

OFFERING '21

DIRECTION

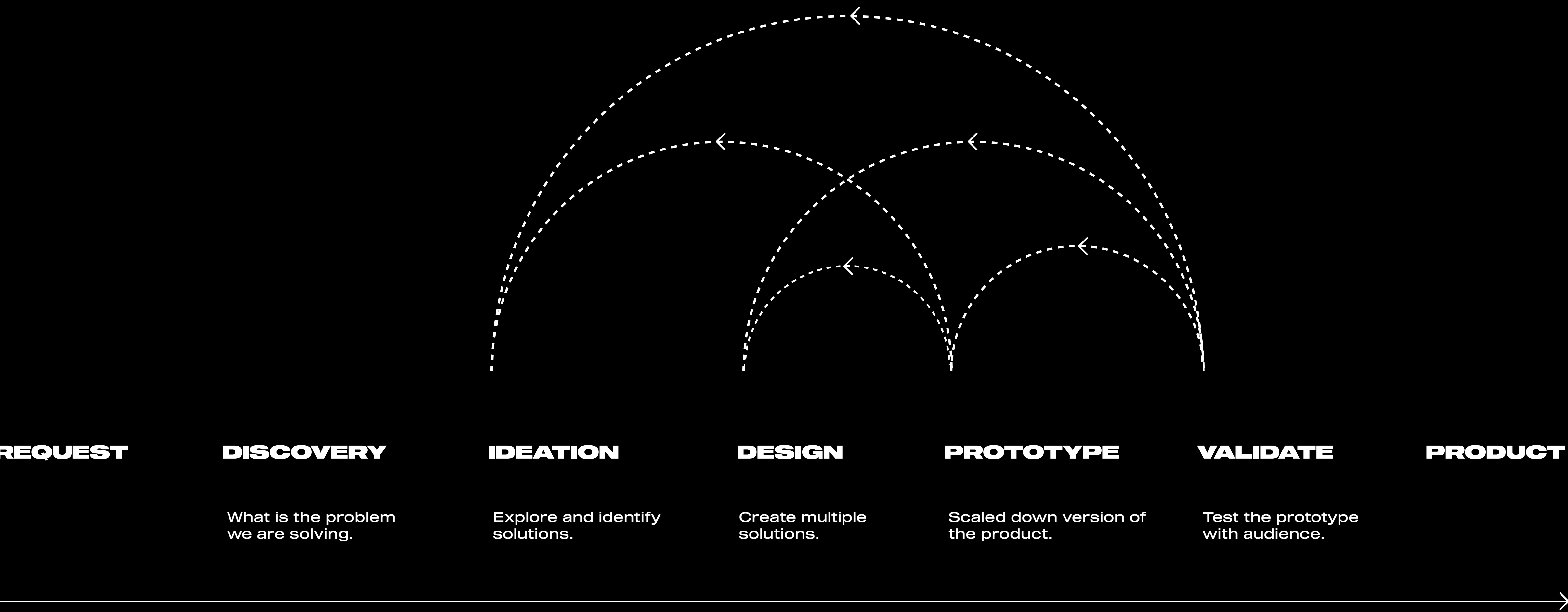
Design Studio

**WE CREATE SMART
DESIGN FOR
DIGITALLY-DRIVEN
BUSINESSES.**

FOR THEM AND WITH THEM



OUR PROCESS



OUR SERVICES

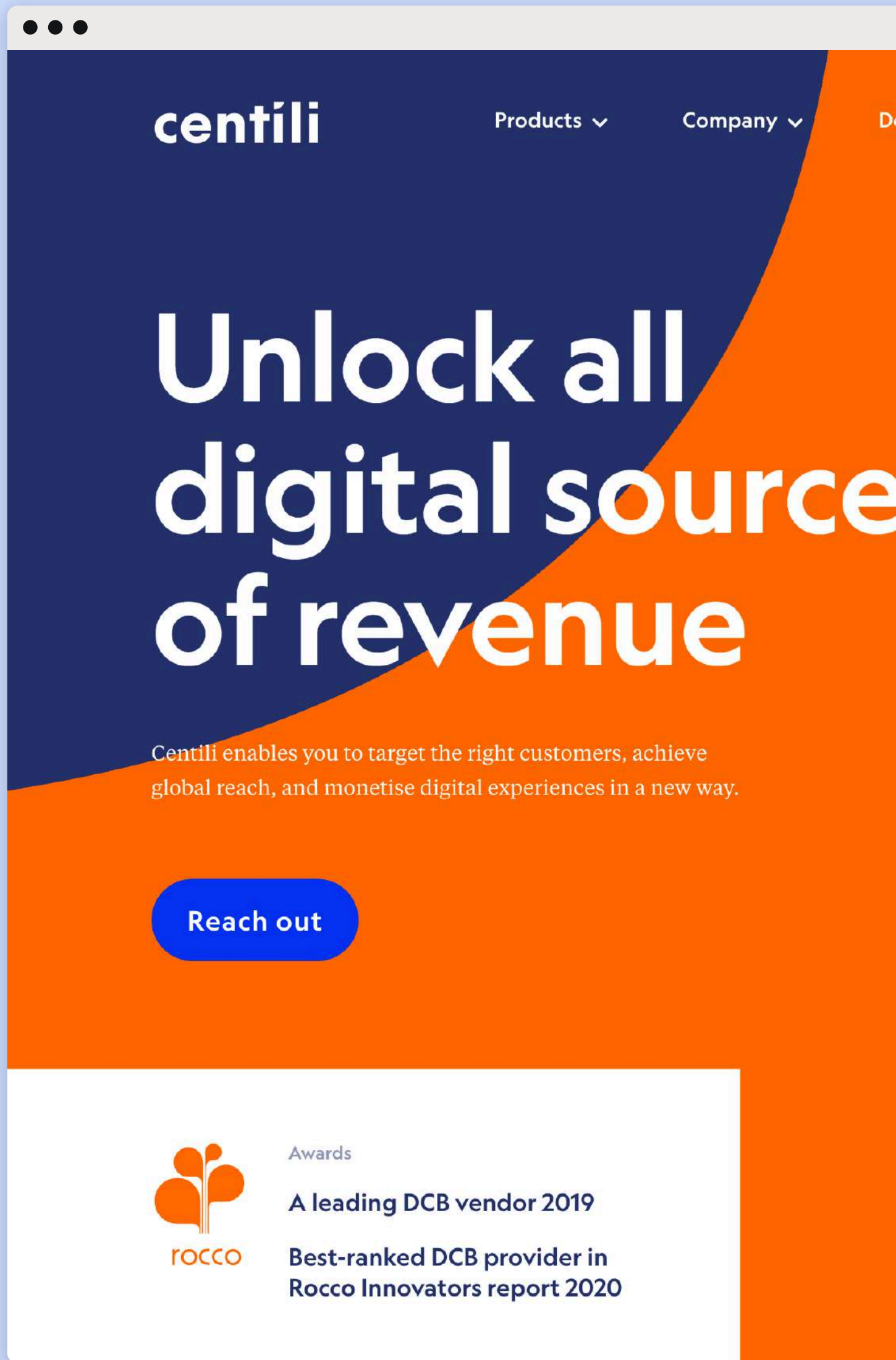
UI/UX DESIGN

GRAPHIC DESIGN

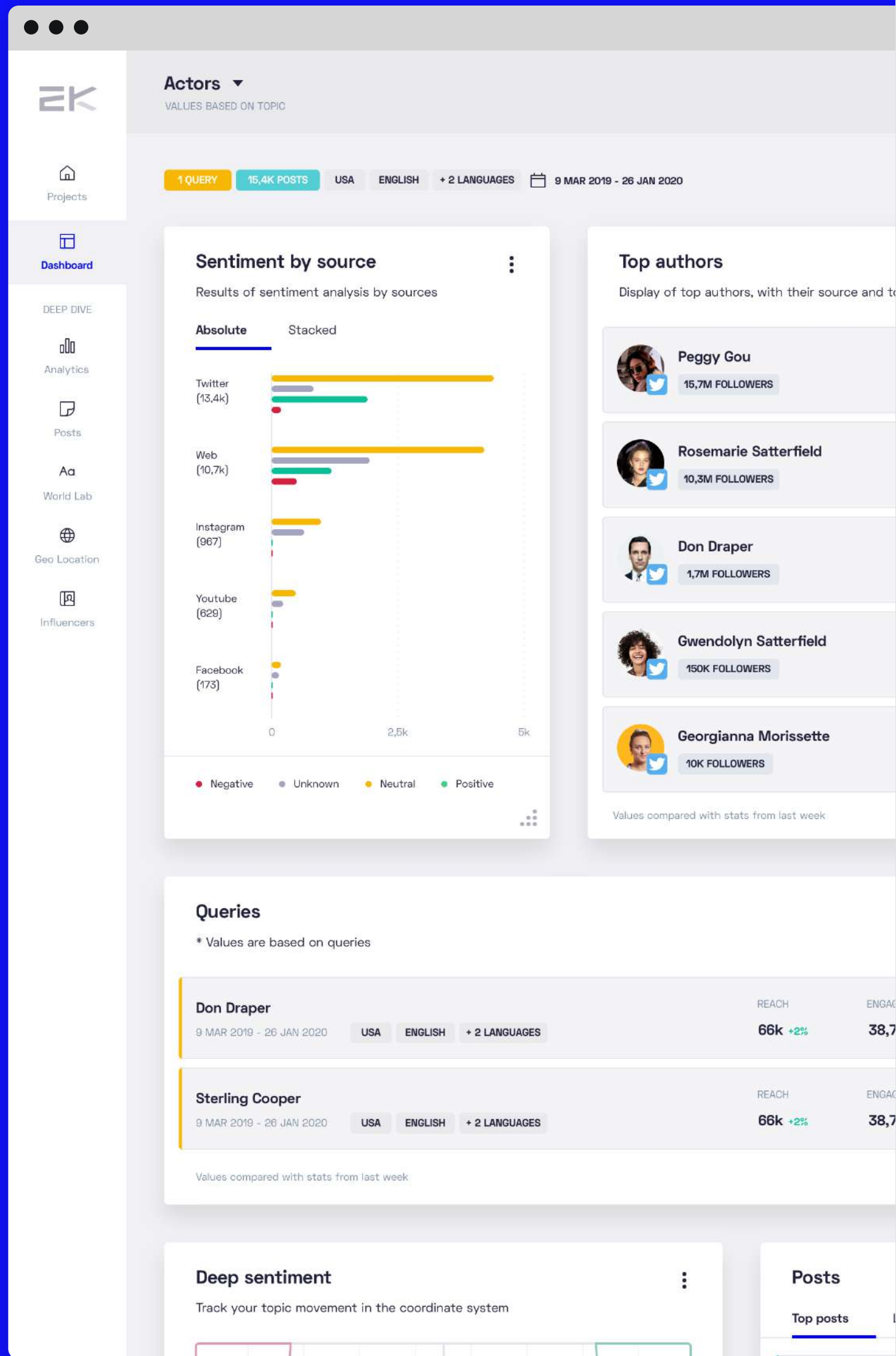
MOTION DESIGN

UI/UX DESIGN

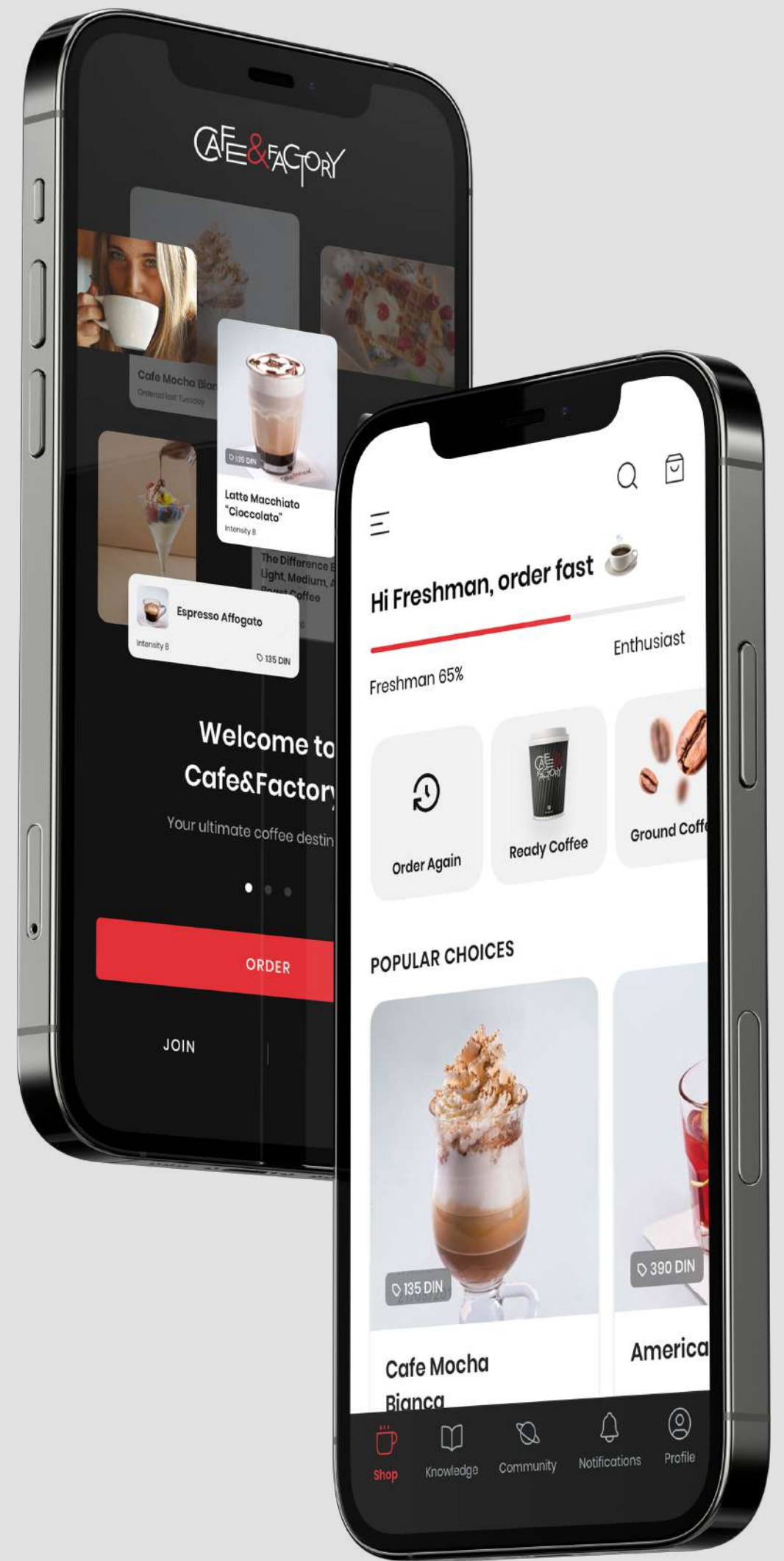
Through mutual collaboration we help you reach a whole new level of design. We push interfaces and experiences forward. Our goal is to engage and retain users, but at the same time to maintain the authenticity of the company and brand.



Centili
WEBSITE



Easy2Know
WEB APP



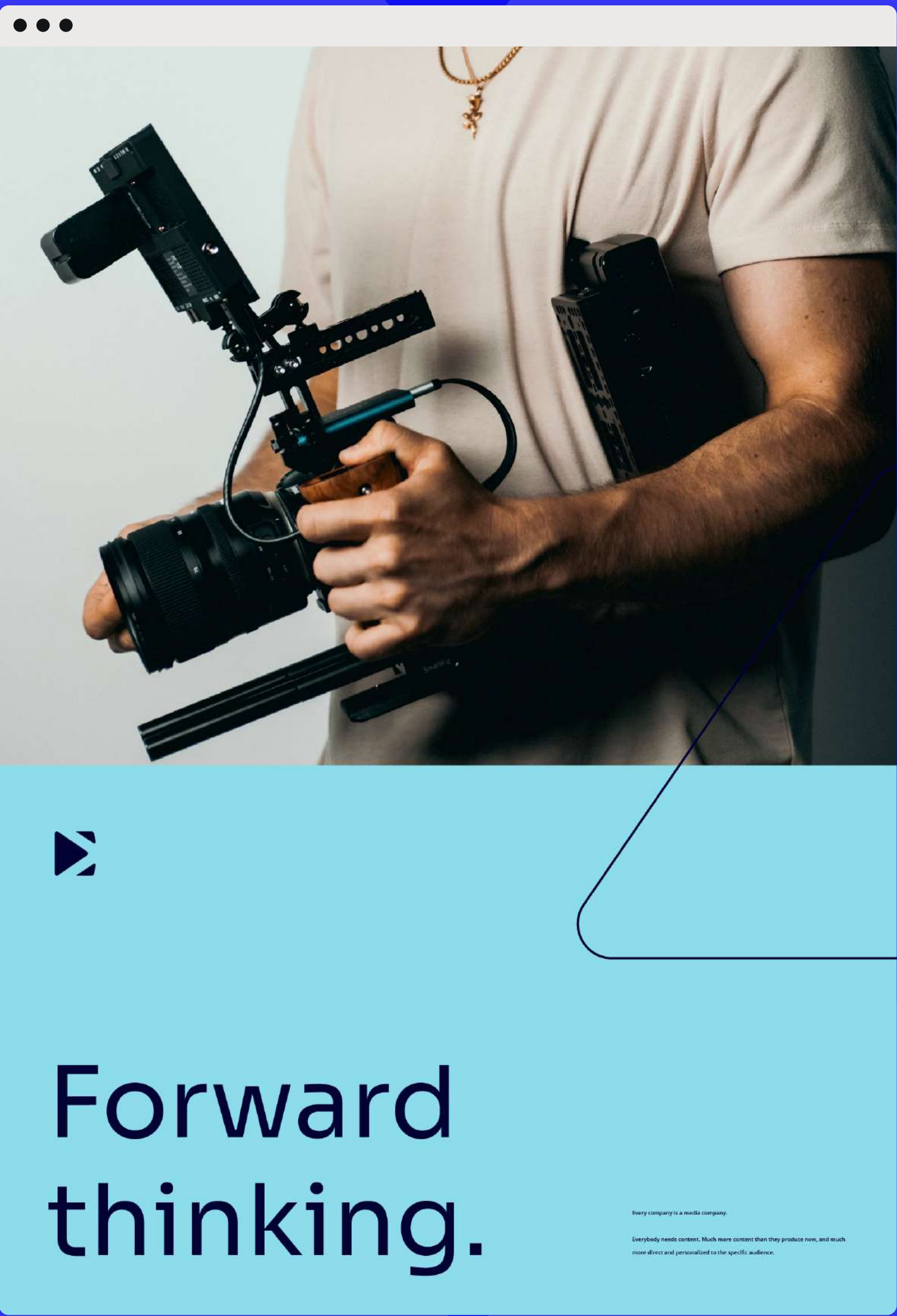
Cafe&Factory
APP

GRAPHIC DESIGN

We see your brand from the outside, this allows us to take your graphic elements to even more enthralling realms. We pay attention to consistency and the story behind the visual reflection.



Chair
PODCAST



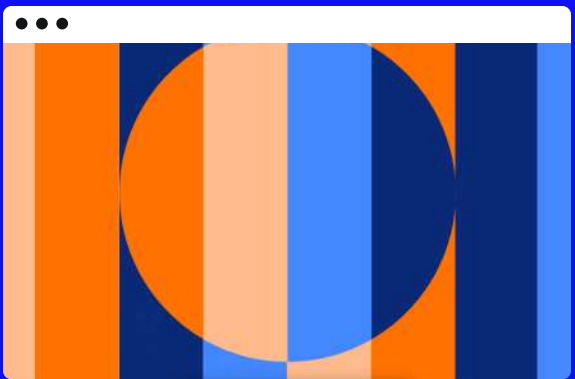
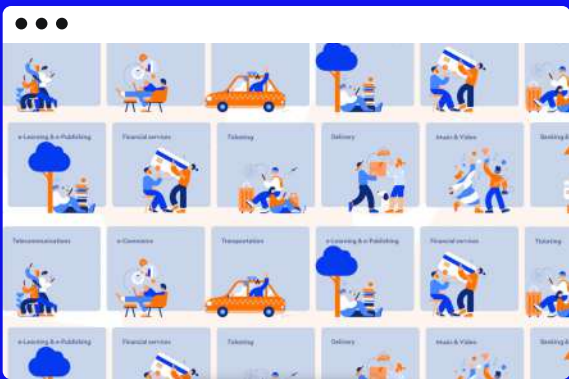
Evans Media
VIDEO PRODUCTION



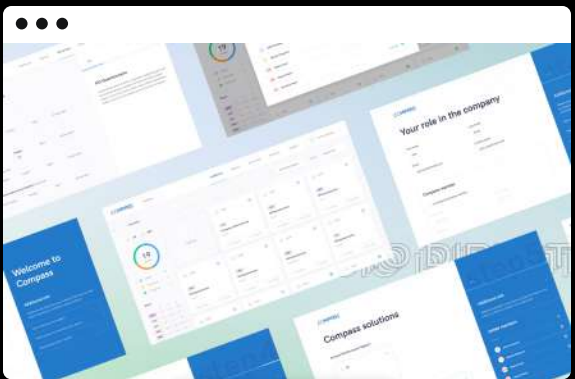
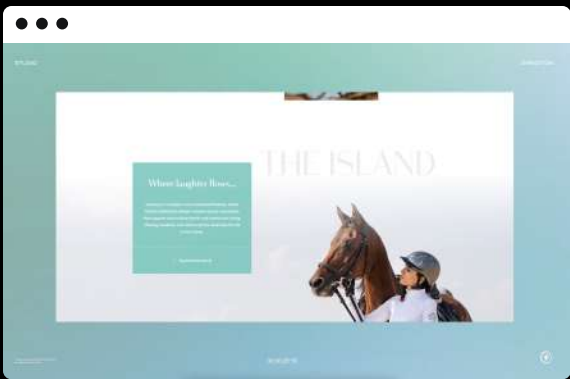
Unicorn
A BILLION DOLLAR STARTUP

MOTION DESIGN

We create video content which transforms your idea into a fluent visual experience. We build motion graphics and pass on the story.



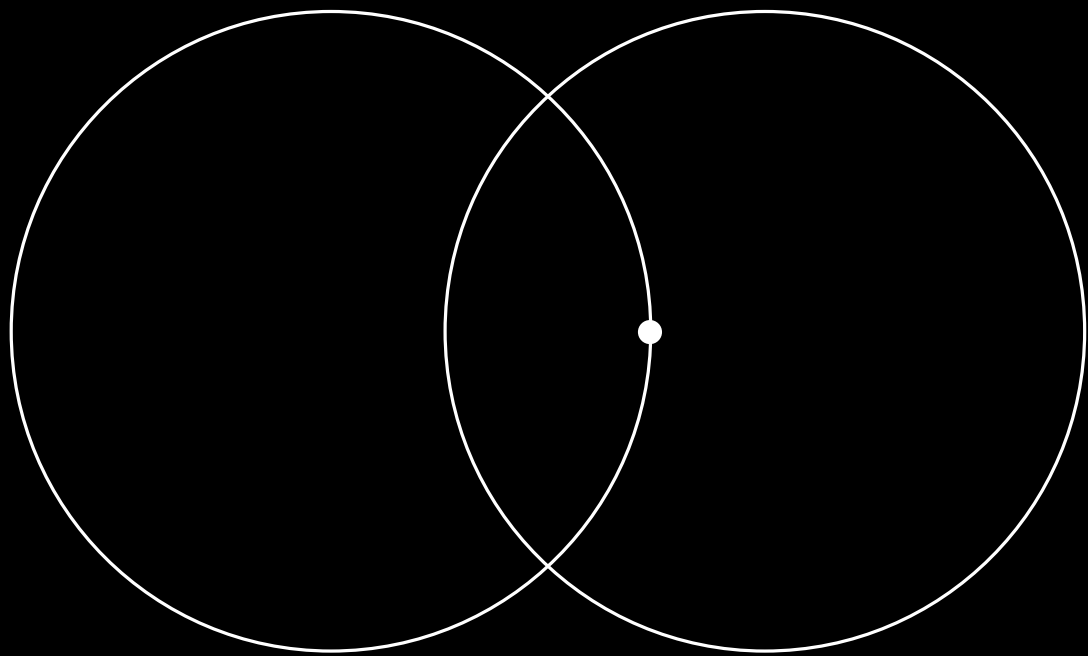
Centili
10 YEARS PROMOTIONAL VIDEO



Studio Direction
REEL

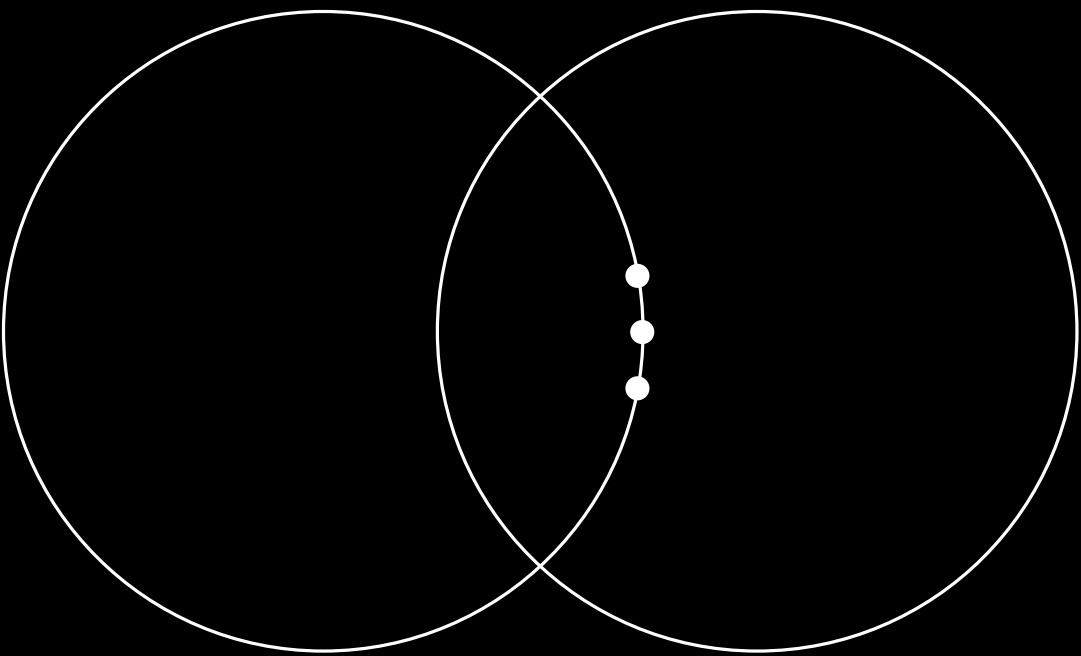


WAYS TO WORK WITH US



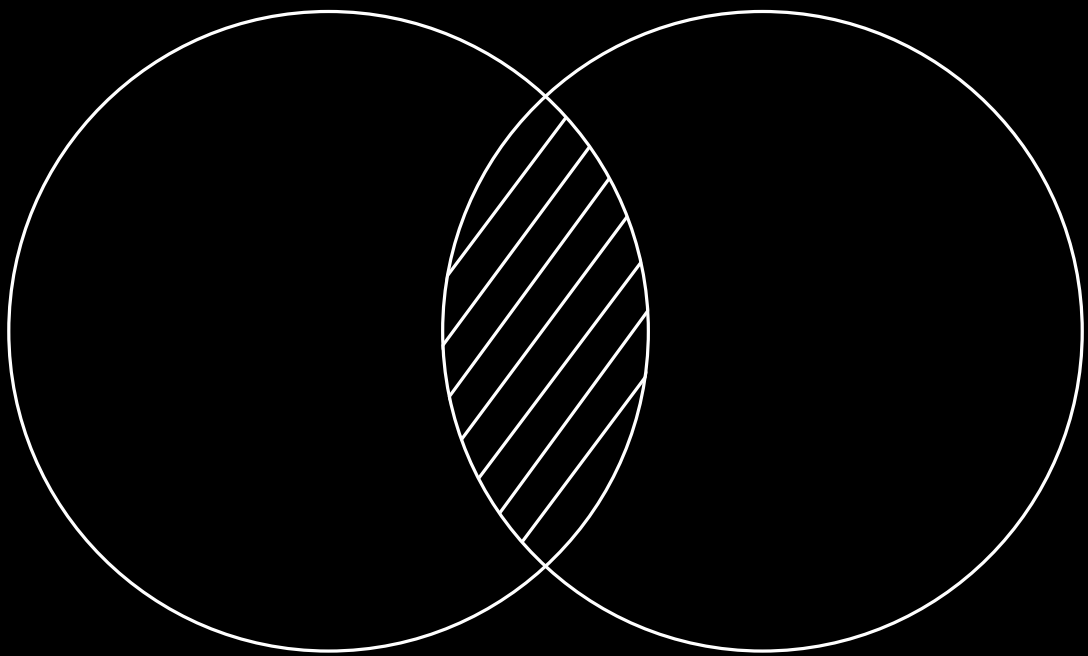
EXPERT LEASE

One man show. One of our colleagues will be at your disposal for an agreed amount of time.



PROJECT-BASED

Your UX needs and priorities changed? Improve or reinvent your website/product’s UX with a single project option.



FUSION

Plug us in as your internal team and we’ll meet all of your goals.

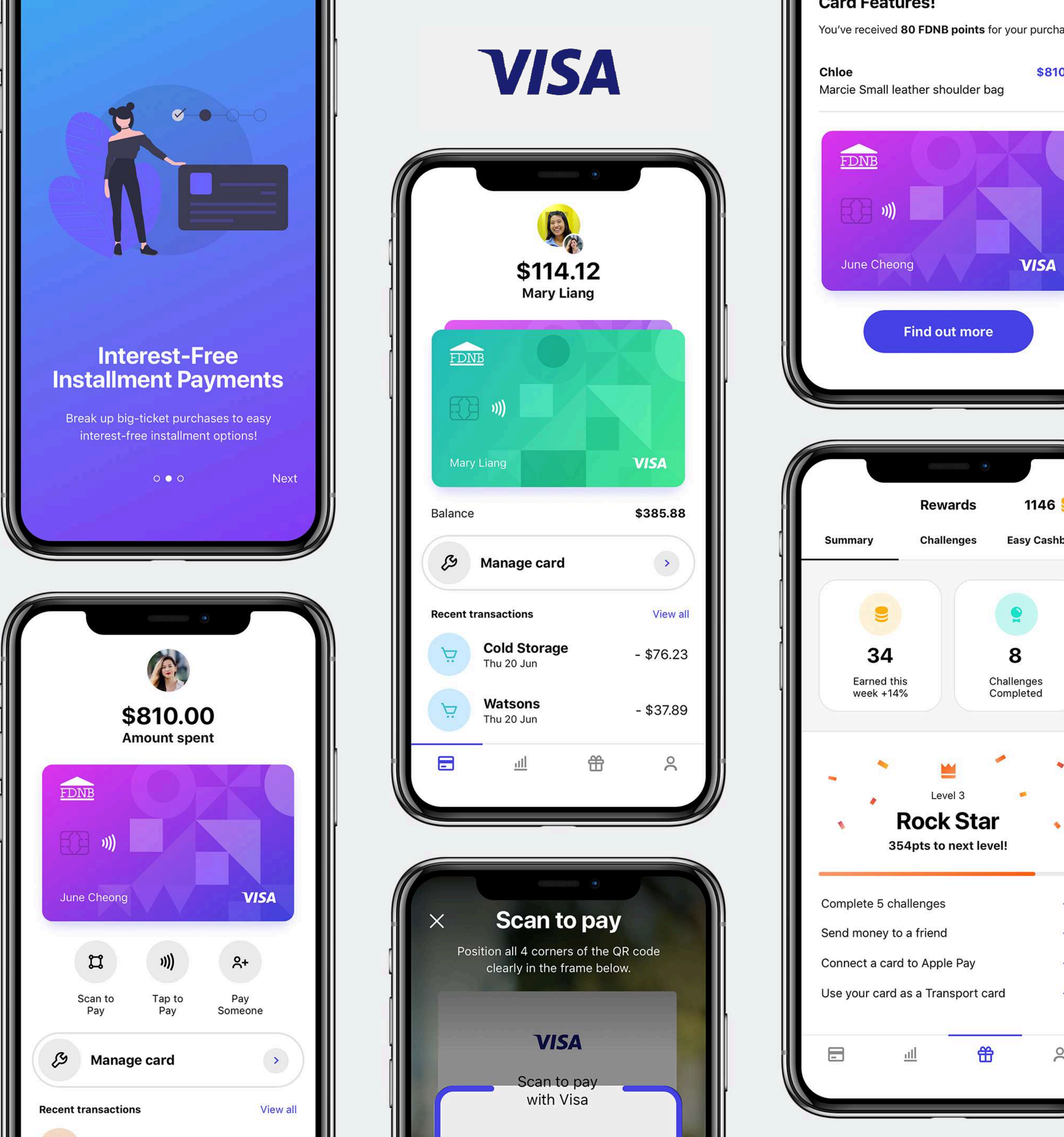
RECENT PROJECTS

DIRECTION[®]

VISA DIGITAL BANKING EXPERIENCE

Personalized banking.

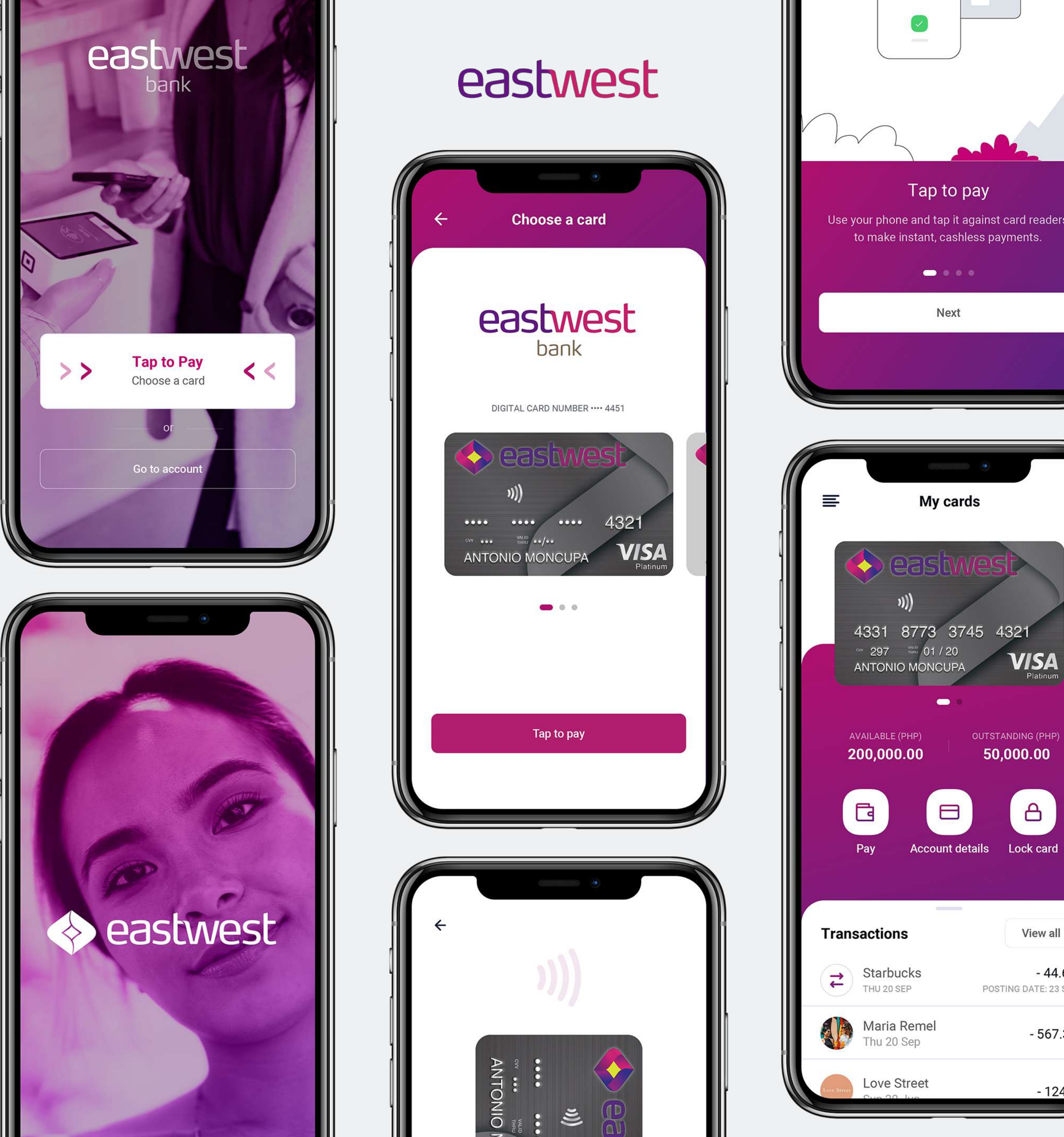
A unified digital command center for payments. Giving customers complete control over all aspects of finances, every step of the way.



DIRECTION®

EASTWEST BANK

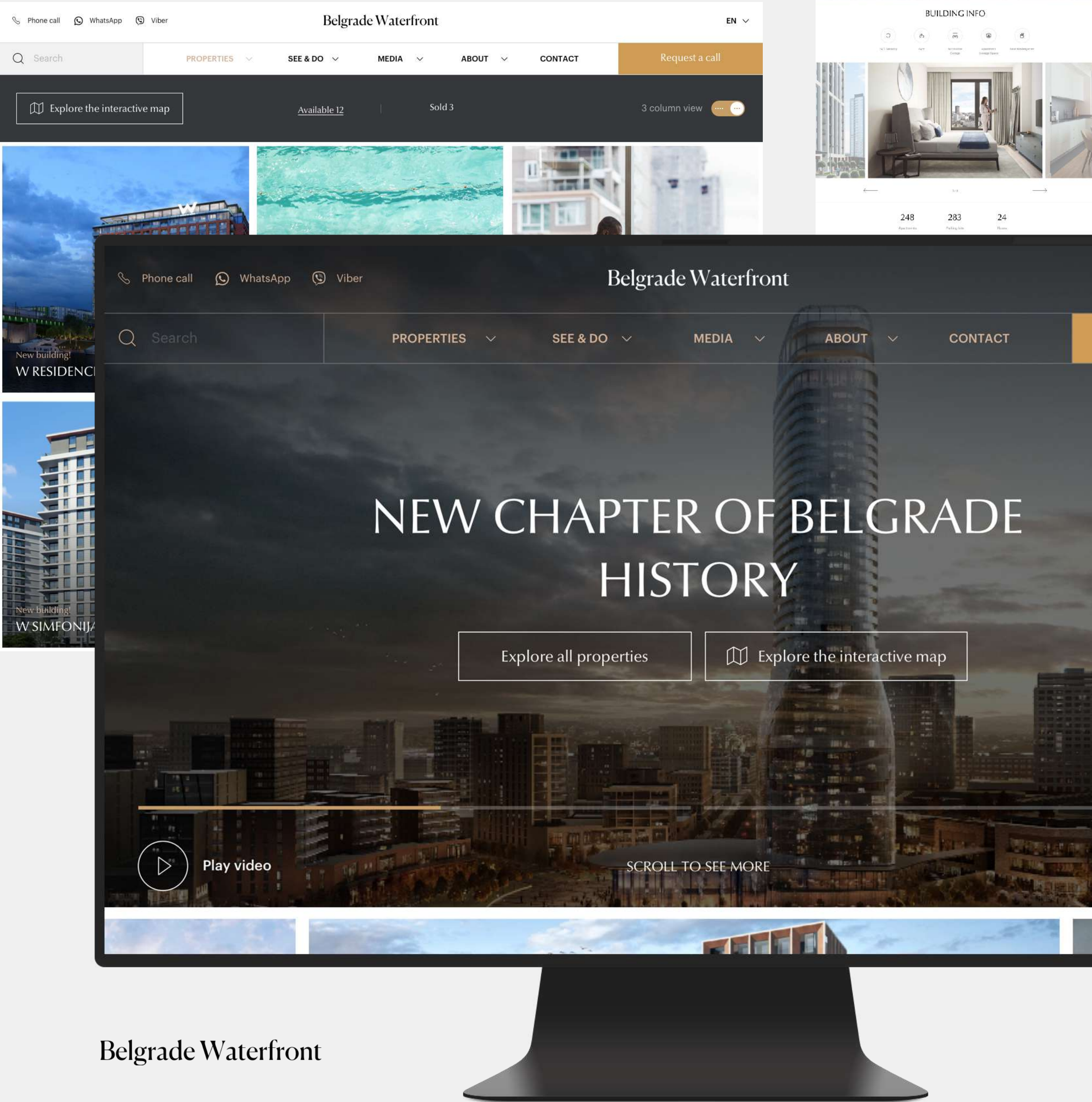
EastWest Bank is the eleventh largest bank in the Philippines in terms of assets. We designed a digital wallet, so the user can easily access their accounts, credit cards, transactions and make cashless payments.



BELGRADE WATERFRONT

A new vision for the future of Belgrade.

Belgrade Waterfront is a monumental urban revitalization project worth US\$ 3 billion, developed by Eagle Hills, an Abu Dhabi-based private real estate investment and development company. Tucked away by the Sava River, it creates a new city center and a new international destination.



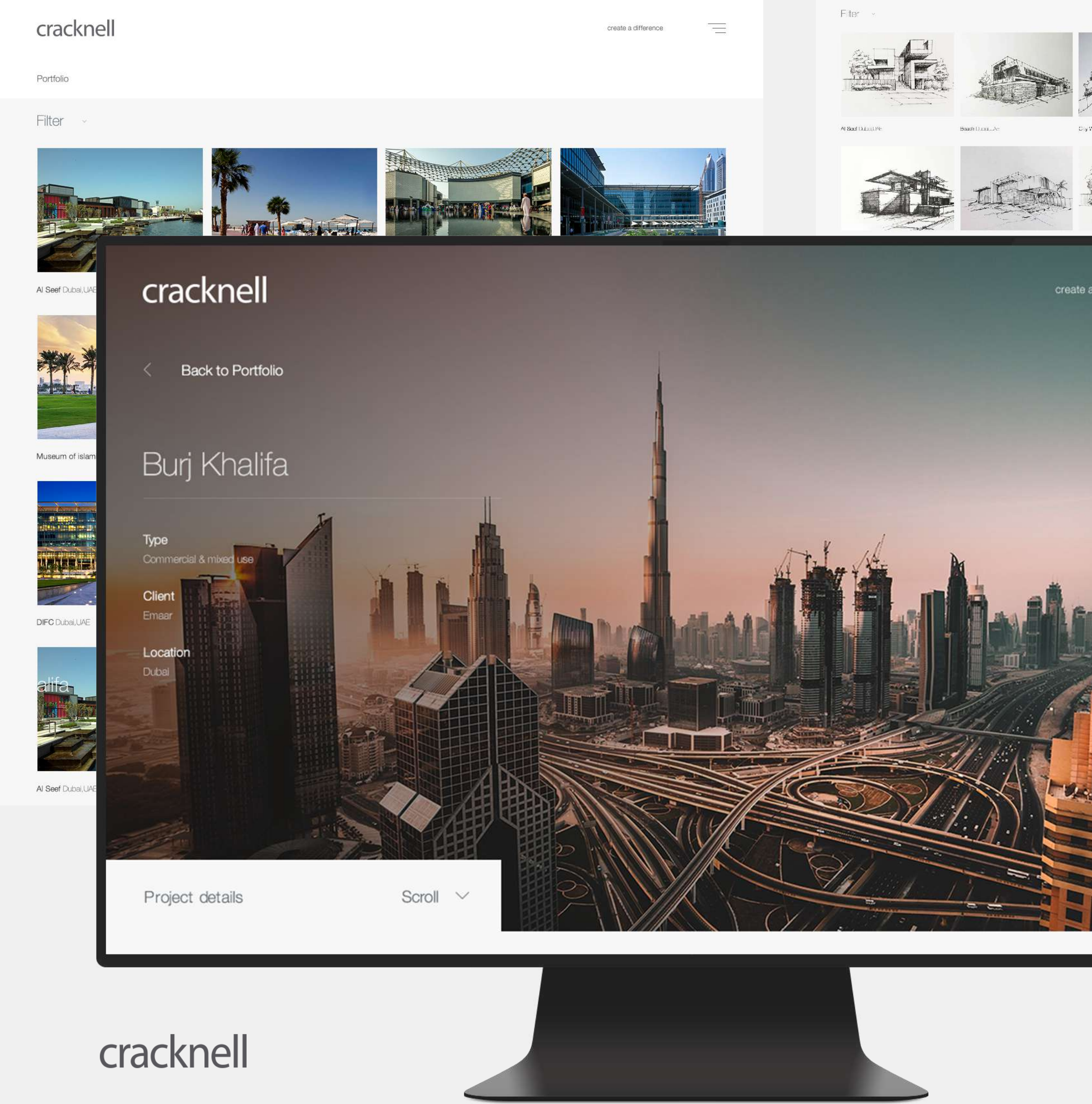
Belgrade Waterfront

DIRECTION[®]

CRACKNELL

Create a difference.

Innovative design solutions, collaborative partners and vision makers. These are just some of the reasons why Cracknell is one of the leading international landscape architecture, planning and urban design practices in the world.

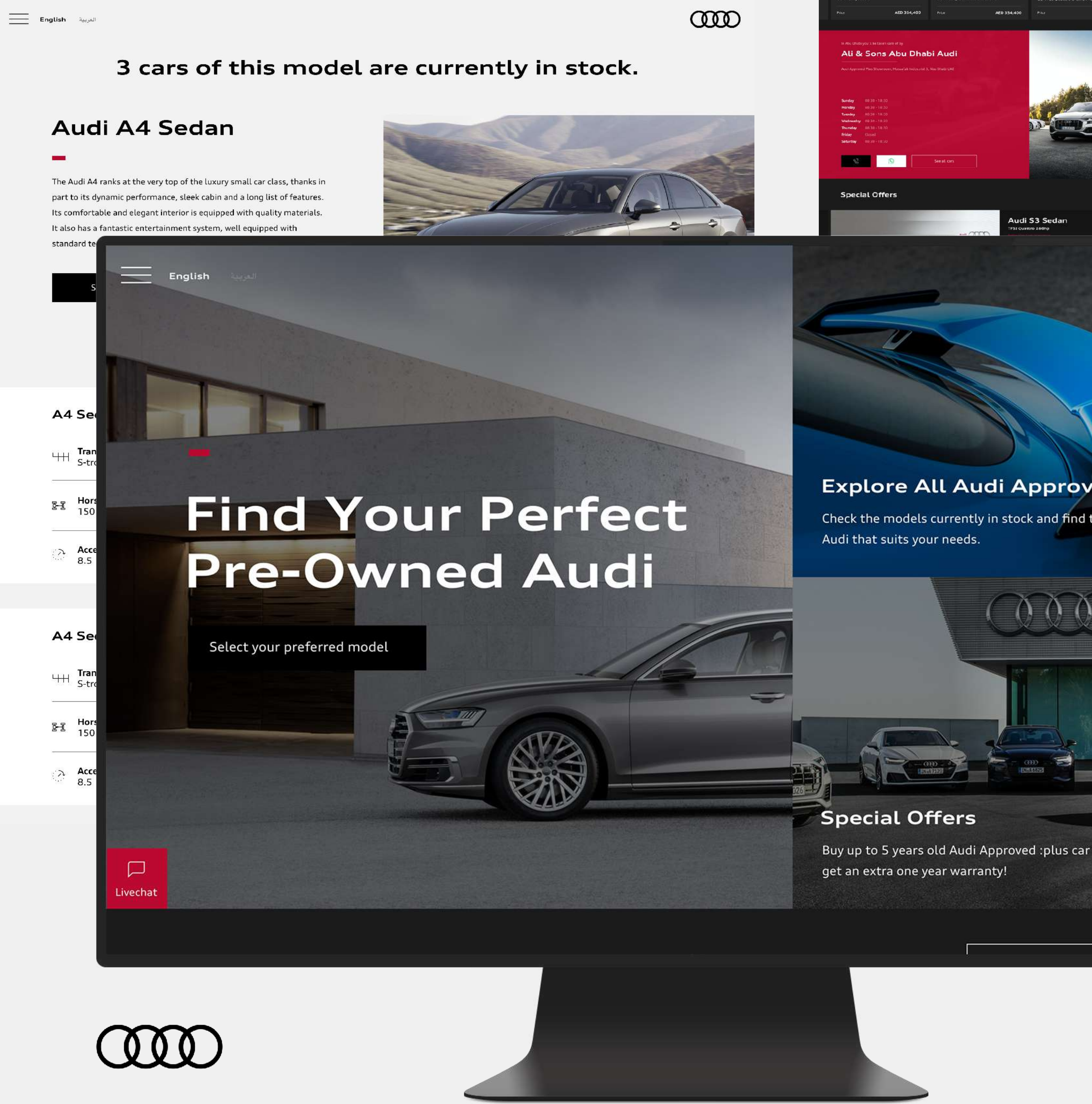


DIRECTION®

AVME USED CARS

A centralized sales support integrated with dealerships in 9 regions.

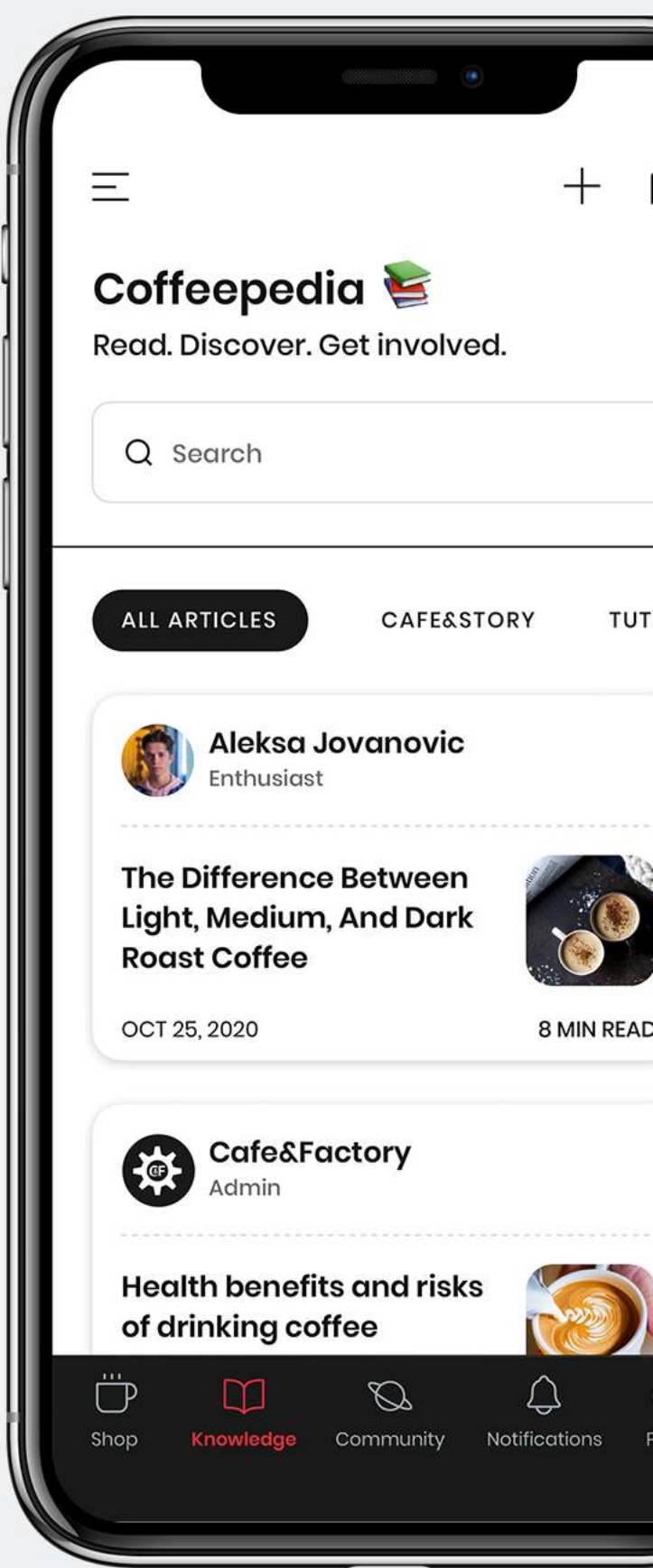
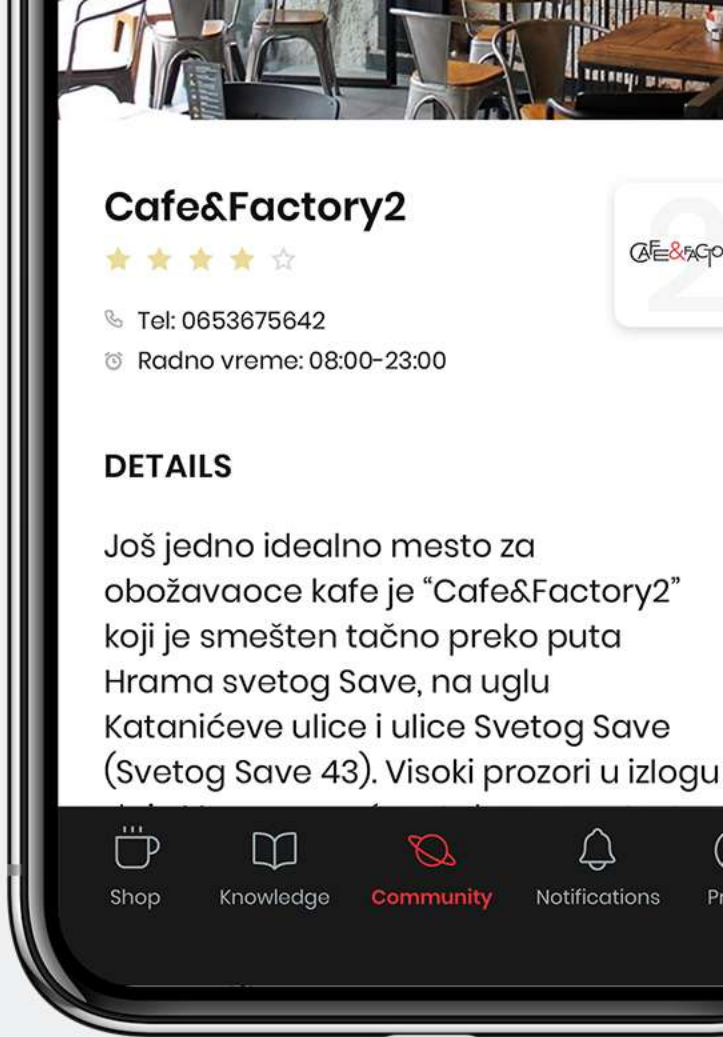
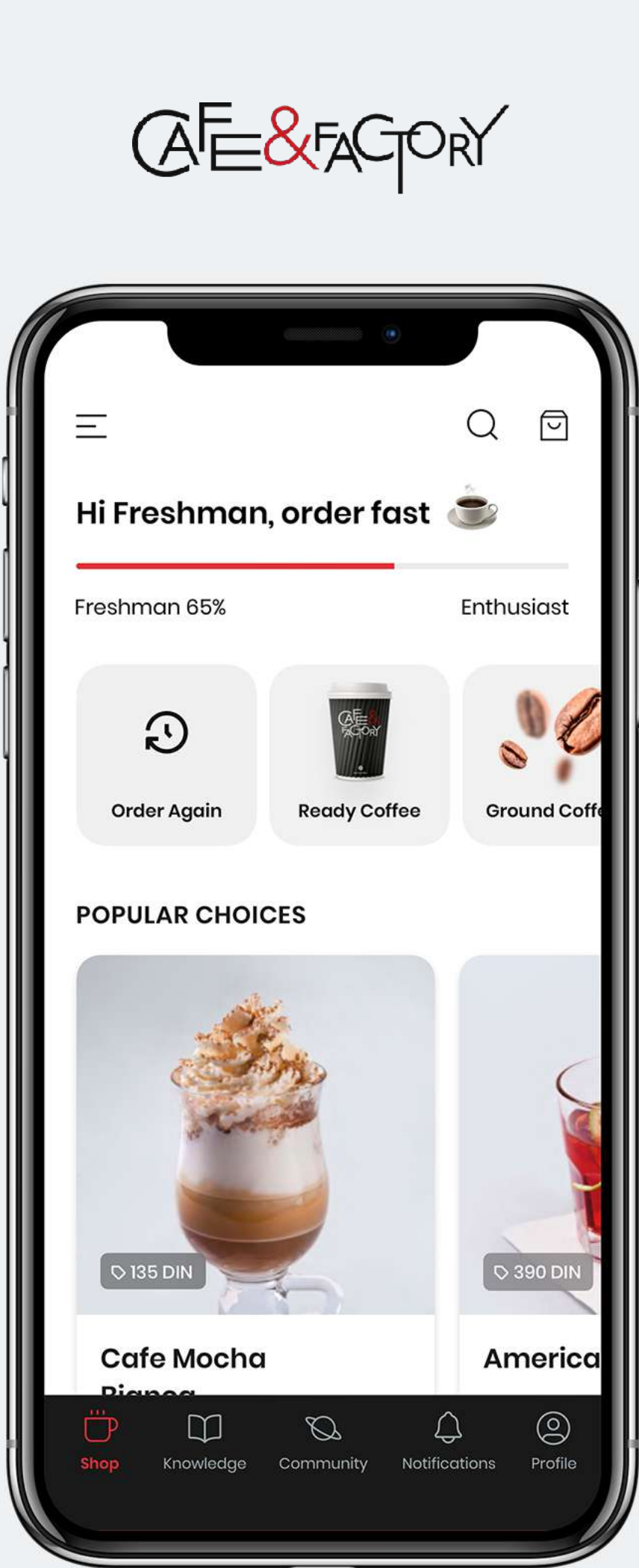
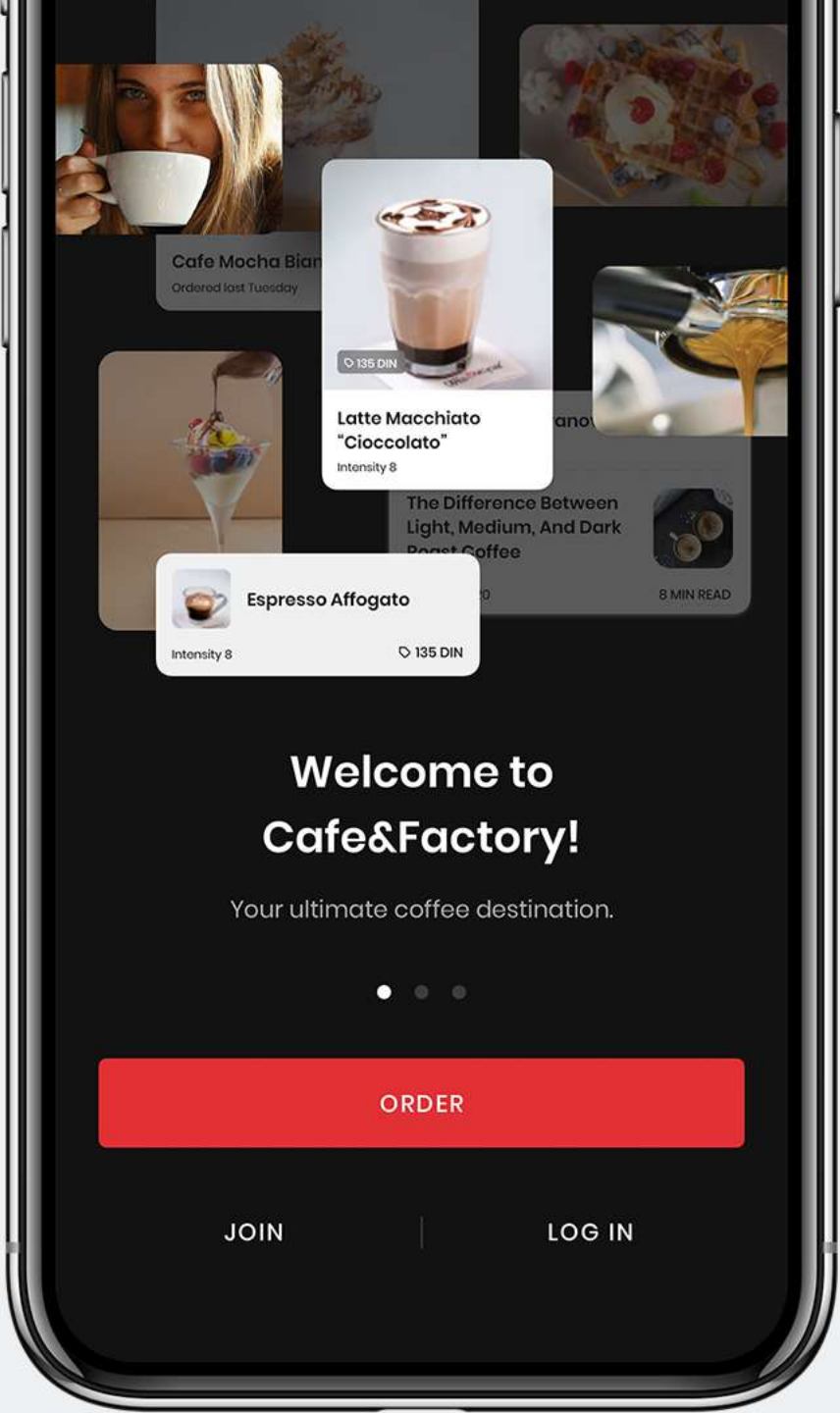
Audi team in the Middle East region leveled up sales of used cars under the Audi Approved :plus program with a modern, interactive website and tailor-made Dashboard in the background as a tool for providing high-level customer experience and service delivery.



DIRECTION[®]

CAFE&FACTORY

Cafe&Factory is a Belgrade based coffee brand. We created an ordering app, but also a bespoke social network, where the user can share knowledge, write reviews, upload pictures, and get notified about new products and discounts.



DIRECTION®

CENTILI

Centili is a global digital monetisation company. We took part in creating a new digital identity that conveys the spirit of mobile engagement and rapid digital monetisation.



centili

GOVERNANCE COMPASS

Enhance overall effectiveness.

Every successful board of directors needs the right mix of skills and expertise, as well as a high level of effectiveness to secure healthy board dynamic and performance enhancement.



DIRECTION®

INNOVATION LAB EXPERIENCE

Refreshing the innovation lab with interactive and engaging experiences.

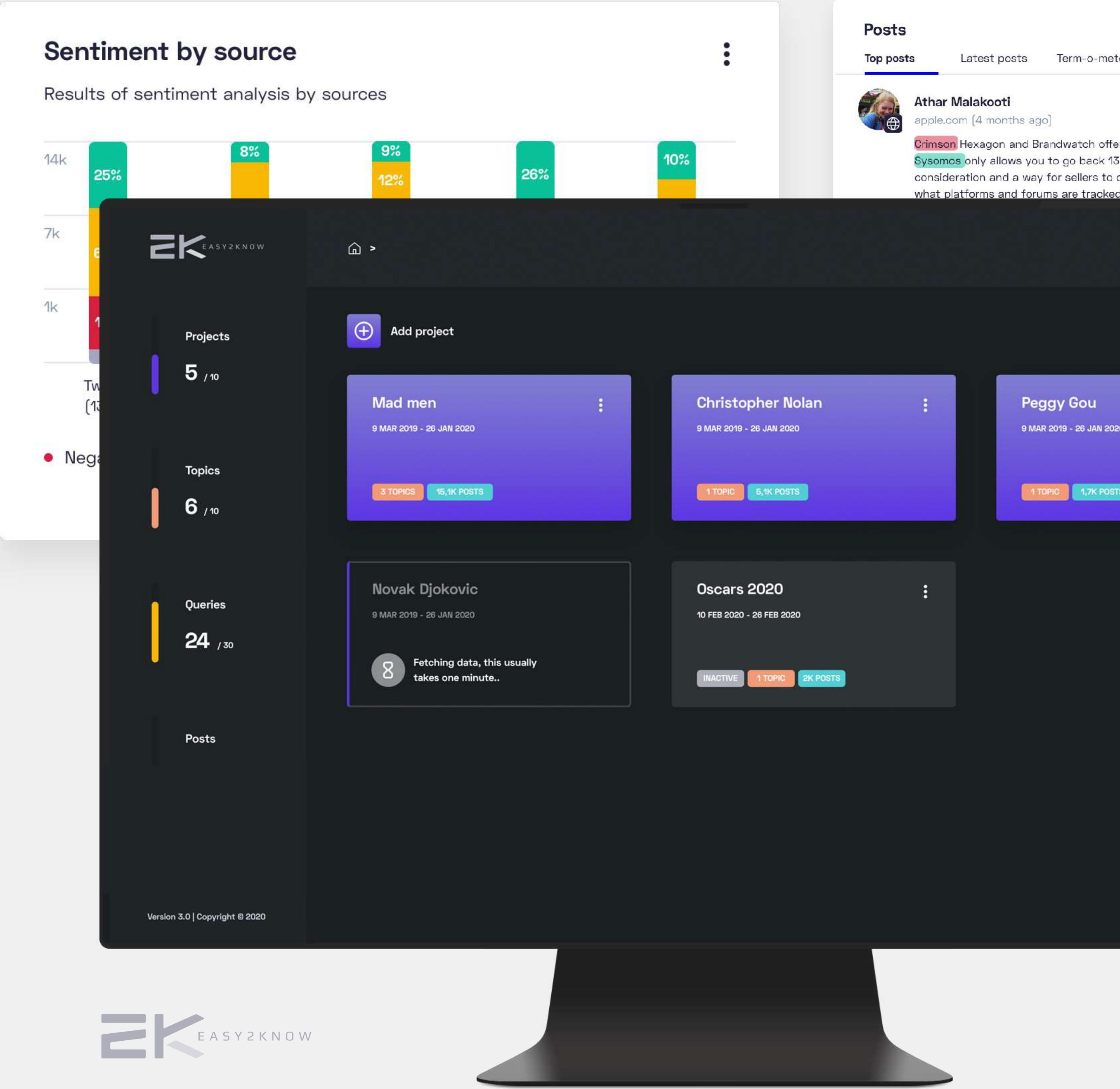
We have created an immersive experience that arouses the senses of the visitor, with tactile, audible and visual elements, leaving a deep impression in different experiences. Digital Registration, Interactive restaurant table, AR Shopping, and Vending Machine are just some of the features.



DIRECTION[®]

EASY2KNOW

Easy2Know is a Belgrade based startup focused on improving the business decision-making process. They have developed a unique AI that can be customized to the client's needs and scaled to their quantity of work.



EK EASY2KNOW

DIRECTION[®]

CENTILI PLATFORM

Centili digital bundling platform, enables you to grow as a digital service provider. Integrating both your local digital partners and our sizeable global digital merchant portfolio.



centili



**THINGS YOU ARE NOT
PROUD OF SHOULDN'T
BE SIGNED BY YOUR
NAME.**