

# Course Catalog

January 1, 2023 – December 31, 2023

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Mailing Address: 548 Market Street, PMB 22502, San Francisco, CA 94104 | (415) 938-3858

# Course Catalog

## About us

Product School is an education company that offers online Product Management training.

Our instructors are professionals with over 3 years of real-world product management experience working at renowned tech Companies like Google and LinkedIn, and other technology startups. Our students range from aspiring Product Managers to professionals with over 3 years of experience in technology, business or design roles.

All our training is compatible with a regular work schedule and our online course format offers flexibility to students in multiple time zones.

This is not your traditional lecture class. Expect a healthy mix of group work and a hands-on experience building your own digital product from end to end.

## Mission and Objectives

### Institutional Mission Statement

The mission of Product School is to lower barriers to education and provide students with the tools and skills necessary for success in Product Management and the Tech industry.

### Course Offered

Product School offers the following courses:

- Product Manager Certification
- Senior Product Manager Certification
- Product Leader Certification

## Course Objectives

### Product Manager Certification

At the completion of this course, students will have:

- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including research, a/b testing, prototyping, user testing, and requirement definition.

### Senior Product Manager Certification

At the completion of this course, students will:

- Develop a Product strategy by utilizing data, innovation, and research
- Maximize Product opportunities through growth, analytics, and prioritization
- Understand how to deliver results through execution, optimization, and the team performance
- Practice Product Evangelism and deliver a presentation to achieve buy-in on a new product opportunity

### **Product Leader Certification**

At the completion of this course, students will:

- Manage Product team topology, culture, and dynamics
- Apply communication, change, growth, and innovation best practices to product operations
- Establish a Product vision and strategy to deliver results
- Achieve buy-in for new opportunities through leadership, collaboration, and communication

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

Product School's educational programs are not designed to lead to positions in a profession, occupation, trade, or career field requiring state licensure.

## **Facility**

The main campus consists of office space. The mailing address is 548 Market Street, PMB 22502, San Francisco, CA 94104.

Classes are taught via distance education. Coursework is completed at a location determined by the student.

## **Minimum Equipment Recommendations**

Students are required to provide their own computers. Product School, therefore, requires that students and users have the equipment and/or peripherals which can be reasonably expected to adequately function with the Product School Service in the following areas: operating system, web camera and microphone, internet access, and web browsers. Students will be notified of the specific software applications required for the program in which they are enrolled prior to the first class session, or as the sessions progress, as required.

All Distance Education Programs require the student to have a standard computer with internet access, as well as specific software applications that are available for free on the internet.

The browser version of the LMS only supports Android tablets with an 8" screen or larger and Apple iPads of all sizes. For optimal usage of the platform, we recommend the use of the Go.Learn mobile app, which supports any screen size and older devices.

## Holidays

Product School is closed on the following federal holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

Product School may choose to reschedule class at its discretion with advance notice to students. Opportunities to make up any material missed will be provided.

## Hours of Operation

### Class Hours

Monday-Friday 8:00am – 9:00 pm PST

Saturday 8:00am – 3:00pm PST

### Administrative Office Hours

Monday – Friday 9:00 am – 5:00 pm PST

## Course Descriptions and Objectives

### Product Manager Certification

The Product Manager Certification is an 8 week, part-time course that is suited for aspiring Product Managers from any professional background. Learn how to build digital products from end to end, lead cross-functional teams, bulletproof your resume and prepare for interviews.

This program consists of 32.5 clock hours (one clock hour is defined as 50 minutes of instruction). At least 85% attendance of total course hours are required for completion.

| Program Type            | Total Hours | Style                                                             | Number of Weeks |
|-------------------------|-------------|-------------------------------------------------------------------|-----------------|
| Synchronous (Part Time) | 32.5        | Live Instruction<br>Out of Class Work<br>(approximately 36 hours) | 8 weeks         |

At the completion of this course, students will have:

- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including research, a/b testing, prototyping, user testing, and requirement definition.



### Student Assessment

Students will be assessed based upon their weekly activities, final projects as well as training progress and comprehension. Students will receive a final grade of PASS/FAIL. Product School will provide a response to submitted materials within 10 days of receipt.

### Course Completion Requirements

In order to complete the training, students must attend at least 85% of the total cohort hours, complete all activities, final project, final survey and receive a final grade of PASS. Students with outstanding balances will not be eligible for course completion.

## Senior Product Manager Certification

Product School's Senior Product Manager Certification course is an 8 week part-time program for professionals with Product experience who want to take their products to the next level. If you learned on the job; or want feedback from Product Leaders, this will give you experience applying Product Management best practices.

This program consists of 32.5 clock hours (one clock hour is defined as 50 minutes of instruction). At least 85% attendance of total course hours are required for completion.

| Program Type            | Total Hours      | Style            | Number of Weeks |
|-------------------------|------------------|------------------|-----------------|
| Synchronous (Part Time) | 32.5 clock hours | Live Instruction | 8 weeks         |

At the completion of this course, students will:

- Make in-depth analysis of how to implement PM best practices
- Develop a Product strategy by utilizing data, innovation, and research
- Maximize Product opportunities through growth, analytics, and prioritization
- Understand how to deliver results through execution, optimization, and the team performance
- Practice Product Evangelism and deliver a presentation to achieve buy-in on a new product opportunity

### Student Assessment

Students will be assessed based upon their weekly activities, final projects as well as training progress and comprehension. Students will receive a final grade of PASS/FAIL.

### Course Completion Requirements

In order to complete the training, students must attend at least 85% of the total cohort hours, complete all activities, final project, final survey and receive a final grade of PASS. Students with outstanding balances will not be eligible for course completion.

## Product Leader Certification

Product School's Product Leader Certification is an 8 week part-time program for experienced Product Managers looking to advance into a more strategic, leadership role.

This advanced certification is not for everyone. If you have experience in a Product Management role and want to take your career to the next level, then this training will give you the skills, confidence, and direction. Through hands-on work, practical exercises, and case studies, you'll dive deeper into how you can implement PM best practices at the strategic level to significantly impact your company's portfolio and outcomes.

This program consists of 32.5 clock hours (one clock hour is defined as 50 minutes of instruction). At least 85% attendance of total course hours are required for completion.

| Program Type            | Total Hours      | Style            | Number of Weeks |
|-------------------------|------------------|------------------|-----------------|
| Synchronous (Part Time) | 32.5 clock hours | Live Instruction | 8 weeks         |

At the completion of this course, students will:

- Manage Product team topology, culture, and dynamics
- Apply communication, change, growth, and innovation best practices to product operations
- Establish a Product vision and strategy to deliver results
- Achieve buy-in for new opportunities through leadership, collaboration, and communication

### Student Assessment

Students will be assessed based upon their weekly activities, final projects as well as training progress and comprehension. Students will receive a final grade of PASS/FAIL.

### Course Completion Requirements

In order to complete the training, students must attend at least 85% of the total cohort hours, complete all activities, final project, final survey and receive a final grade of PASS. Students with outstanding balances will not be eligible for course completion.

## Admissions Policies and Procedures

Admission to any Product School program requires all applicants must be at least 18 years of age or older on or before the start of the cohort. Applicants must complete the admissions application and select the desired program. Based on all programs being taught at a distance, successful completion of the online application process demonstrates readiness for a distance education program. Program requirements must also be met for acceptance into the program.

## Program Requirements

| Program Name                         | Admissions Requirement                                                                                                                             |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Product Manager Certification        | No previous experience with Product Management                                                                                                     |
| Senior Product Manager Certification | Documentation that the prospective student currently holds or recently held Product Manager title                                                  |
| Product Leader Certification         | Documentation that the prospective student currently holds a Senior Product Manager title and does not lead a team, but has the goal to lead teams |

## Admissions Procedures

Product School offers two different options for prospective students to apply for a program.

### Indirect Enrollment:

- Applicant selects program, program start date, and completes program application
- Complete telephone interview with the Admissions Team to discuss applicant's prior work experience and goals, and determine ability to do coursework at a distance.
- Based on the interview, the Admissions Team will determine if the chosen program is suitable for applicant based on applicant's experience and goals

Telephone interviews conducted by the Admissions Team are not required, but are highly recommended to ensure the applicant's chosen program fits the applicants goals and prior work experience.

### Direct Enrollment:

- Applicant selects program, program start date, and completes program application
- Once application is submitted, the Student Success Team will review submission and applicant's prior work experience
- Student Success Manager will contact applicant within 48 hours during administrative office hours
- Based on the review, the Student Success Team will determine if the chosen program is suitable for applicant based on the applicant's experience and goals, and determine ability to do coursework at a distance.

## Admissions Deadline

For all part-time evening and weekend courses, the admissions deadline is one (1) week before the first meeting of the course. Product School reserves the right to make exceptions and admit students to a given course after the admissions deadline has passed under special circumstances. Due to the short nature of the courses, students will not be admitted to a cohort after it has begun.

## Transfer of Credit

Product School courses are not credit-bearing. Product School does not accept hours or credit from other institutions through transfer of credit, challenge examinations, achievement tests, or experiential learning. Courses taken at Product School are unlikely to count as transfer credit at another institution. Product School does not give or evaluate experiential learning credit.

## Notice Concerning Transferability of Credits and Credentials Earned at Our Institution

The transferability of credits you earn at Product School is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the credits or certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution

will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Product School to determine if your credits or certificate will transfer

This institution has not entered into an articulation or transfer agreement with any other institution.

## **International Students and Language Services**

Product School does not provide any visa services nor vouches for student status. Fluency in English is required; Product School does not provide any language instruction. All instruction takes place in English. TOEFL and other language-related documentation is not accepted.

English language proficiency for the purposes of attending Product School is determined through the admissions process. The admissions process and interviews with the Admissions Team or Student Success Team is designed to reflect the level of communication required to succeed in the course. Applicants who succeed in the application process possess sufficient English language capacity to succeed at Product School and as a Product Manager.

## **Academic Policies**

### **Hours**

Academic credit is measured in clock hours. One (1) clock hour is defined as a fifty (50) minute period of instruction.

### **Make-up Class Policy**

Product School understands that it may be necessary to make up for a class, and allows each student to make-up missed classes via video recordings, up to a maximum of one (1) weekend or two (2) weeknight classes. Please note that Product School is not obligated to accommodate every request.

### **Code of Conduct**

All students are expected to conduct themselves in a manner that supports and promotes the educational mission of the Product School. Integrity, respect for one another, and a commitment to intellectual and personal growth in a diverse population are values deemed fundamental to the Product School community.

Product School acknowledges that bias-based conduct can threaten the mental health and safety of students and the community. Therefore, evidence that the student's conduct was motivated by bias regarding an individual or group's real or perceived race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, disability, sexual orientation, gender identity and gender expression, reproductive health decisions and/or veteran status may result in dismissal of the student.

### **Probation**

Product School does not provide a probation option. If a student is not making satisfactory progress as determined by the Student Assessment procedures described in the Course Description, the student may be withdrawn from the program.

## Attendance

Product Manager Certification, Senior Product Manager Certification, and Product Leader Certification have 32.5 hours of instruction. Students are required to attend at least 85% of total cohort hours in order to be eligible to complete the course. Students are encouraged to attend each class. If a student fails to attend 5 hours of class out of 32 hours and does not make up the missed work, the student may be administratively withdrawn from the course.

## Leaves of Absence

Should circumstances be such that a leave of absence is to be requested, a student must submit an application for a leave of absence to **students@productschool.com**. The written notice must contain a statement of the nature of the request. At the discretion of the Student Success Team, a leave may be granted for a reasonable time, as warranted by the circumstances. If a student repeatedly resorts to the use of a leave of absence, and if such applications show a pattern of delays, or should the issuance of a leave of absence be such that it would significantly interfere with the planned completion of a program of study, the Student Success Team may, in their sole discretion, dismiss a student from the program and issue the appropriate refunds as may be required.

## Completion

After successfully completing the program, a certification of completion in the form of a Transcript of Study is issued within 30 calendar days to each student who has successfully completed a Product School course and paid in full.

## Standards of Progress and Student Achievement

Product School measures student progress carefully through weekly activities and a final project. Students will receive live feedback from instructors based on student progress and comprehension. Projects are reviewed on a completion basis. To complete all Product School's trainings, students must attend at least 85% of the total course hours, submit all required assignments, and complete the final cohort survey. Students will receive a final grade of PASS/FAIL:

- P PASS. Has satisfactorily met all minimum program requirements
- F FAIL. Has not satisfactorily met all minimum program requirements

If the student has not completed the coursework and earned a grade at the end of the course, the instructor may issue the following grade:

**W WITHDRAW.** The student may withdraw from any course before the end of the cohort. At the end of the term, the instructor may withdraw the student from the course and issue a W when the instructor believes the student's progress is insufficient to warrant an extension. A student who withdraws or is administratively withdrawn must retake the course and is responsible for a new tuition payment for that course of study.

## Student Rights

Students have the right to equal opportunity education and non-discrimination based on sex, race, color, religion, ancestry, national origin, disability, medical condition, genetic information, marital status, sexual orientation or other categories protected by law of the states in which we operate.

1. Students have the right to view their own academic records.
2. Students have the right to cancel or withdraw from their course, per Product School's Cancellation, Withdrawal and Refund Policy.
3. Students have the right to file a grievance, per Product School's Grievance Procedure

## Student Services

### Housing

Product School neither offers any dormitory housing nor student housing assistance. Product School does not assume any responsibility for student housing. According to rentals.com for San Francisco, CA, rental properties start at approximately \$1,250.00 per month.

### Library

Product School maintains a regularly updated collection of additional resources and materials to which all students who are enrolled in courses at Product School receive access. These materials are available in the institution's learning management system), which all students receive access to upon enrollment. Materials are available 24 hours a day and accessible with an internet connection. Students are required to obtain their own internet access.

### Careers & Job Placement Assistance

Product School does not offer Career Services or job placement services to students or alumni. Programs fall under Standard Occupational Code: 13-1082.00, Product Management Specialists.

### Student Records

Student records for all students are kept for five years. Transcripts are kept permanently. Student transcripts and all records are maintained electronically. Product School takes reasonable precautions to protect the privacy of personal student information.

## Grievance Procedures

### Internal Grievance Procedure

Persons seeking to resolve problems or complaints should contact the Student Success Team for any ethics issues or grievances about classes, students, instructors, staff members, or situations. Any contact/discussion with the Student Success Manager is completely confidential, and every effort will be made by Product School to resolve students' grievances swiftly and fairly.

### External Grievance Procedure

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling the toll-free phone number at 888-370-7589, or by completing a complaint form, which can be obtained on the Bureau's Internet Web Site: [www.bppe.ca.gov](http://www.bppe.ca.gov).

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834

P.O. Box 980818, West Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), (888) 370-7589 or by fax (916) 263-1897.

## Cancellation, Withdrawal, Dismissal and Refund Policy

### Student's Right to Cancel

The Student has the right to cancel the enrollment agreement, without any penalty or obligation, through attendance at the first class session or seven calendar days after enrollment whichever comes later. Cancellation is effective when the student provides a written notice of cancellation to the Student Success Team at [students@productschool.com](mailto:students@productschool.com). The written notice of cancellation need not take any particular form and, however expressed, it is effective if it shows that the student no longer wishes to be bound by the Enrollment Agreement. If the Enrollment Agreement is cancelled the school will refund the student any money paid, less the \$250 non-refundable registration, within 30 calendar days after the notice of cancellation is received.

### Withdrawal

Students may withdraw from the school at any time after the cancellation period (described above) and refunds are determined in accordance with the Refund Policy stated below. For the purpose of determining a refund under this section, a student shall be deemed to have withdrawn from a course of instruction when any of the following occurs:

**Student-Initiated Withdrawal:** The student notifies the institution in writing of the student's withdrawal or as of the date of the student's withdrawal, whichever is later. The notification is effective when Product School receives notice, or the date the notice is mailed, whichever is sooner.

**Administrative Withdrawal:** The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and regulations of the institution; absences in excess of maximum set forth by



the institution; and/or failure to meet financial obligations to the School. If the student has failed to attend or make up 12 clock hours of instruction, the student will be administratively withdrawn effective as of the 12th hour missed.

Students who withdraw due to an emergency, such as personal or family illness or national service, may be re-enrolled into another Product School course following approval by the Student Success Team.

## **Dismissal**

Product School reserves the right to terminate a Student's training at any point and remit a pro-rata refund in accordance with the Refund Policy stated below.

## **Reschedule Policy**

A student may request to reschedule their cohort start date to another cohort start date if space is available in the requested cohort. A reschedule fee of \$300 USD will be assessed for any cohort that gets rescheduled without at least 30 calendar days prior notice. If a cohort reschedule is requested more than 30 calendar days in advance, no fee will be assessed.

## **Bundle Pre-Payment Policy**

Student has entered into a course bundle, in which the student receives a discount by committing to two or more courses and enrolling in all courses within one calendar year.

When Student selects the cohort of their choice, a separate enrollment agreement for that course is executed and added to the student file. Funds from their pre-paid total will be debited against the full cost of the course, represented by the executed enrollment agreement. This process will be repeated until the final course. Upon which enrollment agreement, Student's discount for all courses will be reflected.

Due to the flexibility offered to bundle students to enroll in courses within 1 calendar year of their first course, a student entering into a bundle course package agrees that Product School has the discretion to calculate refunds for any cancellation or disenrollment in a way that will both compensate Product School for the value provided as well as to be fair and equitable to the student.

## **Late Fee**

If a student holds an outstanding balance after the course end date, a one-time \$75 USD late fee will be applied, as well as a 1.5% interest charge on the total due will be applied each month thereafter.

## **Refund Policy**

All refunds will be paid within 30 calendar days of withdrawal. Refunds will be less a \$250 registration fee. If any portion of the tuition was paid from the proceeds of a loan or third party, the refund shall be sent to the lender, third party or, if applicable, to the state or federal agency that guaranteed or reinsured the loan. Product School does not participate in federal or state financial aid programs. If student withdraws, the student will receive a pro-rata refund if they have completed 60% or less of the course through the last day of attendance. The students will be responsible for 100% of the tuition for the course if you complete more than 60% of the course has been completed, even if the student does not complete the entire course. A pro-rata refund pursuant to the Code shall be no less than the total amount owed by the student for the portion of the educational program provided subtracted from the amount paid

by the student. For the purpose of determining the amount of the refund, the date of the student's withdrawal shall be deemed the last date of recorded attendance. The amount owed equals the hourly charge for the course (total institutional charge, minus non-refundable fees, divided by the number of hours in the course), multiplied by the number of hours scheduled to attend, prior to withdrawal.

If a student received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.

If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. If the student defaults on a federal or state loan, both of the following may occur: (1) The federal or state government or a loan guarantee agency may take action against the student, including garnishing an income tax refund; and (2) The student may not be eligible for any other government financial assistance at another institution until the loan is repaid.

## Tuition Fees

### California Resident While Enrolled, Or Was Enrolled in a Residency Program / Non-California Residents or we don't say anything

Product School offers various tuition credits for students in certain areas and engaging in certain payment plans. Unless otherwise agreed to in a private lending agreement and as approved by Product School, students must issue payment for 100% of the total tuition by the due date.

| Course                                  | Registration Fee<br>(non-refundable) | STUDENT TUITION RECOVERY FUND<br>STRF (nonrefundable)<br>\$2.50 for every \$1,000 rounded to the<br>nearest \$1,000 of institutional charges. | Tuition   | Total Cost |
|-----------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------|------------|
| Product Manager<br>Certification        | \$250.00                             | \$12.50                                                                                                                                       | \$4549.00 | \$4811.50  |
| Senior Product<br>Manager Certification | \$250.00                             | \$12.50                                                                                                                                       | \$4549.00 | \$4811.50  |
| Product Leader<br>Certification         | \$250.00                             | \$12.50                                                                                                                                       | \$4549.00 | \$4811.50  |

#### Product Manager Certification

Total Charges For Current Period Of Attendance

Estimated Total Charges For The Entire Educational Program

#### Senior Product Manager Certification

Total Charges For Current Period Of Attendance

Estimated Total Charges For The Entire Educational Program

**Product Leader Certification**

Total Charges For Current Period Of Attendance

Estimated Total Charges For The Entire Educational Program

## Student Tuition Recovery Fund

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition. You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 North Market Blvd., Suite 225, Sacramento, CA 95834, (916) 574-8900 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120-day period before the closure of the institution or location of the institution or were enrolled in an educational program within the 120-day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary awards by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and has an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of non-collection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have

filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

## **Financial Assistance And Student Loans**

Product School is not accredited by an accrediting agency recognized by the United States Department of Education.

The school does not participate in either State or Federal financial aid programs, nor does it provide financial aid directly to its students. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs. No financial aid is offered.

If a student obtains a loan to pay for Product School, the student will have to repay the full amount of the loan plus interest, less the amount of any refund. If a student receives federal student financial aid funds, the student is entitled to a refund of the money not paid from federal financial aid funds.

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. (BPPE) Approval to operate means the institution is compliant with minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of title 5 of the California code of Regulations.

This institution has not had a pending petition in bankruptcy, is not operating as a debtor in possession and has not filed a bankruptcy petition within the preceding five years nor has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under chapter 11 of the United States Bankruptcy Code.

## **State of California Assistance**

The Office of Student Assistance and Relief is available to support prospective students, current students, or past students of private postsecondary educational institutions in making informed decisions, understanding their rights, and navigating available services and relief options. The office may be reached by calling (888) 3707589, option #5, or by visiting [osar.bppe.ca.gov](http://osar.bppe.ca.gov).

## **Faculty**

The instructors at Product School are professionals in the industry with at least 3 years' experience in their field. New Instructors are always being brought in to provide instruction. Please see the most current addenda to this catalog for a list of current faculty members.

## Course Catalog Addenda for Faculty

The most recently dated exhibit is to be considered current. A comprehensive list of instructor profiles and biographies can be found at <https://productschool.com/instructor/>.

The catalog faculty addenda is updated annually.

### EXHIBIT A: Current Faculty

|                  |                                                                                                                                                                                                                                                                                                                                  |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Amin Bashi       | Amin is an experienced product executive with a proven track record of building world-class B2C, B2B, and B2B2C products at CareGuide, CrowdRiff, Google, and Shopify. Amin is currently leading our training here at Product School.                                                                                            |
| Alex Alwan       | Alex Alwan is a data-driven product leader with a focus on driving product success through optimization, high-base delivery, and A/B testing.                                                                                                                                                                                    |
| Ángel Jaime Ruiz | Angel is a product manager with a technical background, and a significant experience level with Business Intelligence. Experienced in eCommerce, Finance, and Hospitality industries.                                                                                                                                            |
| Ankit Lal        | Ankit is a business-minded product manager currently working at Google. Experience working with B2B and B2C products, financial industry and consulting.                                                                                                                                                                         |
| Art Chompaisal   | Art Chompaisal has over 15 years of Product Management experience and is currently a product manager at Facebook.                                                                                                                                                                                                                |
| Charles Huang    | Charles is a highly experienced product manager, currently a Product Lead at WeWork. Experience in entertainment industry (Spotify, Mighty TV) and has a background in business policy / management science at Google.                                                                                                           |
| Christopher Bee  | Chris has over 15 years of direct product manager experience at companies such as Microsoft, Amazon, and Uber. He's currently a Sr. Director of Product at Zillow, where he is responsible for the product strategy, planning and execution of core Zillow consumer experiences.                                                 |
| Dan Durkin       | Dan is a Senior Product Manager at American Express where he is building global self-servicing web products and driving the enterprise strategy for online Account Management.                                                                                                                                                   |
| Debankur Naskar  | Debankur is a Product Lead at Apple App Store where he leads the Search and Discovery initiatives and vision. His passion is to build great consumer products combining AI, ML, and Human Intelligence.                                                                                                                          |
| Emile Saad       | Emile has a balance between technical experience (Computer Science background) and business expertise (MBA Cum Luade). He is currently a product manager at Footlocker and has previously managed products for Groupon.                                                                                                          |
| Esin Over        | Esin is passionate about working on outstanding products for customers which have a positive impact on their lives. Currently, she is a Global Senior Product Manager at HSBC, being responsible for giving the best digital experience for HSBC retail banking customers across web/mobile globally aligning different markets. |

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| Farhaz Karmali               | Farhaz comes from an electrical engineering background, but now finds himself in a Sr. Product Manager role at Microsoft. He has handled quite a few products with users in the multi-millions, and has experience in mobile applications, finance, and telecommunications.                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Fred Chong Rutherford        | Fred is a highly experienced New York City-based Product Leader with over a decade of experience, which sprawls across several industries including entertainment and finance. He works as a Senior Product Manager at CBS Interactive where he focuses on product strategy, video streaming, and other multi-platform digital asset systems.                                                                                                                                                                                                                                                                                                                                                    |
| Gowri Raom<br>Krishnamurthy  | Gowri is a Product Manager at Facebook, launching the revamped "more menu" experience, leading the strategy on the core navigation elements, and leading the strategy on the product notifications. Prior to her current role, she was Senior Product Manager at Bill.com, where she rebuilt the entire product using newer technology stack and research-led designs, owning the feature area of extracting information from the bill image, and creating a record in Bill.com using ML and/or human-powered solutions.                                                                                                                                                                         |
| Jagadish Kumar<br>Mahadevan  | Jagadish is a Product Leader passionate about creating new customer experiences with innovative technology, which has been the central theme across all the roles that he's played (Product Manager, Business Consultant, Tech Lead, Developer, etc.). He's launched products and services in the retail omnichannel space to create rich and fulfilling customer experiences, improve operational efficiency and create synergies between multiple business functions..                                                                                                                                                                                                                         |
| Jason Purdy                  | Jason is an experienced Product Management Leader with a background in building products at Apple, Yelp, The Associated Press and Sports Illustrated. Jason is passionate about new technology and a talented mobile industry expert.                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Jeff Swiatek                 | He is obsessed with customer feedback and satisfaction, driving growth, and business development across software and service products. Currently, he is a Senior Product Manager at Amazon, focused on distributed education.                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Jesse Bentert                | Jesse is a Product Leader with a passion for product and for teaching. As one of the first 10 employees at Venmo, he helped build the product from the ground up. Jesse started as an engineer and transitioned to become Venmo's first product manager before becoming Head of Product as the team grew. The impact that Jesse and his team had led to rapid user growth, two acquisitions (one by Braintree and another by PayPal), and Venmo becoming a ubiquitous payment app. Jesse is now a Group Product Manager at Teachers Pay Teachers (TpT), the world's largest marketplace for teacher-created materials with over 5 million users and over 80% of U.S teachers using the platform. |
| Juan Manuel Agudo<br>Carrizo | Juan is a Product Manager with strong analytical, communication, and team-working skills. Currently, he's the Head of Product at Real Madrid of Data and Ticketing. Prior to his current role, Juan was also Head of Product at StubHub, leading the product teams of Stubhub (an eBay company) for their international business in EMEA, Latam, and APAC.                                                                                                                                                                                                                                                                                                                                       |
| Justin Belmont               | Justin Belmont is a Product Lead at Uber. He leads a group of Product teams around the world to build the future of freight. Prior to Uber, Justin was a Product Lead at Spotify, Senior Product Manager at Zocdoc, and Director of Product at ID.me.                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Lenworth Gordon              | Lenworth is a seasoned Product architect, bringing to his position over 19 years of extensive experience designing and implementing consumer products and complex enterprise systems. Today, Lenworth leads the company's efforts at Amazon as a Senior Technical Product Manager, driven by a passion for invention and customer-obsession.                                                                                                                                                                                                                                                                                                                                                     |
| Mala Rajendran               | Mala has been a San Francisco based Product Leader for over a decade. She has a decorated career with some of the Bay Area's largest e-commerce companies including Adobe, Walmart and Kohl's.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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| Mamuna Oladipo                     | Mamuna Oladipo is a tech leading Product executive with a track record of building products that have scaled to millions of users. She is currently the SVP of Product, Design and Engineering at Kickstarter, managing the product management, product design, brand design and engineering teams.                                                                                                                                                                   |
| Manini Roy                         | Manini is an experienced Product Manager with a demonstrated history of working on complex projects in successful enterprises such as Microsoft and AMD. Today, she is driving the company's efforts promoting Google's mission to organize the world's information and make it universally accessible and useful.                                                                                                                                                    |
| Mariano Capezzani                  | Mariano is Group Head of Product at HSBC, looking after product strategy, vision, roadmap and delivery across multiple channels, markets, propositions and customer experience domains.                                                                                                                                                                                                                                                                               |
| Mikayla Markrich                   | Mikayla is focused on building customer-centric Products, that drive growth to the business. Currently, she's a Senior Product Manager at Deliveroo, responsible for the inception, development, and strategic growth of Deliveroo's Restaurant Ad Platform.                                                                                                                                                                                                          |
| Mischa Stephens                    | Mischa Stephens is a user experience champion, having built hardware and software products in industries spanning music, advertising, news media, events, and gaming. Was responsible for building the next generation of gaming experiences for the PlayStation 5 console.                                                                                                                                                                                           |
| Namisha Balagopa                   | Namisha is an experienced Product Manager who has gained experience through several interesting projects and has a background in Psychology and Marketing. She currently holds the position of a Senior Product Manager at Twitch and is a Board Member of HackMentalHealth.                                                                                                                                                                                          |
| Narayanan "Krishna" Krishnamoorthy | Narayanan is a Director of Field Product Management for Security Markets at Splunk. He has 10+ years of formal product management in this industry.                                                                                                                                                                                                                                                                                                                   |
| Nina Foroutan                      | Nina is a standout Product Manager with over 9 years of experience in product strategy, data analytics, video content management and project management across media and e-commerce. She is currently a Director of Product Development at Forbes where she leads a team of Product Owners for Forbes.com frontend initiatives.                                                                                                                                       |
| Nyasha-Harmony Gutsa               | Currently, he's Head of Product at Occupier. During his lucrative career that spanned over 14 years, Nyasha has worn many hats as a Senior Project Accountant, Controller, Financial Analyst, and Certified Flight Instructor. He was born in Zimbabwe and began his professional career as a Project Accountant at Plaza Construction in New York. Later, Nyasha took up a Product managerial role at Procore Technologies, where he was focused on financial tools. |
| Owais Siddiqui                     | Owais is an innovative and data-driven Product Management leader with a 10+ year track record of managing Software as a Service and web-based experiences in the fields of finance and travel. Currently, he works as Director of Product Management at Match.                                                                                                                                                                                                        |
| Ria Mirchandani                    | Ria is a highly empathetic product manager, currently at WhatsApp (previously at Microsoft, CreditKarma). She's always enjoyed being at the intersection of seemingly disparate disciplines, looking at the same problem but from different lenses, wearing multiple hats (only metaphorically; she's very loyal to the black beret she's worn for 15 years) and debugging humans rather than code, which makes Product Management her ideal career.                  |
| Richa Pareek                       | Richa loves building products that can create a positive impact on the life of our users. Currently, she's a Senior Product Manager at Uber Money focusing on building a sustainable, scalable, and valuable Rewards Hub for their driver-partners and riders.                                                                                                                                                                                                        |
| Richa Sood                         | Richa is a Product Manager of Business Integrity at Instagram. She is responsible for ensuring Instagram is safe for all users and prioritizing good over bad actors. Prior to this, Richa was the Director of Product Management at Shutterfly, working on building a next-generation platform                                                                                                                                                                       |



while also partnering with the VP to create a three-year product strategy and 2019-20 product roadmap.

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| Richard Giannetti      | Richard Giannetti is a Product Leader with experience across multiple industries including Consulting, FinTech, Sports Media, and Travel. Currently, he's a Senior Product Manager at DAZN building innovative TV experiences.                                                                                                                                                                                                                                                                    |
| Rocky Sharma           | Rocky is a Stanford alumnus with over 18 years of experience as a Product Leader. He's worked with both startups, and Fortune 500 companies including HD Supply (formerly HomeDepot), Unilever, Kraft Heinz, and BuildDirect.                                                                                                                                                                                                                                                                     |
| Salima Jessa           | Salima is a thoughtful, collaborative technology leader. She has a proven record of unraveling complicated business problems, uncovering issues, and ensuring a technical solution to achieve the objective. Currently, Salima is a Senior Product Manager at Amazon.                                                                                                                                                                                                                             |
| Sandeep "Sunny" Chalam | Sunny is a Product Manager with a passion for developing great user experiences in both the consumer and B2B spaces. He currently is a Group Product Manager at Procore Technologies, leading a wide group of product teams dedicated to Notifications, Messaging, Platform Customization, and Financial Cost Tools.                                                                                                                                                                              |
| Shilpa Vir             | Shilpa is an extremely skilled Product Manager and leader with a passion for delivering business results, and her enthusiasm for doing the right thing for the customer is contagious. Currently, she's a Senior Product Manager for Google.                                                                                                                                                                                                                                                      |
| Shiva Arunachalam      | Shiva is an Analytics and Mobile focused Product Evangelist with over 10 years of experience in building products, delivering data solutions, products in the Personalization, Optimization, Ad/Martech, Data Science and App Management space that have impacted over 100 million users worldwide and have consistently generated over \$50 million in annual revenue. Currently, he's a Senior Product Manager at Uber, managing the Automation and Personalization stack for the Growth teams. |
| Sinduja Ramanujam      | Sinduja has a strong background in delivering a large portfolio of engineering products and services under demanding timelines and working across organizations to align visions. Currently, she's Senior Product Manager at Microsoft, collaborating with engineers, designers, data scientists and business planners to form the vision and roadmap to acquire new consumer and SMB users into the Office 365 ecosystem.                                                                        |
| Suhas Manangi          | Suhas Manangi (currently in product at Amazon) is a tech security expert passionate about keeping digital identities safe. Based in Redmond, WA he's worked as a security Product Manager for some of the biggest names in tech. Microsoft and Lyft are among the companies who have trusted him to keep their data and customer identity secure.                                                                                                                                                 |
| Sunil Parekh           | Sunil is a seasoned Product Management leader with 12 years of experience at organizations ranging from 20 employees to 100,000. He shepherded multiple award-winning, profitable, global products from conception to launch to iteration and is a former Management Consultant. Currently, Sunil is the Director of Product at Afterpay responsible for the Consumer Experience.                                                                                                                 |
| Toby Martin Hughes     | Toby is a Lead Product Manager who has worked with start-ups and established companies to build educational and consumer technology products from proof of concept, to scale. He is currently working at Tesco on developing the future of the retail checkout experience.                                                                                                                                                                                                                        |
| Tom Boonsiri           | Thomas is currently a Product Manager at Google, unlocking new experiences for multi-billion users to make the world's information universally accessible and useful. He is a 9-year product leader with a record of building innovative consumer services and products both pre-and post-product-market fit.                                                                                                                                                                                     |

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| Varun Bakhru                    | Varun Bakhru is a product leader with over ten years of experience in leading products at global companies. He is a hands-on product person with love for data, enhancing the customer experience and working in cross-functional environments.                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Viet Hoang                      | Viet is an experienced, innovative Product Leader with expertise in growing new businesses. Currently, he works as a Product Manager at Facebook.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Yateesh<br>"Teesh" Yalamanchili | Teesh is one of our Product Executives in Residence here at The Product School and has over 20+ years of experience building impactful products at both the enterprises and consumer level. Some of his past Product Management stints include such companies as PayPal, Barnes & Noble, eBay, Western Digital, Fiserv, and Compuware where he's been responsible for launching several version 1.0 apps such as PayPal Here, PayPal for Windows Phone, PopMoney, and Barnes & Noble's Yuzu to name a few. He inspires his students by blending professionalism and fun into each of his classes and his past students have described him as being knowledgeable, engaging, open, and fun. |