

## PRESS RELEASE



**FOR IMMEDIATE RELEASE**

### **IAA Adds Tampa North Branch**

Marks 11th IAA Facility in Florida

**WESTCHESTER, Ill. – July 31, 2017** – Insurance Auto Auctions, Inc. (IAA), a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services (NYSE: KAR), announced the completed construction of a new facility in Hudson, Florida —approximately 45 miles north of Tampa. The newly constructed facility expands IAA’s footprint in the Florida market and enhances its catastrophic event response services capabilities. The 40-acre branch containing a 9,000-square-foot office space is the 11th IAA facility in the state of Florida.

“IAA is committed to continuously improving the customer experience. So, we are investing in constructing, expanding and modernizing our facilities to meet their needs,” said John Kett, CEO and president of IAA. “Tampa is one of the fastest growing metro areas in the U.S., and this expansion into the North Tampa market will help us continue to provide superior customer service in an updated auction environment to our Florida customers.”

The brand-new facility also incorporates the latest security camera technology for maximum protection of customer assets. The newly opened IAA North Tampa branch will begin hosting auctions in early September. Auctions will be on Thursdays, with preview days held every Wednesday. Please check IAAI.com for hours of operation.

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**About KAR Auction Services**

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR’s unique

end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5.5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 120 countries. Headquartered in Carmel, Ind., KAR has approximately 17,500 employees across the United States, Canada, Mexico and the United Kingdom. For more information go to [www.karauctionservices.com](http://www.karauctionservices.com). For the latest KAR news follow us on Twitter @KARSpeaks.