



**Streaming, reinvented for classical music.**

## **Leading Classical Music Streaming Service, IDAGIO, Partners with Burmester, Berlin's High-End Audio Manufacturer**

**Integration brings users on-demand, high-quality classical music experience from IDAGIO in lossless audio quality through Burmester audio systems.**

Berlin, August 22, 2019 – Today, leading classical music streaming service IDAGIO announced its partnership with legendary high-end audio manufacturer Burmester, integrating the service with all available Burmester network audio systems. It gives users access to the complete IDAGIO catalogue, including the ability to search works and recordings through the app's rich metadata, browse expert-curated playlists and recommendations on IDAGIO, and play their favorite tracks in lossless audio quality through their Burmester systems. The integration enables audiophiles around the world to experience classical music in the perfect blend of high-quality sound, technological innovation and timeless design.

IDAGIO offers over two million licensed tracks, exclusive recordings and playlists. The entire catalogue is available in lossless audio (FLAC, 16-bit 44.1 kHz) and offers a comprehensive range of recordings that are presented in an unembellished, authentic and honest way – values that are complemented by Burmester audio systems, who has been manufacturing high-end audio components of the highest quality since 1977. With this new integration, users will easily be able to play the full IDAGIO catalogue through their Burmester systems, using the app from their mobile device.

"We see ourselves as mediators who shine a light on art, without any need for retouching. With IDAGIO, we can now offer our worldwide customers the Burmester sound philosophy through the wonder of classical music," says Andreas Henke, CEO of Burmester. "Users can now experience the charm and atmosphere of their works and

respective periods – a time before social media, without filters and enhancers or digitalization and distortion.”

IDAGIO founder and CEO Till Janczukowicz: "More than 35 percent of people worldwide love classical music. It is not only the most global, but also one of the most popular music genres. Through our uncompromising focus on classical music and technology we strive to elevate the genre and its creators in extraordinary ways. Partnering with Burmester allows us to create a unique classical music experience which is one of its kind: the entire world of classical music available in a sound that couldn't be closer or more immediate."

For more information on the partnership, Burmester and IDAGIO, visit [www.idagio.com](http://www.idagio.com) or [www.burmester.de](http://www.burmester.de).

### **About IDAGIO**

IDAGIO is the leading streaming service for classical music. Crafted in Berlin by a world-class team of over 80 passionate experts in music, technology, business and design, IDAGIO offers a search tailor-made for classical music, a catalogue of over 2 million licensed tracks, and exclusive recordings and playlists – all available in CD-quality sound (FLAC). IDAGIO has subscribers in over 190 countries and the app has been downloaded more than 1.5 million times worldwide. The company is managed by founder Till Janczukowicz and co-founder Christoph Lange. Together they combine vast experience in the classical world and first-rate expertise in streaming technology.

### **About Burmester**

Since 1977 Burmester Audiosysteme has been manufacturing high-end audio components of unsurpassed quality. From the very beginning the objective has been to create a perfect blend of highest-quality sound, technological innovation and timeless design. Highly trained technicians assemble all Burmester components by hand in the Berlin manufactory; “Made in Germany” is a label that is taken very seriously by Burmester, whose engineers have created patented, standard-setting works. From the first design sketch via a number of prototypes to the final product shipped from the Berlin factory, each component that bears the Burmester name has been developed entirely in-house. As an audio pioneer, Burmester has created a number of legendary components that have become icons of the high-end audio universe.

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