



# THE BUYER NEWSLETTER

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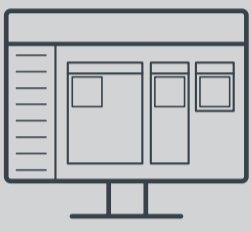
## EVERYTHING YOU NEED TO KNOW

The Buyer Newsletter is your source for important updates and anything new at IAA. We're always working on enhancements to make your experience better – and you can find all the details right here.

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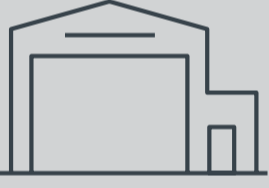
### IAA AUCTIONNOW™



AuctionNow is officially rolling out and replacing I-bid LIVE! Enjoy customizable views that highlight the information you need and use Smart Filters and the Watch feature to keep your bidding on track. Visit the new landing page to see how it works and view the roll-out schedule.

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### BRANCH UPDATES



#### Auction Update

Check out [IAA New Orleans East](#) for flood and storm damaged vehicles every Monday at 9:30 a.m.

[IAA Templeton](#) is now open for business! Screen sales take place every Friday at IAA Boston Shirley starting at 1:00 p.m.

#### Branch Expansions

IAA is increasing the capacity of several branches across the country to better meet buyers' needs. Learn more about our expansions at [IAA Phoenix](#), [IAA McAllen](#) and [IAA Pulaski](#).

#### IAA Buyer Appreciation

It's the final week to enter the Grand Prize drawing for IAA's [Buyer Appreciation Event](#). Make sure to swing by your [local branch](#) for food, raffles, prizes and giveaways!

### IAA LEXINGTON GRAND OPENING



Join IAA for the grand opening of IAA Lexington, scheduled for 9/11 at 9:20 a.m. This new location is the fourth in South Carolina and increases the company's footprint by 35 acres!

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### LABOR DAY SCHEDULE



Don't forget, IAA branches will be closed on Monday, September 2 due to the Labor Day holiday. Auction and preview schedules may change.

Click the button below to view the IAA holiday auction schedule.

[VIEW SCHEDULE](#)

NEW TO IAA? [REGISTER HERE.](#)

Exciting things are happening at IAA every day. Follow along!

