



THE BUYER NEWSLETTER

MY AUCTION CENTER

FIND VEHICLES

PROMOTIONS

HOLIDAY SCHEDULE



Happy Holidays! From our family to you and yours, we wish joy for this holiday season and hope for a prosperous new year. We will close on Wednesday, December 25th and again on Wednesday, January 1st, 2020.

CHRISTMAS SCHEDULE

NEW YEARS SCHEDULE

2019 YEAR IN REVIEW



Thank you for helping make 2019 a truly astonishing year. From going public on the NYSE to worldwide growth, we achieved some exciting milestones. As our customer, you drive our business. That's why we promise to provide you the best auction experience in the industry.



IAA LISTED NYSE

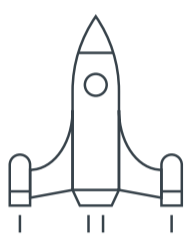
Public Company

New Branches & Expansions



15 BRANCHES Openings & Expansions

2.5 MILLION Vehicles Sold at Auction



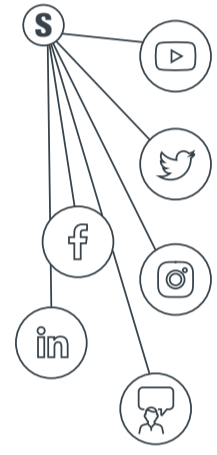
AuctionNow Launch & Website Redesign

Community Involvement



- Aspire Gala Sponsor
- SkillsUSA National Conference Sponsor
- SkillsUSA ILLEAD Conference Sponsor
- SkillsUSA Vehicle Rebuild Program
- American Heart Association Metro Chicago Heart Walk
- Aspire Internship Program
- Cristo Rey Jesuit High School's Corporate Work Study Program
- Christ the King Corporate Work Study Program
- Jews of Life Training
- Progressive Keys to Progress
- National Kidney Foundation Golf Classic

More Engaging Social Media



Superior Imagery



APPS Improved Views
360 VIEWS Exterior and Interior
50% LARGER & CLEARER Product Details, Sale List and Search Result Images



Products & Services



IAA 360 VIEW™



KEY IMAGES

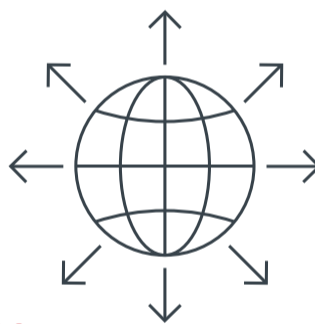


ENGINE VIDEO



VEHICLE STATUS & TITLE TRACKER

10 COUNTRIES IAA Visited



Global Presence

Remarkable Awards



- Crain's Notable General Counsel (Sidney Peryar)
- CIO 100
- Great Place to Work certification
- Women in Remarketing (Meggan O'Malley)
- 40 Under 40 (Mike McCarthy, Gavin Bennett)
- 2019 Remarketing by Element Excellence Award for National Operations
- Enterprise Holdings 2019 Auction Achievement Award, IAA Houston and IAA Dallas/Fort Worth
- Auto Remarketing Best Auto Auctions to Work For 2019 (IAA Austin, IAA Detroit, IAA Miami North, IAA North Hollywood)

NEW NEWSLETTER DESIGN



A new year means a new look for our IAA Newsletter. In 2020, we're beefing up our offering to help you stay up-to-date and make better-informed decisions. Twice a month you'll get the latest and greatest news on:

- New IAA products and services
- New auction features and user enhancements
- Leading auction industry news
- Educational tutorials and webinars
- Unsubscribe at any time

FEEDBACK SURVEY



We need your input. Want more tutorials? Tell us. More bidding insights? Sure. How about influencer videos? Cool! We're up for that. As a loyal subscriber, your ideas are invaluable. Please share them with us below.

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