

BCS Professional Certificate in Business Architecture

Specimen Paper A

Record your surname/last/family name and initials on the Answer Sheet.

Specimen paper only. 5 multiple-choice questions – 2 marks awarded to each question. Mark only one answer to each question. **3 Scenario based questions** – marks are shown next to each question.

There are no trick questions.

For the multiple-choice questions - a number of possible answers are given for each question, indicated by either **A. B. C. or D.** For the scenario based questions please write your answers. Your answers should be clearly indicated on the Answer Sheet.

This is a specimen paper only. The full exam consists of Section A has 20 multiple choice questions. Select one option for each question. Section B is a mixture of multiple choice questions and those that require a text answer. All answers should be recorded on the Question Paper.

To pass the exam, you are required to gain a minimum of 65% as well as a minimum of 50% in Sections A and B.

Copying of this paper is expressly forbidden without the direct approval of BCS, The Chartered Institute for IT.

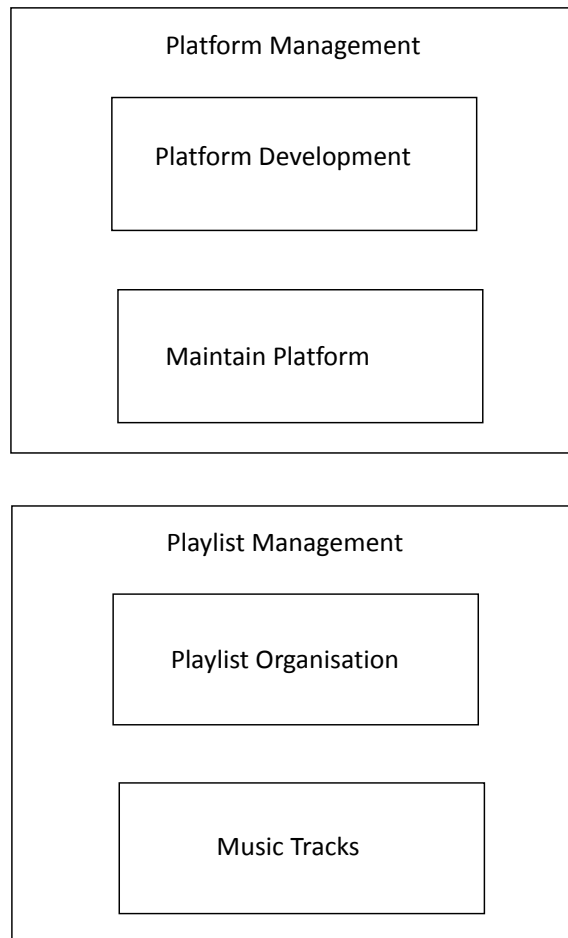
SECTION A

Section A consists of 5 questions worth 2 marks each. There is a total of 10 marks for Section A.

- 1 Which of the following make up the Directive area of the OMG Business Motivation Model?
- A Mission and Strategy.
 - B Strategy and Business Policy.
 - C Business Policy and Business Rules.
 - D Tactics and Goals.
- 2 Which of the following concepts may be defined at both foundation and group levels?
- A Capability.
 - B Competence.
 - C Capacity.
 - D Competency.
- 3 According to the Business Architecture Guild, which of the following is provided by a business architecture?
- A A statement of the organisation's competencies.
 - B A common understanding of the organisation.
 - C A definition of the products offered by the organisation.
 - D A blueprint for improved organisational performance.
- 4 If information is held by an organisation in a structured way and is used for control purposes, how is this type of information classified in terms of its form and use?
- A Knowledge Management.
 - B Business Intelligence.
 - C Data Processing.
 - D Document Management.
- 5 Within the OMG Business Motivation Model, where does the definition of an organisation's vision reside?
- A Assessment.
 - B End.
 - C Influence.
 - D Means.

SECTION B

Section B is worth 8 marks.



Question 1 (worth 2 marks)

Which of the capabilities shown in the partial Business Capability Model for a music streaming company (shown above) are invalid?

Invalid capability

Question 2 (worth 4 marks)

The following elements have been identified during the development of a Business Model Canvas for the music streaming company. Match the elements shown below to the relevant areas of the Canvas.

- Record labels
- Music fans
- Free streaming of music
- Subscription fees

Question 3 (worth 2 marks)

Identify **two** information concepts for the partial capability map.

-End of Paper-