



For Immediate Release

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IAA ANNOUNCES LEADERSHIP ADDITION

Tim O'Day Joins as Senior Vice President of Finance

WESTCHESTER, Ill., August 31, 2015 - Insurance Auto Auctions, Inc. (IAA), a business unit of KAR Auction Services (NYSE: KAR) and the leading live and live-online salvage auto auction company today announced that Tim O'Day will join the company as Senior Vice President of Finance reporting to John Kett, Chief Executive Officer and President.

With almost thirty years of experience in finance, operations, and general management, O'Day has a combination of big company, start up and high growth business experience. Most recently O'Day worked for nine years as COO and then CFO for MedSpeed, the leading national healthcare transportation and logistics provider. Prior to MedSpeed, O'Day founded and ran a B2B internet technology company, was president of a regional special event company, CFO of an equipment rental chain, and director of finance for a national auto glass company. He started his career at Abbott Laboratories, first in a management training program followed by various financial management positions in corporate and in the field. O'Day earned his Bachelor of Science degree in business from Indiana University.

"I am excited to work with Tim and further accelerate IAA's strong momentum," said John Kett, IAA's chief executive officer and president. "Tim's broad background of financial success combined with his operational and logistics experience will be significant assets to the IAA organization as well as KAR Auction Services. I look forward to him joining the executive team as we continue to grow and expand the IAA organization."

Mr. O'Day will be based at the company's headquarters in Westchester, Illinois.

About Insurance Auto Auctions, Inc.

Insurance Auto Auctions is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). Headquartered in Westchester, Illinois, IAA has over 165 auction facilities throughout North America offering towing, financing and titling services. With the most auction facilities in North America, IAA provides registered buyers from around the globe with millions of opportunities to bid on and purchase donated and salvaged vehicles. Since 1982, IAA has sold millions of vehicles through its weekly auctions for insurance companies, fleet and rental companies, financing companies, charity organizations and the general public. IAA also leverages its business model to assist charitable organizations in the US through its One Car One Difference® campaign. To date IAA has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn how we are making a difference by visiting www.1car1difference.com. With a talented team of over 2,000 employees, IAA is committed to providing customers with the highest level of

services in the salvage auto industry. Go to www.IAA-Auctions.com to learn more, and follow IAA on Facebook and Twitter.