

For Immediate Release

Jeanene O'Brien | Vice President (708) 492-7328 | www.iaai.com

## INSURANCE AUTO AUCTIONS ADDS TO PRESENCE IN THE NORTHEAST REGION

IAA Adds Facilities for Winter Season in Rhode Island and Pennsylvania

WESTCHESTER, III., January 28, 2015 — Insurance Auto Auctions, Inc. (IAA), a business unit of KAR Auction Services (NYSE: KAR), and the leading live and live-online salvage auto auction company, today announced the reopening of its facilities in Providence, Rhode Island and Altoona, Pennsylvania.

"The reopening of the Altoona and Providence sites strengthens our presence in the Northeast region," said John Kett, CEO and president, Insurance Auto Auctions, Inc. "The two facilities help us better serve our customers and meet demands for catastrophe (CAT) services in an area where strong winter storms are prevalent."

The Altoona facility is located at 15369 Dunnings Highway, East Freedom, Pennsylvania. The Providence facility is located at 160 Amaral St., East Providence, Rhode Island.

Preview and auction times vary for each of IAA's facilities and can be found online. For more information, call the IAA Providence branch at 401-438-5254 or the IAA Altoona branch at 814-695-4776, or go to IAA's branch Information page at <a href="https://www.iaai.com">www.iaai.com</a>.

## **About Insurance Auto Auctions, Inc.**

Insurance Auto Auctions is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). Headquartered in Westchester, Illinois, IAA has over 160 auction facilities throughout North America offering towing, financing and titling services. With the most auction facilities in North America, IAA provides registered buyers from around the globe with millions of opportunities to bid on and purchase donated and salvaged vehicles. Since 1982, IAA has sold millions of vehicles through its weekly auctions for

insurance companies, fleet and rental companies, financing companies, charity organizations and the general public. IAA also leverages its business model to assist charitable organizations in the US through its One Car One Difference® campaign. To date IAA has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn how we are making a difference by visiting <a href="www.1car1difference.com">www.1car1difference.com</a>. With a talented team of over 2,000 employees, IAA is committed to providing customers with the highest level of services in the salvage auto industry. Go to <a href="www.IAA-Auctions.com">www.IAA-Auctions.com</a> to learn more, and follow IAA on Facebook and Twitter.