

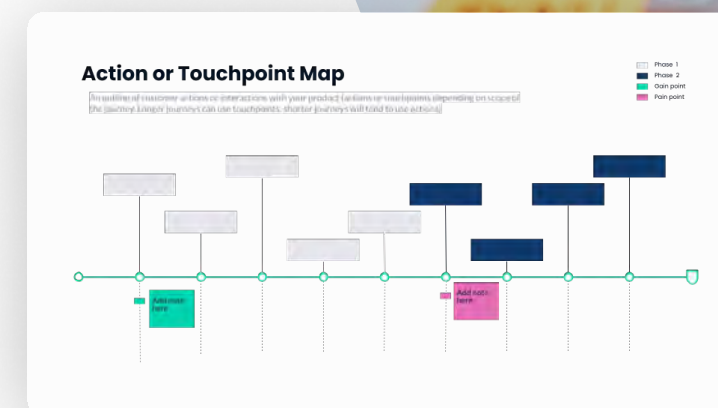
# Team Training & Advisory in the Age of Digital Transformation

Accelerate revenue growth and maximize your team's potential

# About Us

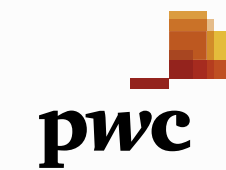
Product School is the leading global provider of Product training, certification, and advisory.

We train teams to build exceptional products and drive digital transformation. Tailored to your company's needs, our training, advisory, and coaching services align your teams and focus on outcomes. Led by top Silicon Valley experts, online or in-person, our solutions enhance your team's capabilities and accelerate business outcomes.



# Our Clients

Product School works with companies at all stages, of all sizes across the globe.



# What our Clients Say

## NETFLIX

“Product School is my go-to for coaching and training my product team. The training at Product School is engaging, features modern frameworks and principles and best in class practices.”

**Ajay Arora**

Product Leader



## Freddie Mac

“The training and thought leadership provided by Product School has continuously challenged our teams to own our transformational journey and develop a product mindset in support of our customers’ needs.”

**Luis Enriquez**

Director, Agile Org & Strategy



## Nestlé

"Product School customized the program to our specific needs, bringing deep dives and hands-on examples of the latest and best practices in product management."

**Luca Dell’Orletta**

Product Leader, Head IT Innovation



# Learn with Product School



## Product Training & Workshops

Your one-stop solution to upskill your organization in order to deliver on outcomes that matter

- ✓ **Customized learning paths** designed to meet you and your team where you are and bring you where you want to be
- ✓ **Continued learning through on-demand** content after the engagement ends
- ✓ **Hands On Workshops** provide structured training sessions tailored to fill gaps identified in assessments

[LEARN MORE](#)



## AI Training

Accelerate revenue and boost productivity through effective use of AI tools

- ✓ **Unlock efficiency and triple productivity** through the effective use of AI tools and prompting
- ✓ **Advance your outcomes:** teach your teams how to craft compelling and organized AI product strategies
- ✓ **Stay competitive** and fuel the ability of your product managers to deliver innovative AI products

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## Advisory & Coaching

Get expert advice, insights and guidance on your journey

- ✓ **Translate theory to application:** improve performance and drive adoption of best-in-class practices with just-in-time coaching,
- ✓ **Quantitative Insights** give you a clear understanding of progress and opportunity areas for the team
- ✓ **Strategic Recommendations** to help you navigate transformation, leadership and innovation

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# Our Services

## We help you...

- ✓ Deliver High Quality Solutions
- ✓ Deliver on Commitments
- ✓ Build Accountable Teams
- ✓ Reduce cost and improve efficiency
- ✓ Reduce Risk
- ✓ Retain top performers

## By ...

- ✓ Creating a culture that embraces change
- ✓ Focusing on the future
- ✓ Creating a shared mindset
- ✓ Upskilling your team
- ✓ Standardizing methodologies and creating a common language
- ✓ Defining what 'good' looks like

## Because we can...

- ✓ Optimize and update your product operating model
- ✓ Accelerate your transformation through custom coaching and training at scale
- ✓ Measure impact, and partner with you on continuous improvement

# Accelerate outcomes by upskilling your team

Product School develops your team where it makes a difference

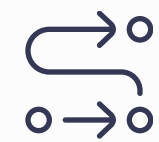
## MATURITY INDEX CATEGORY

- People & Topologies
- ★ Methodology
- ▲ Systems
- ◆ Feedback & Iteration
- ⚡ Goals & Success Metrics
- ▾ Vision & Strategy



# Expedite AI Readiness with Custom AI Training

Accelerate revenue and 2x productivity when you equip teams across your organization with AI skills and training.



## Prioritize

The possibilities for AI are infinite, but resources are not. Identify the best route to AI readiness.



## Accelerate

Shorten deployment periods and reach ROI faster. Beat competitors to the punch.



## Mitigate Risk

Control for potential harm related to cybersecurity, legality, ethics, and inaccuracy.



## Tackle complex challenges

For complex tech stacks, our AI experts provide multilayered solutions.



## Optimize workflow

Identify easy wins where teams can start using AI right away and free up bandwidth.



## Align

Ensure teams apply best practices that drive real, quantifiable value.



# Our solution

We partner with you to take you from where you are today to where you want to be.

## Assessment

We spend time with your team to diagnose symptoms and uncover your challenges. These inputs help us learn about your team and tailor our engagement to meet your needs. Throughout our engagement, our team is able to share unique insights with regards to growth and gaps so that our time is always spent where it matters most.

## Design

We design recommendations specifically for your team, based on your context. With over a decade of experience working with teams and companies of all sizes, at all stages, we make recommendations that fill gaps on critical domains in order to drive efficiency and accelerate revenue.

## Delivery

Hands-on, interactive training, workshops and group coaching. We engage virtually, in person or both with frequent feedback loops. Our assessments and summative insights help us progress against your goals, ensuring top performers are retained and you deliver business outcomes that matter.

## Support

Continuous learning and ongoing support with 2-year access to LMS (toolbox, templates, and on-demand learning) ensures your team has the resources to continuously develop their skills, adapt to changes, and sustain their growth long-term.

# Why Product School?



## Experienced Transformation and Product Leaders

For over 10 years, we have helped companies of all sizes, at all stages, build world-class product teams. We provide firsthand experience from both the consumer and enterprise sectors, using proven strategies. Ready to address your challenges, we fuel successful digital transformations.



## Custom Plan and Learning Journey

Product School builds a holistic learning plan specific to the needs and context of your team, designed to take you from where you are today to where you want to be. We are trusted by leading companies across the globe to transform and upskill teams maximizing for business outcomes.



## Tailored Delivery

Our team spans timezones and locations, delivering in the format and location that works best for your team. We build and deliver services for you in person, virtually, or both, ensuring maximum flexibility and convenience for your team's success.



Product  
School

**We'll take you from where you are  
today to where you want to be**

[SCHEDULE A CALL](#)