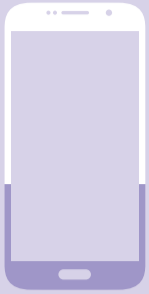


Why TELEHEALTH is a Crucial Benefit Offering

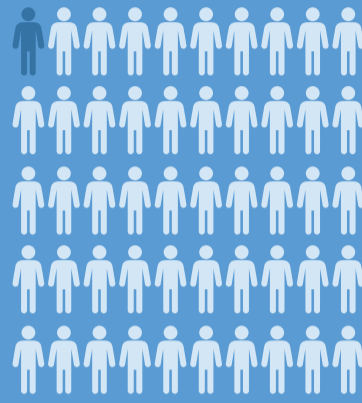
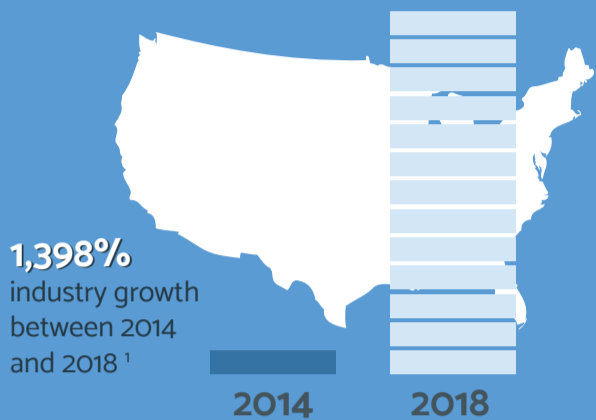


Telehealth is an asset to employers because it reduces healthcare costs. And employees that use it are happier, healthier, more productive, and engaged team members. Although telehealth was already a growing trend, the industry has increased exponentially because of COVID-19's strain on traditional healthcare. Now, telehealth is indispensable for patient diagnostics and care. *

* Telemedicine lies under the telehealth umbrella. It includes only remote patient care, such as an appointment with a psychologist, doctor, or other health care practitioner.

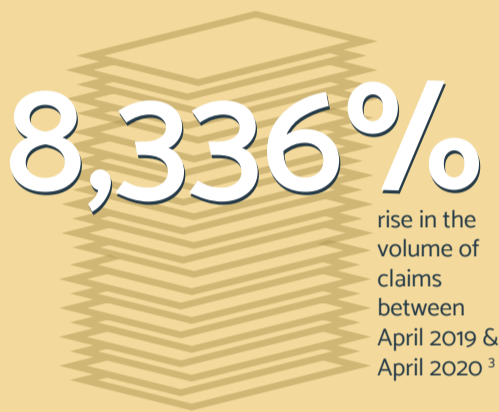
INDUSTRY GROWTH

BEFORE COVID-19:

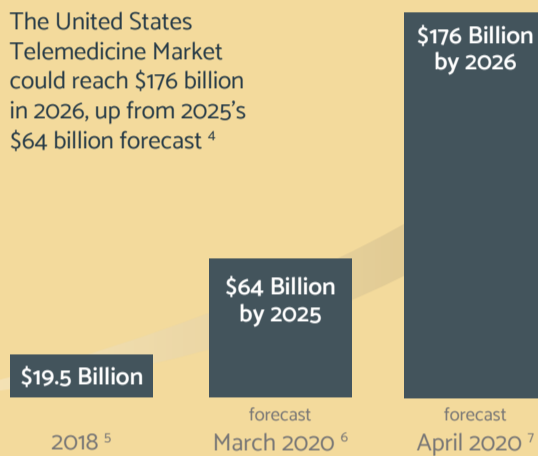


20 MILLION people had tried telehealth in 2019 – up from 350,000 in 2013²

SINCE COVID-19:



The United States Telemedicine Market could reach \$176 billion in 2026, up from 2025's \$64 billion forecast⁴



Why TELEHEALTH use is growing



81% of Americans own a smartphone. Enabling more people to access video and chat, at the tip of their fingers⁸

WHAT are the SAVINGS?

\$300 per year as an individual

\$1,000 per year as a family of four⁹

\$330 TO \$1,500 telehealth appointment savings per averted emergency room visit¹⁰

CONFIDENCE in Telehealth is INCREASING



more likely to use telehealth now than before COVID-19¹¹

33% of patients would leave their current physician for a provider who offered telehealth access¹²

TELEHEALTH WITH A CONSUMER-DRIVEN HEALTH PLAN

The CARES Act has made telehealth temporarily HSA-eligible. Any appointments or services covered under an HSA-eligible plan are covered before the deductible and will not lose their HSA eligibility status. Also, should telehealth services require payment, those services can be paid for using HSA funds.¹³

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