



**IAA** Run & Drive®

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**MOVE YOUR INVENTORY  
TO HIGHER RETURNS**

**IAA's Run & Drive® lanes showcase your vehicles and can help to reduce cycle times and maximize returns.**

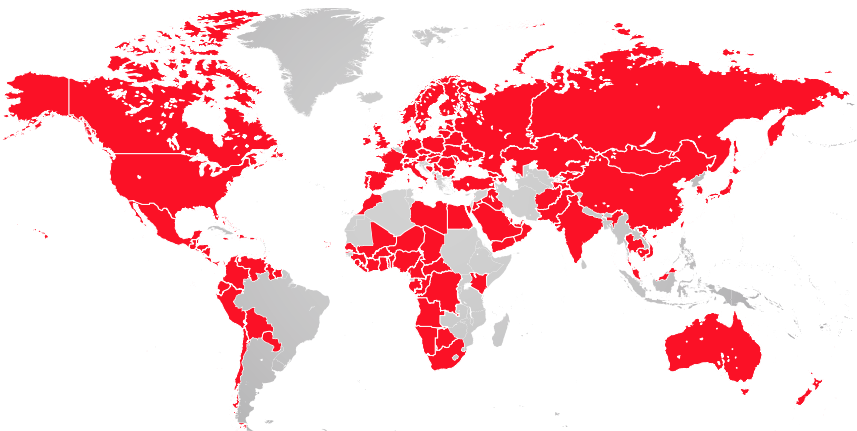


From color to mileage and option packages, there are numerous variables that affect the sale price of a salvage vehicle. However, a vehicle's ability to run and drive may have one of the largest affects on the sale price.

With our Run & Drive lanes, IAA presents your vehicles to potential buyers in the most positive light. Buyers can see and hear your vehicle run, inspiring confidence and encouraging bids. As live bidders compete for your vehicle, live-online bidders gain confidence and are more likely to place bids of their own. The Run & Drive lanes are a critical part of IAA's live and live-online bidding ecosystem.

The Run & Drive lanes can provide:

- A spotlight for your most valuable vehicles
- Confidence to potential buyers
- Higher returns and shorter cycle times



***With Run & Drive lanes visible to live bidders at all of IAA's 170+ North American auction facilities, and visible live-online in more than 110 countries across the globe, there's no better way to market your high value salvage inventory.***

***Contact us to learn how IAA's Run & Drive lanes can help you maximize the potential of your salvage inventory.***

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