



***For Immediate Release***

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**INSURANCE AUTO AUCTIONS OPENS CHICAGO-NORTH LOCATION**

WESTCHESTER, Ill., April 16, 2015 — Insurance Auto Auctions, Inc. (IAA), a business unit of KAR Auction Services (NYSE: KAR), and the leading live and live-online salvage auto auction company, announced the opening of its Chicago-North branch in East Dundee with an on-site celebration and live and live-online auction yesterday.

East Dundee Village President Lael Miller, President of the Northern Kane County Chamber of Commerce Melissa Hernandez, and IAA CEO and President John Kett officially opened the branch with a ribbon cutting ceremony and hosted a celebratory lunch for invited guests. More than 10 local businesses ranging from furniture, food, automotive services, rentals, etc. were involved in the celebration, opening and/or operation of the branch.

"East Dundee warmly welcomes businesses that will add to our community," said Miller. "We are pleased to officially welcome IAA and thank them for recognizing community partners and local businesses in yesterday's celebration and going forward."

"The Chicago-North facility helps to expand our North American footprint and enable us to better address the needs of the local market," said Kett. "We are committed to our neighbors, community partners and local charities, and we look forward to being an active member of this vibrant community."

The Chicago-North branch is located at 605 Healy Road in East Dundee, Illinois. Preview and auction times vary for each of IAA's facilities. For more information, call the IAA Chicago-North branch at 847-426-5913 or go to IAA's branch Information page at [www.iaai.com](http://www.iaai.com).



**IAA Chicago-North Ribbon Cutting Ceremony.** Pictured from left to right (front row): Wally Hoyhtya (IAA), Ryan Matthews (IAA), Robert Skurla (Village of East Dundee), Vince Donohoe (IAA), Lael Miller (East Dundee Village President), John W. Kett (IAA CEO & President), James Smith (IAA Branch Manager), Melissa Hernandez (Northern Kane County Chamber of Commerce President), David Montgomery (IAA COO), Joseph Dominguez (Alzheimer's Association National Organization), Mike Szymczak (IAA), Jeanene O'Brien (IAA), Eldon Booth (IAA), Robert Guerrero (IAA).

### **About Insurance Auto Auctions, Inc.**

Insurance Auto Auctions is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). Headquartered in Westchester, Illinois, IAA has over 165 auction facilities throughout North America offering towing, financing and titling services. With the most auction facilities in North America, IAA provides registered buyers from around the globe with millions of opportunities to bid on and purchase donated and salvaged vehicles. Since 1982, IAA has sold millions of vehicles through its weekly auctions for insurance companies, fleet and rental companies, financing companies, charity organizations and the general public. IAA also leverages its business model to assist charitable organizations in the US through its One Car One Difference® campaign. To date IAA has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn how we are making a difference by visiting [www.1car1difference.com](http://www.1car1difference.com). With a talented team of over 2,000 employees, IAA is committed to providing customers with the highest level of services in the salvage auto industry. Go to [www.IAA-Auctions.com](http://www.IAA-Auctions.com) to learn more, and follow IAA on Facebook and Twitter.

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