

# Custom Team Training

Live Product Team Training Tailored to Your Needs

**Align your Product teams.  
Upskill from within.  
Outpace the competition.**



# Who is Product School?

Product School is the leading global provider of Product Management training and certification.

We train teams across industries on how to work together to build great products. With personalized training suited to your company's needs, Product School aims to make teams more aligned, outcome-focused, and Product-Led. Our instructors are top Silicon Valley practitioners who deliver live courses online or in-person, drawing on their real-world experience to enhance instruction.



# Notable Training Partners

Product School's training and certifications are trusted globally by companies like Nike, Goldman Sachs, GSK, and Kaiser Permanente.

Vanguard®

Walgreens



SAMSUNG



VISA

Goldman  
Sachs

FreddieMac

Microsoft

Adobe

CapitalOne

CISCO

Nestlé

P&G

pwc



wework

Uber

Northwestern Mutual

Disney

# What our Partners are Saying

“Product School has been a tremendous partner with us. The continued workshops that they facilitate for us help to fortify our PMs by sharpening their skill-sets and exposing them to new ideas and tools.”

**Trae Webb**

Sr. Learning Advisor COX



“Product School customized the program to our specifications, bridging deep dives and hands-on examples of the latest and best practices in Product Management.”

**Luca Dell’Orletta**

Product Leader and Head IT  
Innovation NESTLÉ



“The training and thought leadership available through Product School has continuously challenged our teams to own our transformational journey and develop a product-mindset in support of our customers’ needs.”

**Luis Enriquez**

fmr Director, Agile Program  
Management FREDDIE MAC



# What Your Custom Training Could Include

Elevate your talent with Product training

## Product Strategy and Planning

- Create a winning product strategy
- Prioritization frameworks
- Resilient Roadmapping

## Product Creation and Iteration

- Product Innovation
- Incorporating user feedback

## Alignment, Communication, and Persuasion

- Effective communication and team management
- Managing and aligning stakeholders
- Leading with and without authority

## Data Generation

- Analyzing quantitative and qualitative data to inform product decisions

## Customer Discovery

- Facilitating market and customer research
- Validating hypotheses, pricing and product expansion

## Contact our Team Today

Schedule a call with our team to discover your training needs and discuss your custom solution.

[CONTACT US →](#)

# Tailored to Your Company

Flexible training schedule

Custom case studies

Integration with your templates

# Let's Connect

Identify your team needs. Let's chat about how you can fill skill gaps in your organization through a custom training program.

