# AuctionNow

## **Terminology Definitions**

#### <u>AuctionNow</u><sup>™</sup>

Auction Now is IAA's new online auction bidding platform, replacing I-bid LIVE.

#### <u>Auto</u>

The Auto button allows you to enter the highest bid you are willing to place when a vehicle is **On the Block**. The Auto feature then bids for you until you win the vehicle or bidding goes higher than your maximum bid. If someone outbids you during the auction, you can bid again.

#### **Bid History**

**Bid History** is a listing of bids from all bidders for a particular vehicle. It also shows the source of the bid: on-site or online.

#### **Counter Offer**

When you're the high bidder and your bid doesn't meet the reserve price, you may see **Counter Offer** on your bid screen. You will have 6 seconds to accept the **Counter Offer**. If accepted, you'll win the vehicle instantly, and it will be listed as Sold in **Messages**. It will also be shown on the auction **Run List**. If the **Counter Offer** is not accepted, the vehicle will become an **If Bid**.

#### **Follow Auction**

When you select Follow Auction, your Run List will automatically scroll as a new vehicle reaches the block. This feature can be turned on or off. Leave this on to make sure the vehicle On the Block is always at the top of your Run List.

### lf Bid

When the highest bid doesn't meet the reserve price for the vehicle **On the Block**, it will be listed as an **If Bid** in **Messages**. The auctioneer will then say, the vehicle is "on a call." IAA will call the seller to potentially approve selling the vehicle at a lower price than the reserve.

#### <u>Jump</u>

The **Jump** button lets you raise your bid to more than the amount being asked for in the live auction. When you click **Jump**, you can then pick one of three higher bid options that will be shown in the bidding area.

#### <u>Messages</u>

An auction clerk may put a note in the **Messages** section of the bidding screen to tell you if a vehicle on the **Run List** will not be running in the auction that day, if a vehicle **On the Block** is sold, or if a vehicle is listed as an **If Bid**.

#### On the Block

On the Block refers to the vehicle currently being auctioned in AuctionNow.

#### <u>Run List</u>

The **Run List** is a list of all vehicles that are for sale in a particular lane at a given location for that day's auction. It includes a picture of the vehicle, the stock number, item number, VIN, year, make, model, and type of title document.

