



FOR IMMEDIATE RELEASE

IAA UK Announces Sales and Marketing Leadership Addition

Newly Created Role in the United Kingdom

ESSEX, United Kingdom – July 14, 2020 – IAA, Inc. (NYSE: IAA), a leading global digital marketplace connecting vehicle buyers and sellers, announced today that its UK-based business unit has added a new member to its leadership team. Tony Core has joined IAA as UK Director of Sales & Marketing, reporting to Steve Hankins, UK Managing Director for IAA.

Core has more than fifteen years' industry experience and joins IAA from Chief Rentals, the leading provider of niche and specialist vehicle hire to the UK insurance industry. During his time at Chief Rentals, he secured contracts with many of the UK's largest motor insurers and specialist motor insurers. Before working in the insurance supply chain, Core held management positions with several major FMCG companies including Unilever, Kellogg's, Scottish & Newcastle and Bass Brewers. He has won Daily Telegraph and Insurance Times business awards in addition to a number of regional business awards.

"We are delighted to welcome Tony to the IAA family and to our senior leadership team," said Steve Hankins. "Tony is well-known in the insurance industry and is going to be a great asset to the business. He joins us at an exciting time; we're investing heavily in the UK with a particular focus on new technologies, and customers are showing a lot of interest in IAA." Mr. Core will be based at the company's United Kingdom headquarters in Essex.

About IAA, Inc.

IAA, Inc. (NYSE: IAA) is a leading global marketplace connecting vehicle buyers and sellers. Leveraging leading-edge technology and focusing on innovation, IAA's unique multi-channel platform facilitates the marketing and sale of total-loss, damaged and low-value vehicles for a full spectrum of sellers. Headquartered near Chicago in Westchester, Illinois, IAA has nearly 4,000 talented employees and more than 200 facilities throughout the U.S., Canada and the United Kingdom. IAA serves a global buyer base located throughout more than 135 countries

and its full spectrum of sellers includes insurers, dealerships, fleet lease and rental car companies, and charitable organizations. IAA offers sellers a comprehensive suite of services aimed at maximizing vehicle value, reducing administrative costs, shortening selling cycle time and delivering the highest economic returns. Buyers have access to innovative vehicle merchandising, efficient evaluation services and digital bidding tools, enhancing the overall purchasing experience. IAA offers sellers a comprehensive suite of services aimed at maximizing vehicle value, reducing administrative costs, shortening selling cycle time and delivering the highest economic returns. For more information on IAA in the U.S. visit IAAI.com, and follow IAA on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [LinkedIn](#). For more information about IAA in the UK visit IAAIUK.co.uk, and follow IAA in the UK on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

Forward-Looking Statements

Certain statements contained in this release include “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. In particular, statements made that are not historical facts may be forward-looking statements and can be identified by words such as “should,” “may,” “will,” “anticipates,” “expects,” “intends,” “plans,” “believes,” “seeks,” “estimates,” and similar expressions. and UK and the operational, competitive and regulatory risks facing our non-U.S. and non-UK based operations; our reliance on subhaulers and trucking fleet operations; changes in used-vehicle prices and the volume of damaged and total loss vehicles we purchase; economic conditions, including fuel prices, commodity prices, foreign exchange rates and interest rate fluctuations; trends in new- and used-vehicle sales and incentives; and other risks and uncertainties identified in our filings with the United States Securities and Exchange Commission (the “SEC”), including under "Risk Factors" in our Form 10-K for the year ended December 29, 2019 filed with the SEC on March 18, 2020. Additional information regarding risks and uncertainties will also be contained in subsequent annual and quarterly reports we file with the SEC. The forward-looking statements included in this release are made as of the date hereof, and we undertake no obligation to publicly update or revise any forward-looking statement to reflect new information or events, except as required by law.

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