

BCS Professional Certificate in Business Architecture

Specimen Paper A

Record your surname/last/family name and initials on the Answer Sheet.

Specimen paper only. 5 multiple-choice questions – 2 marks awarded to each question. Mark only one answer to each question. **3 Scenario based questions** – marks are shown next to each question.
There are no trick questions.

For the multiple-choice questions - a number of possible answers are given for each question, indicated by either **A. B. C. or D.** For the scenario-based questions please write your answers. Your answers should be clearly indicated on the Answer Sheet.

This is a specimen paper only. The full exam consists of Section A has 20 multiple choice questions. Select one option for each question. Section B is a mixture of multiple-choice questions and those that require a text answer. All answers should be recorded on the Question Paper.

To pass the exam, you are required to gain a minimum of 65% as well as a minimum of 50% in Sections A and B.

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SECTION A

Section A consists of 5 questions worth 2 marks each. There is a total of 10 marks for Section A.

- 1** Which of the following make up the Directive area of the OMG Business Motivation Model?

 - A** Mission and Strategy.
 - B** Strategy and Business Policy.
 - C** Business Policy and Business Rules.
 - D** Tactics and Goals.

- 2** Which of the following concepts may be defined at both foundation and group levels?

 - A** Capability.
 - B** Competence.
 - C** Capacity.
 - D** Competency.

- 3** According to the Business Architecture Guild, which of the following is provided by a business architecture?

 - A** A statement of the organisation's competencies.
 - B** A common understanding of the organisation.
 - C** A definition of the products offered by the organisation.
 - D** A blueprint for improved organisational performance.

- 4** If information is held by an organisation in a structured way and is used for control purposes, how is this type of information classified in terms of its form and use?

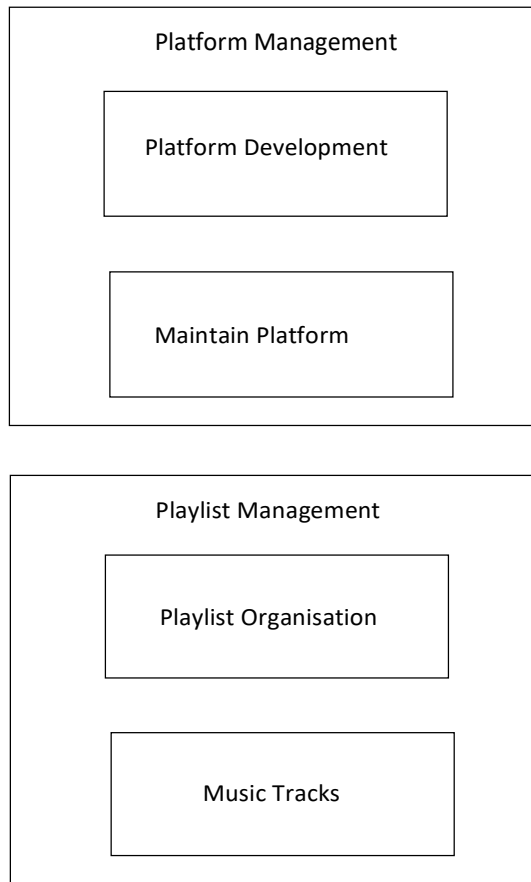
 - A** Knowledge Management.
 - B** Business Intelligence.
 - C** Data Processing.
 - D** Document Management.

- 5** Within the OMG Business Motivation Model, where does the definition of an organisation's vision reside?

 - A** Assessment.
 - B** End.
 - C** Influence.
 - D** Means.

SECTION B

Section B is worth 8 marks.



Question 1 (worth 2 marks)

Which of the capabilities shown in the partial Business Capability Model for a music streaming company (shown above) are invalid?

Invalid capability

Question 2 (worth 4 marks)

The following elements have been identified during the development of a Business Model Canvas for the music streaming company. Match the elements shown below to the relevant areas of the Canvas.

- Record labels
- Music fans
- Free streaming of music
- Subscription fees

Question 3 (worth 2 marks)

Identify **two** information concepts for the partial capability map.

-End of Paper-

Answer Key

SECTION A

Question	Answer
1	C
2	A
3	B
4	C
5	B

SECTION B

Question 1:

Invalid capability
Maintain Platform
Music Tracks

Question 2:

- Record labels
- Music fans
- Free streaming of music
- Subscription fees

Key Partners
Customer Segments
Value Proposition
Revenue Streams

Question 3:

Track
Playlist