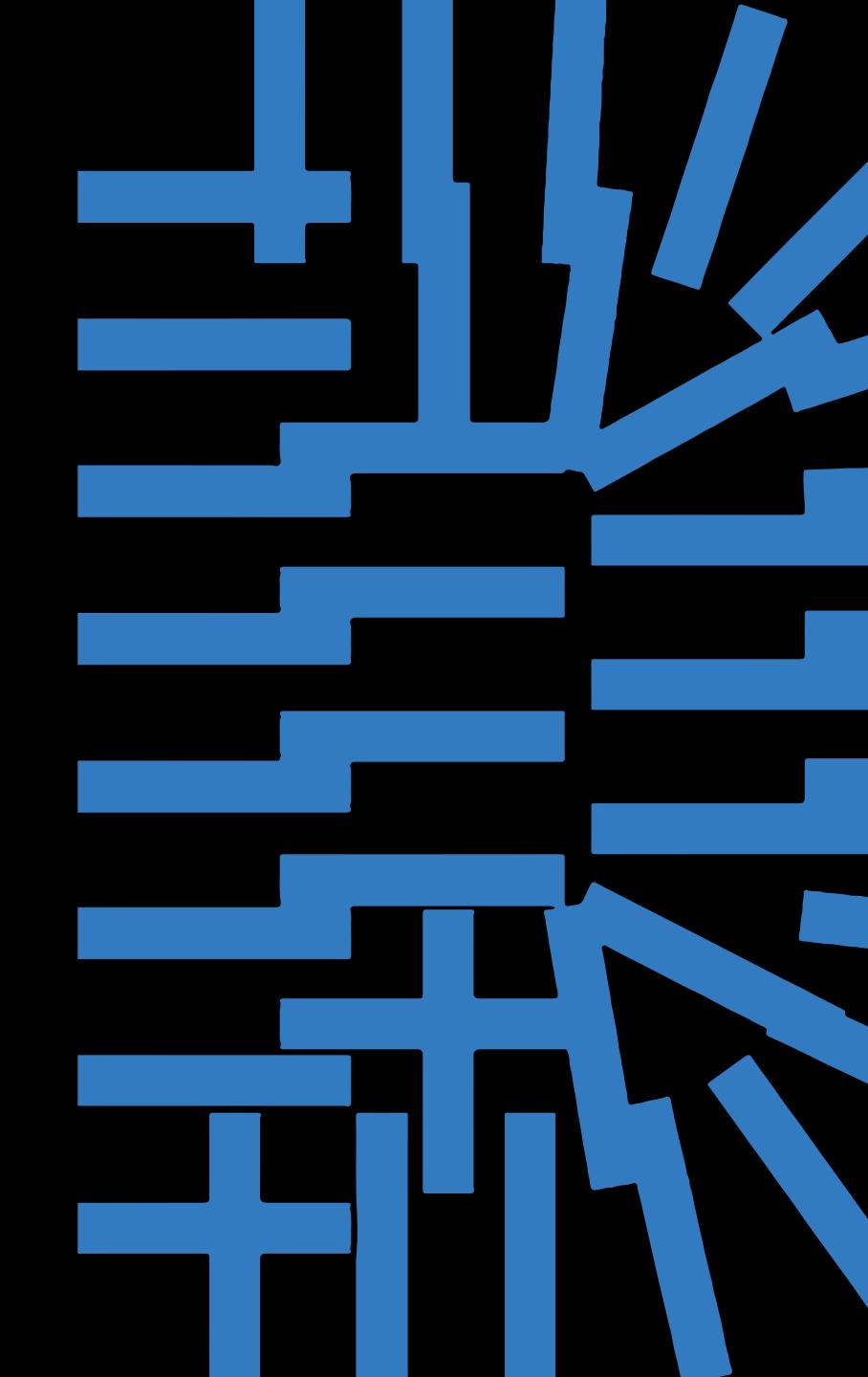


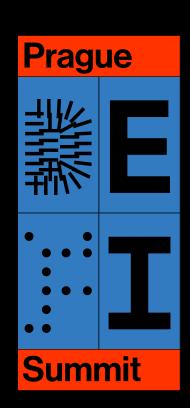
Vision

DeFi is under siege by the legacy establishment, government & Trad-Fi. Saying "Let's get back to building" after each blow is noble, but we can't stay passive any longer. The community needs to coordinate, the industry needs to unite.

Mission

Showcase the current strength of DeFi and lay out a coherent vision of further development, so the community can decide how to approach the "war" with the legacy establishment.





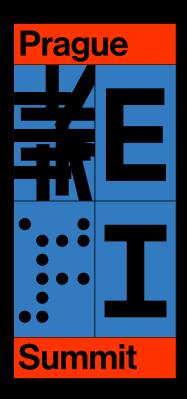
Community discourse

The buildup to the event will be all about community discussion, research, proposals, idea iteration for the purpose of generating materials that will be put to use during the Summit's Round Table.

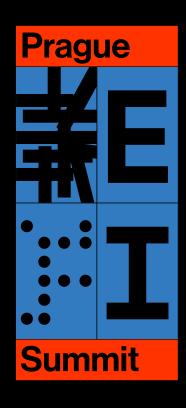
The Round Table

Community-elected DeFi representatives will meet on the final day of the summit to draw and announce an action plan based on community feedback. The goal is to unite the DeFi industry and its community on a clear path to a bankless future.





Sponsorship opportunities		2	3	4	5
Registration area branding	✓	✓	✓	✓	√
Tier relevant online visibility	✓	✓	✓	✓	✓
Social media announcement & Press release mention	✓	✓	✓	✓	
Swag bag insert	✓	\	✓	✓	
Booth	Venue	Room	Table		
Exclusive on-stage branding	✓	✓	✓		
Opening/closing ceremony remarks	✓	✓	✓		
Live stream branding	✓	✓			
Stage naming	✓	✓			
Tailor made venue branding & self curated programme	✓				
Exclusive pre-event dinner with selected speakers	√				
price €	96k	48k	24k	12k	6k



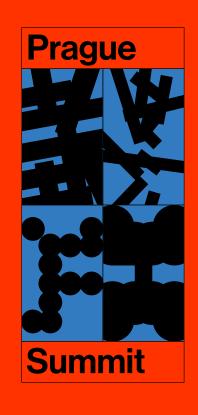
Summit buildup 1.1.-5.6.2023

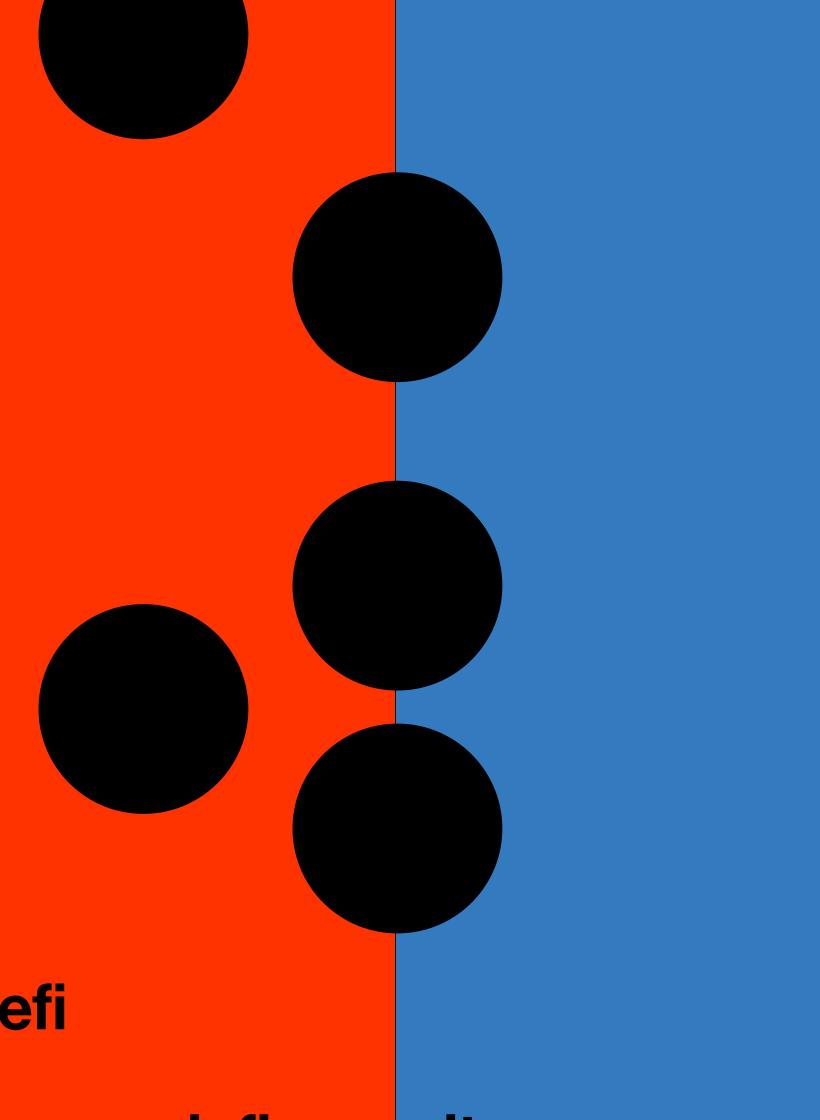
Community discussion, DeFi ambassadors election, warm-up content and more.

Prague DeFi Summit 6. 6. - 8. 6. 2023

Unique 3 day event wrapped up with a roundtable of DeFi ambassadors

Summit follow-up 9. 6. – 31. 12. 2023 DeFi action plan implementation, more community engagement, PR announcements and preparations for next year's Summit





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