



DEDICATED TO
BUSINESS
EXCELLENCE.



DEDICATED TO BUSINESS EXCELLENCE.

The MINI Corporate Certified programme aspires to deliver the industry-leading corporate buying and leasing experience. Our dedicated corporate team provides tailored support for your business and the highest levels of service.

MINI Corporate Certified Retailers across our network are committed to providing an enhanced MINI experience that works for your business. Whether you run your own business or manage a fleet of vehicles, partnering with a MINI Corporate Certified Retailer ensures you enjoy a seamless journey that sets the standard for excellence.





THE RANGE.

We understand every business is different. That's why our wide range of vehicle options give you the flexibility to find the perfect choice for your business. Combining iconic styling, legendary go-kart handling and plenty of tech at your fingertips, a MINI company car is a rewarding choice for drivers and businesses alike.

ELECTRIC IS NOW.

Many companies are now looking to electric to future-proof their business. Our range of all-electric cars deliver low running costs, favourable BIK rates, and no Ultra Low Emission Zone, Low Emission Zone or Clean Air Zone charges (annual registration fee may apply in some areas). They can also make a statement about your business and where it's headed. We can help you discover whether electric is the right choice for your business.

TAILORED SUPPORT.

Our MINI Corporate Certified Retailers set the highest standards for our corporate customers. Here are some of the things you can expect from them:



A dedicated corporate team, trained to offer exceptional service tailored to your needs



The team will be on hand to give comprehensive demonstrations of fleet vehicles, answer any questions and help you find the ideal MINI or MINIs



They will keep your business on the move with excellent response times to enquiries



To ensure the exceptional standards of service are maintained, our Retailers undergo a regular and comprehensive training programme

FLEXIBLE HANDOVER.

Although your relationship with our Retailers begins the first time you talk to them, we know how important vehicle handover is and ensuring it's done in a way that works for you.

- ✓ Range of local delivery options – collect from your chosen Retailer or have it delivered from the closest MINI Retailer
- ✓ If you choose to have your MINI delivered, you'll still receive a full and thorough handover
- ✓ For deliveries, your handover will be completed by a professional uniformed driver explaining everything you need to know about the main features and setting it up, as well as introducing you to the MINI App
- ✓ Your new MINI will never have more than 150 miles* on the clock when it arrives and it will also arrive with at least half a tank of fuel or 80% electric charge
- ✓ A member of your chosen Retailer's corporate team will contact you within 48 hours of your handover to make sure everything is going smoothly and answer any questions

*Depending on your chosen leasing company.



SUPPORT BEYOND THE SHOWROOM.



MINI Corporate Aftersales provides you with dedicated support throughout your MINI agreement, enhancing your customer journey. Our commitment and support are centred on class-leading customer experience and premium service levels to surpass expectation.

MINI puts the customer into the centre of everything we do, and our service promise allows us to stay ahead and be there before you need us.

#StayAhead



TALK
TO US.

Please speak with your
closest Retailer about how
they can make a difference
for your business.

