



THE BUYER NEWSLETTER

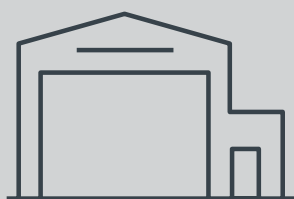
[MY AUCTION CENTER](#)
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[PROMOTIONS](#)

NEW WEBSITE & BUYER APP LAUNCH



At IAA, we're always finding ways to improve our products and offerings to enhance our buyers experience. Now, we're working on exciting updates to the website and IAA Buyer App. Be sure to stay tuned over the next month!

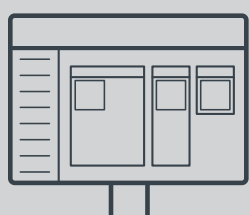
ACE INFORMATION



In partnership with the Automobile Club in Southern CA, registered buyers can officially bid and buy at two new locations – ACE Carson and ACE Perris! You'll be able to attend the live auctions and participate online. To learn about their buying process, click below.

[LEARN MORE](#)

IAA AUCTIONNOW™



The full rollout of IAA's new bidding platform - IAA AuctionNow - is almost complete! AuctionNow gives you more flexibility and control. Find it on desktop, mobile and the IAA Buyer App!

[LEARN MORE](#)

CAT SEASON



Catastrophe season is upon us. Be sure to stay up-to-date on [closures and updates](#), and keep on the lookout for [flood vehicle inventory](#) at branches nationwide. Of note is **74 Auto**, a provider in Springfield, MO that is selling [100+ storm-damaged Franchise Buy Out vehicles](#) with auctions on 10/14 and 10/21. Below, you'll find the links to inventory for current CAT situations:

[Hurricane Dorian Inventory](#) | [Hurricane Imelda Inventory](#)
[Sioux Falls Hail Inventory](#) | [Omaha Hail Inventory](#)

ARA & SEMA



This fall, IAA will be at some very exciting events.

We will be hosting a demo room at the ARA Convention in Charlotte, NC from October 10-12. You can sign up for an demo appointment [here](#).

Additionally, we will be exhibiting at SEMA November 5-8 and have some exciting things in store for attendees. [Learn more!](#)

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Exciting things are happening at IAA every day. Follow along!

