



For Immediate Release

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INSURANCE AUTO AUCTIONS EXPANDS COLUMBUS AND CLEVELAND BRANCHES

IAA Increases Services to Meet Winter Season Demand in Ohio

WESTCHESTER, Ill., January 30, 2015 — Insurance Auto Auctions, Inc. (IAA), a business unit of KAR Auction Services (NYSE: KAR), and the leading live and live-online salvage auto auction company, today announced expansions in its Columbus and Cleveland branches as it responds to the demands of the winter season.

“Our goal is to provide the best service to our customers,” said John Kett, CEO and president of IAA. “The increased capacity in our facilities provides us the ability to serve our customers more quickly and efficiently, particularly during these difficult winter months.”

The Cleveland branch, located on 7437 Deer Trail Lane in Lorain, Ohio, has added 9.5 acres as an overflow site. It is scheduled to open on February 1, 2015. IAA has also increased its capacity to service the Columbus area, opening 420 Stimmel Road as an expansion of the existing branch.

Preview and auction times vary for each of IAA’s facilities. For more information, call the IAA Columbus branch at 614-875-7484 or the Cleveland branch at 877-917-6877, or go to IAA’s branch Information page at www.iaai.com.

About Insurance Auto Auctions, Inc.

Insurance Auto Auctions is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). Headquartered in Westchester, Illinois, IAA has over 160 auction facilities throughout North America offering towing, financing and titling services. With the most auction facilities in North America, IAA provides registered buyers from around the globe with millions of opportunities to bid on and purchase donated and

salvaged vehicles. Since 1982, IAA has sold millions of vehicles through its weekly auctions for insurance companies, fleet and rental companies, financing companies, charity organizations and the general public. IAA also leverages its business model to assist charitable organizations in the US through its One Car One Difference® campaign. To date IAA has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn how we are making a difference by visiting www.1car1difference.com. With a talented team of over 2,000 employees, IAA is committed to providing customers with the highest level of services in the salvage auto industry. Go to www.IAA-Auctions.com to learn more, and follow IAA on Facebook and Twitter.