



# HERE'S WHAT'S NEW FOR YOU

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### YOUR SOURCE FOR IAA NEWS

We've created this newsletter to keep you better informed about what's new at IAA. You'll find important updates and details on how we're making your experience with us even better!

#### IAA BUY NOW™ REAL-TIME NOTIFICATIONS



Never miss out on a unit you really want. When a vehicle on your Watch List becomes available via Buy Now, you'll instantly be notified by email! You can also turn off this feature through your settings. To view or change these settings, log in to your account and click on your profile then notifications.

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#### 5X HIGHER RESOLUTION IMAGES



You asked, we answered! All of our images will now be taken with 5x higher resolution, except for a select few branches. Bid with confidence as you zoom in on high-quality vehicle images or view units full screen on desktop and mobile.

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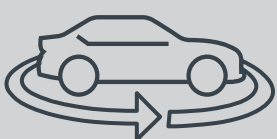
#### IAA BUYER APP UPDATES



Do more from your mobile device while you're on the go. The app now features swipe interface, advanced search filters, faster load times and voice command search. Don't miss out! Make sure you download or update the app today.

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#### IAA 360 VIEW™



Wouldn't it be great if you could get an in-person viewing experience when you bid online? You can! With 360° View. This amazing feature provides an interactive, 360° View of a vehicle's interior and exterior. Look for the 360° View icon next time you bid online!

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Exciting things are happening at IAA every day. Follow along!

