



Logo Guidelines

Logo

Product School imagotype has a clean and impactful design. Made of two elements: our shield and Product School logo.

The four variations of the logo will carry our simple dark and light color applications.

Logo 1

This horizontally aligned logo should be used for the majority of use cases.



Logo 2

The vertically aligned logo is an option for use cases with a predominantly centred alignment.



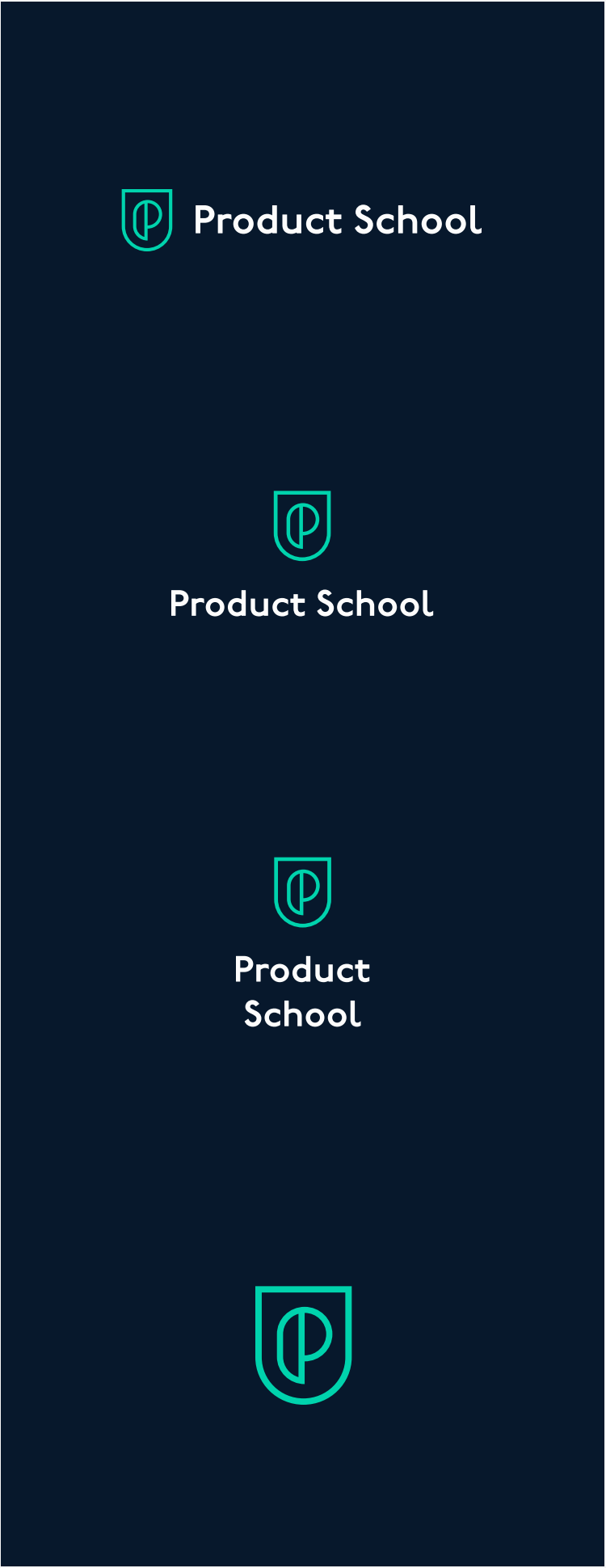
Logo 3

For use cases where horizontal space is limited, the stacked logo can be used when both icon and name are required.



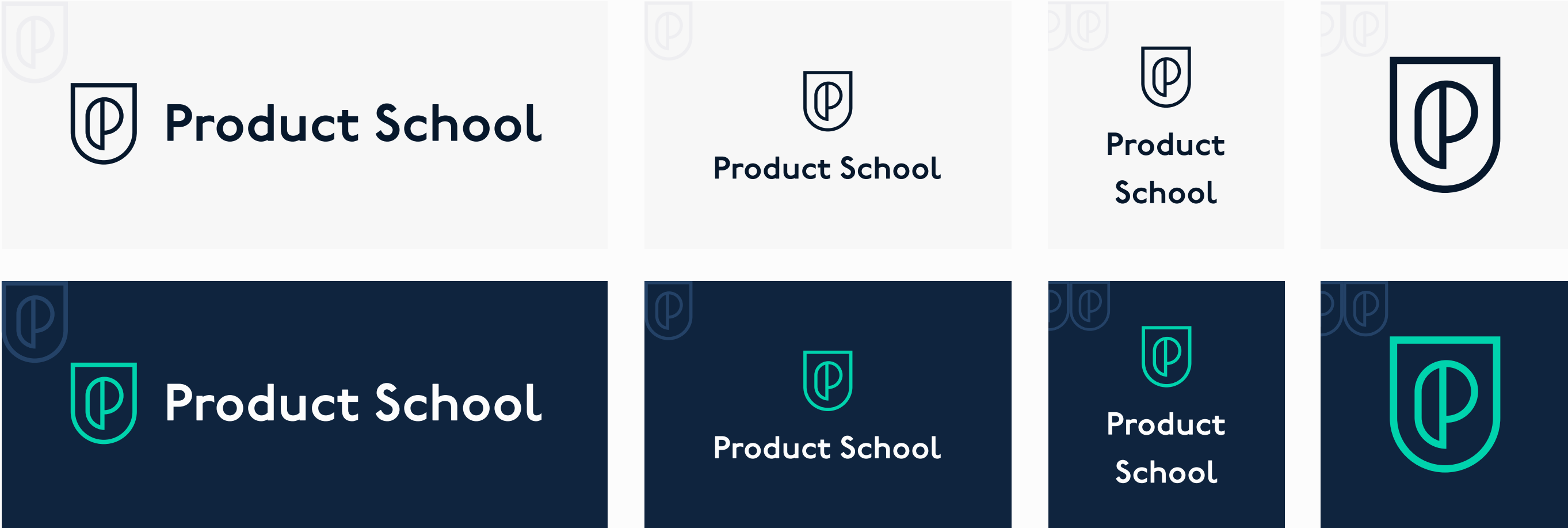
Shield Icon

The shield icon can be used on its own in a variety of use cases where people may already be familiar with Product School and the name is not essential.



Minimum Clearance

Use the shield-height of the logo wordmark to determine minimum clearance around the logo.



Logo Usage

✓ **Correct**



✗ **Crimes**



Thank you!

We appreciate you took the time to treat well Product School brand. 😊